

# **GOVERNMENT COLLEGE (AUTONOMOUS), RAJAHMUNDRY**

**INTERNAL QUALITY ASSURANCE CELL (IQAC)**

**&**

**DEPARTMENT OF BOTANY**

(In collaboration with EEVA Patent Services (Eeva IP & IT Services Pvt. Ltd.),  
Hyderabad & Visakhapatnam)



Report

**CAPACITY BUILDING PROGRAMME FOR TEACHING STAFF**

*On*

**INTELLECTUAL PROPERTY RIGHTS**

**30-09-2023**

INTERNAL QUALITY ASSURANCE CELL  
&  
DEPARTMENT OF BOTANY  
CAPACITY BUILDING PROGRAMME FOR TEACHING STAFF  
ON  
INTELLECTUAL PROPERTY RIGHTS

30-09-2023

A one-day Capacity Building Programme for Teaching Staff was organized by the IQAC & Department of Botany in collaboration with EEVA Patent Services (Eeva IP & IT Services Pvt. Ltd.), Hyderabad & Visakhapatnam to stimulate and foster research in the institution. It is made mandatory to all the teaching staff owing to the significance of knowledge about IPR in the current academic scenario.

**Objective:**

- ❖ To create awareness on patents, designs and copyrights.
- ❖ To provide a platform to the participants to interact and exchange their ideas and knowledge pertaining to emerging issues and challenges.
- ❖ To provide insight into practical applications of IP such as Patent drafting, Patentability search, and Freedom to operate search, Validity/invalidity search, and evidence of use analysis.

**Resource Persons**

Sri M. Srinivas Maddipati  
Attorney  
EEVA Patent Services (Eeva IP & IT Services Pvt. Ltd.)  
Hyderabad & Visakhapatnam

## Programme Schedule

No of sessions: 4

Duration of each session: 1 hr 15 min

Inauguration : 9.30 to 10 am

Session I : 10 am to 11.15 am

Tea Break : 11.15 to 11.30

Session II : 11.40 am to 12.45 pm

Lunch Break : 12.45 pm to 1.45 pm

Session III : 1.45 pm to 3.00 pm

Tea Break : 3.00 pm to 3.15 pm

Session IV : 3.15 pm to 4.30 pm

Feedback & Valedictory : 4.30 to 5pm

<b>Day/ Date</b>	<b>Session</b>	<b>Topic</b>
<b>Day 1</b> <b>30/09/2023</b>	I	Introduction to IPR's and Types of IPR
	II	Patents: Criteria for filing Patent application and parts of Patent application
	III	Copyrights, Trademarks, Trade Secrets/ Integrated Circuits Layout Design
	IV	Industrial Designs – Basics, Classification, Application Filing, and Prosecution

## **A Brief Report**

The IQAC and the Department of Botany in association with EEVA Patent Services (Eeva IP & IT Services Pvt. Ltd.), Hyderabad & Visakhapatnam have organized a one-day Capacity Building Programme for Teaching Staff of the college to create awareness on Intellectual Property Rights.

Inaugurating the programme, Dr.K.Ramachandra, the principal of the college stated the importance of IPR in the current academic scenario and asserted that this programme is organized for fostering research environment in the institution.

Sri M. Srinivas, Attorney, IPR acted as the Resource Person for four sessions of the CBP and shared valuable information about the significance of IPR in protecting and safeguarding inventions and innovations. He gave a detailed explanation about the different types of IPR.

In the second session participants were informed about the procedure for filing patent application. The various parts of the patent application were talked about in detail.

Information about Trademarks, Copyrights and Trade Secrets was shared with the participants.

Further, the basics of industrial designs were dealt with in detail. Participants were made aware of the classification of industrial designs, their filing and legal provisions related to them.

The participants interacted with the resource person periodically. They shared their ideas with the resource person and also got their doubts related to IPRs clarified.

In addition to the above, information about IPR-Institutions Perspective, Trademarks in India, Geographical Indications and Technology was also shared to the participants.

The participants were thoroughly satisfied with the programme and expressed that this CBP helped them gain valuable and educative experience. They expressed their willingness to participate in more programmes of such kind in future.

Sri M. Srinivas (the Resource Person) as the representative of EEVA Patent Services acceded to collaborate with the college in creating awareness about IPRs in days to come. Government

College (Autonomous), Rajahmundry entered into a Memorandum of Understanding (MoU) with EEVA to take up more such Competence Enrichment and Capacity Building Programmes for the benefit of the stakeholders of the institution.

### **Outcomes**

1. The participants gained comprehensive knowledge about Intellectual Property Rights.
2. The institution entered into a Memorandum of Understanding with EEVA

# Glimpses of the Programme



GOVERNMENT COLLEGE AUTONOMOUS, RAJAHMUNDRY  
AFFILIATED TO ADRIKAVI NANNAMA UNI MERSITY

## ABOUT PROGRAMME

Intellectual Property Rights (IPRs) :-  
Quite often, the success of a inventor/ startups incubated at an institution depends on the ability to innovate, i.e., the innovative thinking and innovative work which he/she carries out. IPR is the key to protect innovations and to stay ahead of the competitors. An important means to increase the innovation system of an institute/industry/firm is by creating IP-awareness amongst its employees, amongst those who are directly or indirectly involved in the innovation process. IP awareness session in the institute was aimed at establishing a first level of IP awareness amongst the participants (students and faculty) of the session, such that the chances of obtaining well protected inventions of the researchers, staff and students are increased

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📍 Near Y Junction, Central Jail  
Road, Rajahmundry -533 105

📅 30, September, 2023

## CAPACITY BUILDING PROGRAM ON INTELLECTUAL PROPERTY RIGHTS (IPRs)



Organized by

Internal Quality Assurance  
Cell (IQAC)  
&  
Department of Botany

<http://gcrjy.ac.in/>

REGISTER NOW FOR FREE!

## RESOURCE PERSONS

Srinivas Maddipati

IPR Attorney, IIDA Patent Services, India

Sai Teja Vura

Patent Agent, IIDA Patent Services, India

## REGISTER WITH US



Date:

30, SEPTEMBER,  
2023



## OUTLINE OF THE PROGRAMME

- Session 1: Introduction to IPR's and Types of IPR
- Session 2: Patents Criteria for filing Patent application and parts of Patent application
- Session 3: Copyrights, Trademarks, Trade Secrets/ Integrated Circuits Layout Design
- Session 4: Industrial Designs - Basics, Classification, Application Filing, and Prosecution



## TARGET GROUP

Principals, IQAC Teams of GDCs, PACs and Universities, Teaching Fraternity, Researchers and Academic Planners



## EXPECTED OUTCOME

- Increased awareness of IPRs, including Patents, Designs and Copyrights, among faculty members and students.
- Creation of a collaborative platform for participants to exchange ideas and insights on emerging IPR issues.
- Guidance provided to researchers and inventors on patenting procedures, Patent drafting, Patentability searches, and Freedom to operate searches.
- Practical insights into the application of IPR, bridging the gap between theory and practice.
- Ability to perform evidence of use analysis, aiding informed decisions on IP strategies.
- Valuable support offered to researchers, empowering them to protect their innovations effectively.



## OUR TEAM



Chief Patron

Dr. Pola Bhaskar, IAS  
Commissioner of Collegiate  
Education, Govt of A.P



Patron

Dr. Ramachandra R K  
Principal



Convener

Dr. A.A. Annapurna  
Assistant Professor in Commerce  
Coordinator, IQAC



Organizing Secretary

Dr. A Srinivasa Rao  
Assistant Professor in Botany  
OCCUP  
Dr. M.R. Goutham  
Assistant Professor in Geography  
Academic Coordinator, GCRJY



Inviting the Guests on to the stage



## Inauguration



**Opening Remarks of the Principal, Dr. K. Ramachandra**





**Sri M. Srinivas, Resource Person from EEVA speaking on Intellectual Property Rights**





**MOU with EEVA**





Rajahmundry  
30.09.2023

## GOVERNMENT COLLEGE (A), RAJAHMUNDRY

### **Press Note**

The IQAC and the Department of Botany of Government College(A), Rajahmundry in collaboration with EEVA Patent Services (Eeva IP & IT Services Pvt. Limited), Hyderabad and Visakhapatnam have organized a One Day Capacity Building Programme on Intellectual Property Rights for the Teaching Staff of the college on 30-09-2023. Inaugurating the programme, Dr. K. Ramachandra Rao, Principal has stressed the need for the awareness of Intellectual Property Rights to the academia to secure and safeguard their inventions and innovations. He further remarked that this programme is an initiative by the college to stimulate and promote research and innovation.

Sri Srinivas Maddipati, Managing Director, EEVA Patent Services (Eeva IP & IT Services Pvt. Limited), Hyderabad and Visakhapatnam acted as Resource Person to this programme. His sessions covered various aspects of intellectual rights ranging from types of IPR, filing patent application, parts of patent application. He created awareness to the participants on Copyrights and Trademarks. Further, valuable inputs were given on the basics of Industrial Designs- Classification, Application and Filing.

All the teaching faculty of the college who participated in the programme gained a comprehensive knowledge about Intellectual Property Rights – Processes and Practices. The college has entered into a Memorandum of Understanding with EEVA Patent Services (Eeva IP & IT Services Pvt. Limited) for conducting various activities to create awareness on Intellectual Property Rights.

Principal  
Government College(A)  
Rajahmundry



## మేధోసంపత్తి హక్కులపై శిక్షణ

కంబాలచెరువు(రాజమహేంద్రవరం): స్థానిక ప్రభుత్వ ఆర్ట్స్ కళాశాలలో మేధోసంపత్తి హక్కులపై శిక్షణ కార్యక్రమం శనివారం నిర్వహించారు. కళాశాల వ్యక్తశాస్త్రం, హైదరాబాద్ ఈవా పేటెంట్ సర్వీస్ సంస్థ సంయుక్తం ఆధ్వర్యంలో శిక్షణ నిర్వహించారని కళాశాల ప్రిన్సిపాల్ డాక్టర్ కె.రామచంద్రరావు అన్నారు. మేధో సంపత్తి హక్కులపై అధ్యాపకులందరికీ అవగాహన ఉండాల్సిన అవసరం ఉందన్నారు. ఈవా సంస్థ మేనేజింగ్ డైరెక్టర్ మద్దిపాటి శ్రీనివాస్ రిసోర్స్ పర్సన్గా వ్యవహరిస్తూ అధ్యాపకులకు మేధోసంపత్తి హక్కులపై పలు అంశాలను వివరించారన్నారు.

**మేధోసంపత్తిపై అవగాహన అవసరం**

**దేవీవార్,**  
న్యూస్ టుడే: మేధో సంపత్తి, హక్కులపై అధ్యాపకులకు అవగాహన అవసరమని రాజమహేంద్రవరం ప్రభుత్వ ఆర్ట్స్ కళాశాల ప్రిన్సిపల్ డాక్టర్ కె.



**మాట్లాడుతున్న ప్రిన్సిపల్ రామచంద్రరావు**

రామచంద్రరావు అన్నారు. శనివారం కళాశాల ఎక్యూపీసీ, వృక్షశాస్త్ర విభాగం, హైదరాబాద్ కు చెందిన ఇవా పేటెంట్ సర్వీసెస్ సంస్థ సంయుక్త ఆధ్వర్యంలో మేధోసంపత్తి, హక్కులపై అధ్యాపకులకు ఒక రోజు శిక్షణ కార్యక్రమం ఏర్పాటుచేశారు. ఈ సందర్భంగా ప్రిన్సిపల్ మాట్లాడుతూ హక్కులు నవకల్పనలు, నవీన ఆవిష్కరణలకు రక్షణ కల్పిస్తాయన్నారు. కళాశాలలో పరిశోధన, నవకల్పనలను పెంపొందించేందుకు ప్రత్యేకంగా ఈ కార్యక్రమాన్ని ఏర్పాటుచేశామన్నారు. ఇవా సంస్థ ఎండీ మధిపాటి శ్రీనివాస్ మాట్లాడుతూ పేటెంట్స్, వాటి ఫైలింగ్, కాపీరైట్స్, ట్రేడ్ మార్క్స్, ఇండస్ట్రియల్ డిజైన్ తదితర విషయాలపై అవగాహన కల్పించారు. ఇలాంటి కార్యక్రమాలు మరిన్ని నిర్వహించేందుకు ఇవా సంస్థతో ఒప్పందం కుదుర్చుకున్నారు.



Government of India  
Ministry of Commerce and Industry  
Department for Promotion of Industry and Internal Trade  
Office of the Controller General of Patents, Designs and Trade Marks

## CERTIFICATE OF APPRECIATION

*Presented to*

**GOVERNMENT COLLEGE (AUTONOMOUS)  
RAJAHMUNDRY**

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **September 30, 2023** in association with **Intellectual Property Office, Mumbai** by providing your valuable time and support is highly appreciated.*

*Solicit your continued support for outreach of IPR far and wide.*



Date: October 26, 2023



(Prof. (Dr) Unnat P. Pandit)  
CONTROLLER GENERAL OF  
PATENTS, DESIGNS & TRADE MARKS