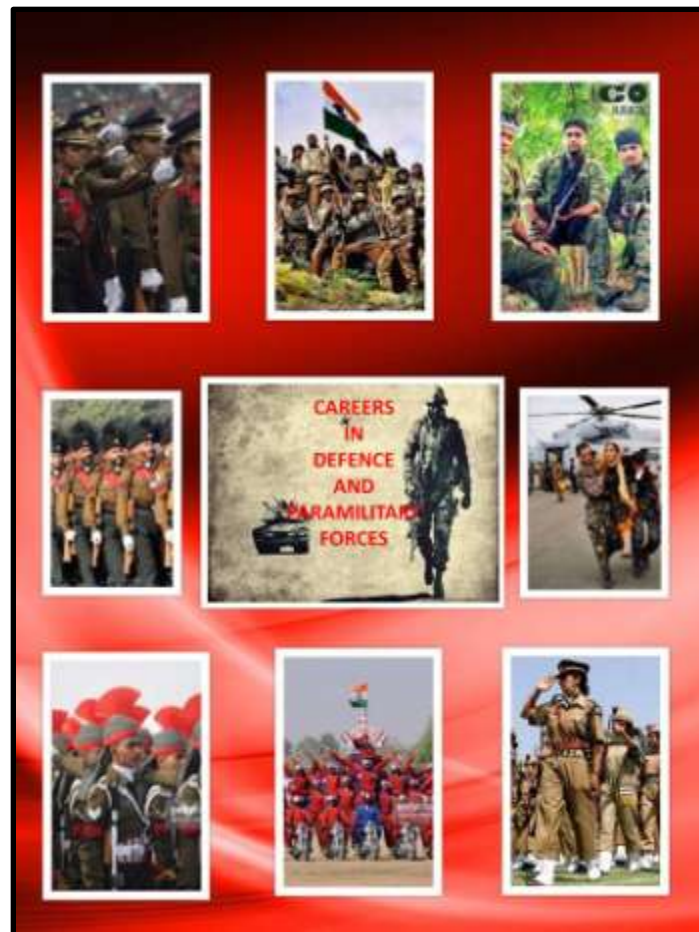


15 February 2017  
4<sup>th</sup> Issue

CAREER  
GUIDANCE  
CELL

# CAREER CARPET

Campus & Careers News Letter



## Government College-Rajamahendravaram

An Autonomous Institution with CPE Status

Re-Accredited by NAAC with 'A' Grade

Rajamahendravaram

East Godavari Dist., Andhra Pradesh

[www.gcrjy.ac.in](http://www.gcrjy.ac.in)

### Editor's Corner

Dear Readers,

Welcome to the 4<sup>th</sup> issue of the Career Guidance e-News Letter "Career Carpet".

As most of the students studying in Government Colleges are interested in joining the Government Services, we would like to bring Information pertaining to employment opportunities in various Government- Central & State and Public Sector Organisations.

As a tribute to the mighty Indian armed forces, we are starting with a special focus on Employment Opportunities in Defence & Paramilitary Services, particularly emphasising the benefit for the NCC cadets.

Further, this issue brings a brief report on the "Mega Market Fest-2017" organised by the Dept. Of Commerce, with an objective to nurture the entrepreneurial talents of the students.

We look forward to receiving your valuable feedback, articles, and information, to make this News Letter more informative and useful.

Thanking you,

**Noojilla Srinivas**

**Lecturer in English - Coordinator, Career Guidance**

**Cell & Editor- "Career Carpet" News Letter**

[noojillasrinivas@gmail.com](mailto:noojillasrinivas@gmail.com)

### Career Guidance Cell Members:

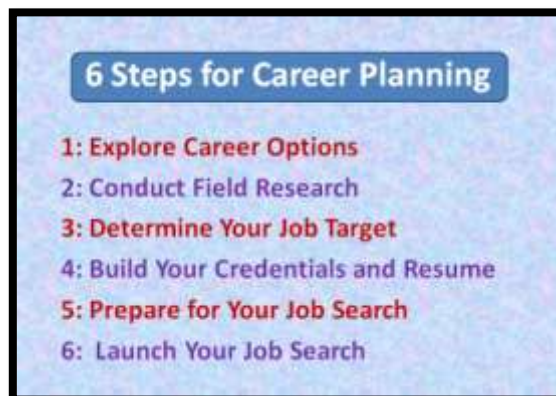
1. Smt. K. SYAMALA DEVI, Lecturer in Telugu
2. Dr. M.R. GOUTHAM, Lecturer in Geology
3. Dr. K. RAVEENDRA BABU, Lecturer in Chemistry
4. Smt. D. JAYASREE, Lecturer in Microbiology
5. Sri P. Vara Prasad, Lecturer in Commerce
6. Sri P. BABJEE, Lecturer in Political Science

**\*\*\* Note: The Students can meet the members of the Career Guidance Cell, regarding any queries on Careers and Higher Studies.**

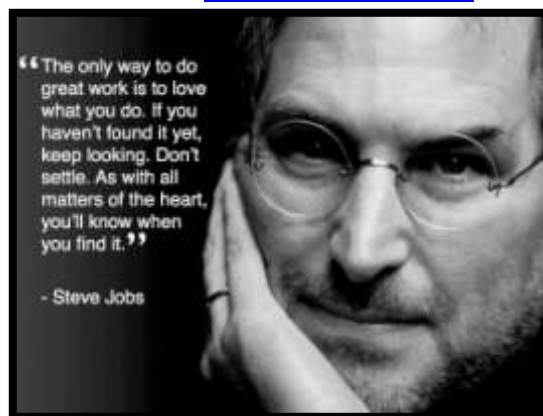
### Inside the News Letter:

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Source: [www.callutheran.edu](http://www.callutheran.edu)



Source: [www.quoteaddicts.com](http://www.quoteaddicts.com)



Source: [www.ncaacademy.com](http://www.ncaacademy.com)

## Career Opportunities in Government Sector



Traditionally, the Indian youth are more interested in Government jobs. Even though the era of Liberalisation, Privatisation, and Globalisation has given way to variety of careers, the charm of Government jobs has not dwindled down. There is a huge demand among the youth for jobs in Central and State Administrative Services, Public Sector Units, Banks, Insurance Companies, Railways, Teaching field, etc. Job Security, Facilities, Public image, and opportunity to do services that make impact on the lives of common people are the main motivating factors behind this attraction.

The Under Graduate and Post Graduate students studying in Government Degree Colleges generally have the main goal of getting a job either in government services or in Public Sector organisations.

Major Sectors/Areas in the Government that are in huge demand for jobs are:

1. Jobs in Defence Services and Central Police Organisations
2. Jobs in State Police
3. Central Services – UPSC – Civil Services
4. State Services – Group I/II/III/IV
5. Central Government Jobs – through Staff Selection Commission (SSC)
6. Jobs in Railways – through Railway Recruitment Board (RRB)
7. Jobs in Public Sector Banks – through IBPS
8. Jobs in Insurance Companies – LIC/United India Insurance/ Oriental Insurance/ The New India Assurance, etc.

9. Jobs in Teaching field – Central Government/ State Government/ Autonomous Educational Institutions
10. Jobs in Public Sector Organisations – ONGC/ GAIL/ SAIL/DRDO/ISRO/BARC, etc.

Though the qualifications and recruitment methods vary for each job – majority of the jobs are filled through common Entrance Examinations followed by Physical Tests where necessary, and Personal Interviews.

### Steps to Reach the Dream of a Government Job:

#### 1. Finding one's choices and priorities:

The students, while pursuing their Degree or PG course itself, should give a serious thought about the sector or job they would like to enter, within the Government/ public sector Organisations. Persons who are interested in administration may opt for Civil Services and Bank POs, etc., and some who like teaching may prefer to become Teachers, lecturers, etc.

#### 2. SWOT Analysis:

Focusing on one's academic background, personal interests, and other conditions, the candidates should identify their – **Strengths, Weaknesses, Opportunities** (available for their knowledge & Skills), and **Threats** (in the way of achieving their dreams).

This exercise helps the candidates in finding the suitable jobs based on their interests, needs, and physical and mental capabilities, to reduce the weaknesses if any, and to turn the opportunities into fruitful results, and to overcome the hurdles on their way.

## Career Opportunities in Government Sector



### 3. Preliminary Research:

Students who are interested in government jobs should do serious homework to find out what they really want to do, what interests them, what is needed by the job, and how to prepare to get the job, etc. They must spend considerable time in knowing about the organisations, Public Sector Units, recruitment method – including eligibility criteria, exam pattern, interview pattern, evaluation methods, service conditions, work location, etc. This process helps in gaining and updating the required knowledge and skills for the chosen job.

### 4. Preparation:

Preparation for jobs need not be kept pending until possessing the eligibility criteria. The earlier the preparation starts, the better the result will be. That is, if a student is interested in appearing for Civil Services and becoming an IAS or IPS officer, he should start gathering the exam scheme, syllabus, and related study material, books, magazines, model papers, etc., and make a start.

Preparation includes – preparing not only for the written exam, but also for the other tests such as physical tests, group discussions, personal interview, etc., based on the job aimed at. Therefore, the student/aspirant should take the wholesome pattern of the recruitment into consideration and start preparing for that. For example, if a person is interested in Defence or Police job, he must concentrate upon his physical fitness also, while preparing for the written test, interview, etc.

### 5. Change in Attitude:

The candidates aiming at Government jobs should develop positive and service-oriented attitude. They must develop genuine interest in the field and job they are aiming at. Then only, they can enjoy their preparation as well as the result. For example, if one wants to become a teacher or a lecturer, he must start developing the skills and personality that is expected from a teacher. This attitudinal change helps in getting through the phases of Group Discussion, Personality Test, Interview, etc.

A well planned strategy brings success in achieving a government job.

#### Important Websites:

<http://www.upsc.gov.in/>

<http://ssc.nic.in/>

<https://www.psc.ap.gov.in/>

<http://www.employmentnews.gov.in/>

**NOOJILLA SRINIVAS**

Lecturer in English

**Tips to Prepare for Government Job Exams**

1. Understanding the Selection Procedure
2. Evaluating the Syllabus
3. Designing of Preparation Strategy
4. Preparing a Goal-based Timeline
5. Gathering Preparation Material
6. Tough First, Easy Second Strategy
7. Preparing Revision Notes
8. Attempting Previous papers & Attending Mock Interviews
9. Self Belief and Motivation

Source: [www.jagranjosh.com](http://www.jagranjosh.com)

## CAREER IN DEFENCE & PARAMILITARY FORCES



A career in defence forces promises one of the most prestigious and respected positions in the country. Youngsters who aspire to choose a career of excitement, adventure, and challenges can find no better place than defence to meet all their professional expectations.

The Indian Armed Forces are the military forces of India which consist of four professional uniformed services: The **Indian Army, Indian Air Force, Indian Navy** and **Indian Coast Guard**.

The various **paramilitary organisations** and various inter-service institutions also help the Indian Armed Forces. The **Ministry of Defence** is responsible for the management of armed forces in India.

### Recruitment in Indian Armed Forces:

The Indian Armed Forces symbolize the ideals of service, patriotism and composite culture of the country. Recruitment to the Armed Forces is voluntary and open to all citizens of India irrespective of caste, class, religion and community, provided the laid down physical, medical and educational criteria are met.

#### 1. Recruitment of Commissioned Officers in the Armed Forces through UPSC:

The **Union Public Service Commission (UPSC)** recruits the Commissioned Officers in the Armed Forces by conducting mainly the two all India Competitive Examinations – NDA/NA & CDSE.

#### (a) National Defence Academy (NDA) and Naval Academy (NA).

The UPSC holds entrance Examination twice a year for entry into the NDA and NA. Candidates on completion of 10+2 examination or while in the 12th standard are eligible to compete. The recruitment process consists of written test and Interview (for five days by Service Selection Board), and Medical Tests.

#### (b) Combined Defence Service Examination (CDSE)

CDSE is conducted by the UPSC twice a year. University graduates or those in final year of graduation are eligible to appear in the examination. The recruitment process consists of written test and Interview (for five days by Service Selection Board), and Medical Tests.

### OTHER RECRUITMENT CHANNELS:

#### INDIAN ARMY



Apart from the UPSC entries, Commissioned officers are also recruited in the Army through the following entries:

1. **10+2 Technical Entry Scheme (TES):** Candidates who have qualified 10+2 CBSE/ICSE/State Board Examination with minimum aggregate of 70% marks in Physics, Chemistry and Mathematics are eligible to apply for commission under the 10+2(TES).
2. **University Entry Scheme (UES):** PreFinal year students in the notified engineering disciplines are eligible to apply for Permanent Commission in the Technical Arms of the Army as Commissioned Officers under the UES.
3. **Short Service Commission (Technical) Entry:** The Short Service Commission (Technical) Entry Scheme provides avenue for recruitment to eligible technical graduates/post graduates into Technical Arms.

## CAREER IN DEFENCE & PARAMILITARY FORCES



4. **NCC (Special Entry Scheme):** University graduates possessing NCC 'C' Certificate with minimum 'B' grade and 50% aggregate marks in graduation examination are eligible to apply for Short Service Commission through this entry. Those studying in third year are allowed to apply provided they have secured minimum 50% aggregate marks in first two years. Such candidates will need to secure overall aggregate of minimum 50 % marks if selected in interview failing which his candidature will be cancelled.

Such cadets are **exempted from written examination** conducted by the UPSC and are directly put through the SSB interview followed by a medical board. Candidates meeting the qualitative requirements have to apply through NCC Group Headquarters at the State level. After Screening by respective Group Headquarters, Directorate General of NCC forwards the applications of eligible cadets to the Recruiting Directorate of Integrated Headquarters of Ministry of Defence (Army).

5. **Judge Advocate General Entry:** Law graduates with minimum 55% aggregate marks in LLB and between 21 to 27 years of age can apply for Judge Advocate General Branch.
6. **Short Service Commission Women:** Women are offered Short Service Commission in three streams viz. Non-Technical Graduate, Technical and Post Graduate/ Specialist for a period of ten years, extendable by additional four years purely on voluntary basis.

The applicants for Non-Technical Graduate, however, would be required to apply through UPSC and after written examination would come up for SSB interview as is being done for Short Service Commissioned male officers. **A total of 20% allotted seats from Non-Technical stream have been reserved for NCC 'C' certificate holder women candidates with minimum 'B' grade and 50% aggregate marks in graduation examination.** The applications will be routed through NCC Directorate, Integrated Headquarters of Ministry of Defence (Army), as applicable for male officers.

Short Service Commission Women (Tech), NCC entry and Judge Advocate General Branch are **exempted from written examinations** and would need to apply directly to Additional Directorate General of Recruiting, Integrated Headquarters of Ministry of Defence (Army). The notification would be published along with SSCW (Tech) twice a year.

**Recruitment of Junior Commissioned Officer and Other Ranks (JCOs & ORs):** In the Army, there are eleven Zonal Recruiting Offices, two Gorkha Recruiting **Depots**, one Independent Recruiting Office and 59 Army Recruiting Offices in addition to 47 Regimental Centers which carry out recruitment through rallies in their respective areas of jurisdiction. The recruitment of JCOs & OR is carried out through Open Rally system.

### Important Web Links:

<https://india.gov.in/website-ministry-defence>  
[http://mod.gov.in/writereaddata/AR\\_2013/Eng/ch10.pdf](http://mod.gov.in/writereaddata/AR_2013/Eng/ch10.pdf)  
<http://www.joinindianarmy.nic.in/default.aspx>



## CAREER IN DEFENCE &amp; PARAMILITARY FORCES

**1. INDIAN AIRFORCE****Recruitment of Officers:**

- a) **National Defence Academy (NDA) and Combined Defence Service Examination (CDSE)** entries through Union Public Service Commission (UPSC) are prime feeders for the officer cadre. The non-UPSC entries for induction into the officer cadre are: Short Service Commission (SSC) (Men and Women) Flying, NCC Entry (Permanent Commission for men), Ground Duty Officer Commissioning (GDOC) (Non Tech) (PC for Men), Airmen Entry (PC for Air Warriors), Short Service Commission (Technical) (Men and Women) and Short Service Commission (Non Tech) (Men and Women).
- b) **Recruitment through Service Selection Boards:** Recruitment through Service Selection Boards/Air Force Selection Boards is made for the Flying (Pilot), Aeronautical Engineering (Electronics), Aeronautical Engineering (Mechanical), Education, Administration, Logistics, Accounts and Meteorology branches of the IAF.
- c) **University Entry Scheme:** Final/ Pre-Final year students in engineering disciplines are eligible for induction into the technical branches of Air Force as Permanent Commissioned Officers under the University Entry Scheme.
- d) **Recruitment of Women Officers:** Eligible women are recruited as Short Service Commissioned Officers in the Flying, Aeronautical Engineering (Electronics), Aeronautical Engineering (Mechanical), Education, Administration, Logistics, Accounts and Meteorology branches of the IAF.

- e) **Recruitment through National Cadet Corps (NCC):** University graduates possessing NCC 'C' Certificate with minimum 'B' grading and 50% marks in graduation are inducted in the Navy and Air Force as Regular Commissioned Officers by way of selection through the Service Selection Boards.
- f) IAF's career website- [www.careerairforce.nic.in](http://www.careerairforce.nic.in) is a dynamic website which enables online applications from aspirants.
- g) **Recruitment of Airmen:** The selection of candidates for airmen cadre is carried out through a centralised selection system on All India basis by the Central Airmen Selection Board (CASB) which is assisted by 14 Airmen Selection Centres (ASCs) located in different parts of the country. Applications are received at CASB at New Delhi and eligible candidates are then tested at the Airmen Selection Centres as per the schedule intimated to the candidates. Recruitment Rallies are conducted in order to give opportunities to the youth hailing from remote/ low response/ border/ insurgency affected and hilly districts and island territories of the country.

**Website:**

<http://careerairforce.nic.in/>



## CAREER IN DEFENCE & PARAMILITARY FORCES



### 1. INDIAN NAVY

Recruitment into the Navy is based on the requirement to effectively man all new and existing ships, submarines, aircraft and shore establishments to the optimum levels.

#### Recruitment of Officers in Indian Navy (IN)

The Method of Recruitment: The recruitment system of the IN is a streamlined, transparent, expeditious and candidate friendly procedure. There are two modes of induction in the IN, viz. UPSC Entry and Non-UPSC Entry

- (a) **UPSC Entry:** The UPSC holds an examination, twice a year, for entry into the National Defence Academy (NDA) and Indian Naval Academy (INA) as Permanent Commission (PC) entries. Candidates are eligible to compete on completion of the 10+2 (PCM) Examination or while in the 12th standard.
- (b) **Non-UPSC Entry:** The non-UPSC entries cater to both Permanent Commission (PC) and Short Service Commission (SSC). In this case, applications are invited and shortlisted at IHQ of MoD (Navy). The short-listed candidates are then sent for SSB interviews.
- (c) **10+2 (Cadet Entry Scheme):** This scheme is for permanent commission in the Executive, Engineering and Electrical branches of the IN. Under this scheme, candidates with 10+2 (PCM) qualifications, after selection through the Services Selection Board, are sent to the Indian Naval Academy for the B Tech Course.
- (d) **University Entry Scheme (UES):** The UES has been re-launched w.e.f. August, 2005 as a Short Service Commission Scheme. Seventh and Eighth semester Engineering students are eligible for induction into the Executive and Technical Branches of the IN.

- (e) **Recruitment through NCC:** University graduates possessing NCC 'C' certificate with minimum 'B' grading and 50% marks in the graduation degree examination are inducted in the Navy as regular commissioned officers. These graduates are exempted from appearing in the CDSE conducted by the UPSC and are selected through the SSB interview only.

- (f) **Special Naval Architecture Entry Scheme:**

#### Recruitment of Sailors:

**Method of Recruitment:** Recruitment into the Navy is carried out on all India basis on state-wise merit of the eligible recruitable male population, as per the number of vacancies available. The number of personnel recruited from a particular State depends on the number of eligible applicants who are able to qualify in the written examination, physical fitness test, and medical examination and their relative position in the merit.

There is no quota of vacancies based on caste/creed or religion.

**Types of Entries:** The various entries for recruitment of sailors are as follows (with educational qualifications indicated against each):

- (a) Artificer Apprentices (AAs) – 10+2 (PCM).
- (b) Senior Secondary Recruits (SSR) – 10+2 (Sc.).
- (c) Matric Entry Recruits (MR), for recruitment of Cooks, Stewards and Musicians – Matriculation.
- (d) Non Matric Recruits (NMR), for recruitment of Topass Sailors (Safaiwala) – Class VI.
- (e) Direct Entry (Outstanding Sportsmen).

#### Broad Classification of Navy Branches

- Executive Branch
- Engineering Branch
- Electrical Branch
- Educational Branch

<http://www.joinindiannavy.gov.in/>

<http://www.nausena-bharti.nic.in/>



## CAREER IN DEFENCE & PARAMILITARY FORCES



### 1. INDIAN COAST GUARD

The life of a Coast Guard officer is a happy with mix of many things such as hard work, professionalism, risk and adventure and the opportunity to move around and visit different places within India and abroad. Onboard a Coast Guard ship is engaging, adventurous and challenging experience for youngsters. From saving human lives at sea and assisting fishermen in peril, to apprehending poachers and preserving marine biodiversity, job satisfaction comes easy to a "Coast Guardsman". Each day at sea is filled with promise, and each mission is different in an inimitable way.

- Officer Entry
- Sailor Entry

Website: <http://www.joinindiancoastguard.gov.in/>

### CENTRAL ARMED POLICE FORCES



Indian Paramilitary forces have also recruit for various posts time to time. Following are the five Central Armed Police Forces which come under the preview of Ministry of Home Affairs.

#### 1. Border Security Force(BSF):

BSF is a Border Guarding Force of India. It is a Union Government Agency under the administrative control of Ministry of Home Affairs. It is one of many law enforcement agencies of India. It currently stands as the world's largest border guarding force.

<http://bsf.nic.in/>

#### 2. Central Industrial Security Force (CISF)

CISF is a premier multi-skilled security agency which provides security cover to nuclear installations, space establishments, airports, seaports, power plants, sensitive Government buildings and ever heritage monuments.

<http://www.cisf.gov.in/>

#### 3. Central Reserve Police Force (CRPF)

CRPF is an armed Force of the Union of India, with the basic role of striking reserve to assist the State/Union Territories in Police operations to maintain law and order and contain insurgency.

<http://crpf.nic.in/>

#### 4. Indo Tibetan Border Police (ITBP)

ITBP is a specialized mountain Force and most of the officers & men are professionally trained mountaineers and skiers.

<http://itbpolice.nic.in/>

#### 5. Sashastra Seema Bal (SSB)

SSB is a Border Guarding Force (BGF) under the administrative control of the Ministry of Home Affairs. You can find detailed information pertaining to recruitment and career opportunities in the SSB.

<http://www.ssb.nic.in/>

Information Gathered & Edited by:

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**MEGA MARKET FEST-2017****6-8 February 2017**

A Mega Market Fest was organized by the Department of Commerce, Government College, Rajamahendravaram for three days from 6-8 February 2017. Dr. Akula Satyanarayana, Hon'ble MLA, Rajamahendravaram (Urban) inaugurated the fest on 6 Feb, 2017. Thirty stalls with a stage equipped with sound system were erected in the College grounds for the purpose.

Students of department of Commerce – both PG and UG actively participated in the fest. These young entrepreneurs put forth their ideas in the stalls. The fest was entirely organized by the students of Department of Commerce with the advice and support of the Staff of the Department.

The stalls were open from 11 am to 7 pm. During the three days 10,000 people visited the fest and encouraged the students. The visitors mainly included Students, Staff and their families, and students from Adi Kavi Nanayya University, Professional Colleges, Degree Colleges, Post-Graduate Colleges in and around the city of Rajamahendravaram, and the general public of the town.

**Observation:**

The fest began with 4 food stalls, 11 varieties of concept business (games), 5 handy crafts and 10 goods (ladies and men wares, fancy, stationary, bags and other goods). **Students mostly preferred concept games and time pass food items.**

The Mega Market Fest gave the students practical exposure on various aspects of Business.

The fest was concluded by the address of Prof. A. Narasimha Rao Registrar, Adi Kavi Nannaya University, Rajamahendravaram.

The fest also was a stage for bringing out in built talents among students. Dance, music, skits, whistle blowing song, wonders in chemistry, mathematical tips and more were effectively staged and attracted the student community.

**An Initiative to Nurture the Young Entrepreneurs**

Academics in commerce deal with A-Z of business activities. Business activities begin with consumer and end with consumer. Managerial decision making skills are gauged by their ability to create and sustain consumers. Thus decision making skill is the key to success of an entrepreneur or a professional manager.

**Objectives:**

1. To promote risk taking behavior among the students.
2. To relate the academic knowledge to real market situations.
3. To promote creative thinking among the students.
4. To develop entrepreneurial skills among the students.

**Learning out comes:**

- Customer need identification
- Spontaneous decision making
- Pricing
- Stock maintenance
- Entering into advantageous tie ups with suppliers
- Sales techniques like promotional skills
- Making entries of the transactions day wise
- Assessing the status of profit/loss at the end of the day and planning for revival of their position.
- Forming groups and working in teams.
- Diversifying activities to ease the risk.

**Pancha Tantra for Success**

- Voluntary involvement
- Planning and organization by groups
- Choice based Business Stalls
- Business Plans in Writing
- Team Work



**Dr. AA Anna Purna,  
Lecturer in Commerce,  
Convenor,  
Mega Market Fest-2017**

**Our Future Stars**



**NCC Cadets of the College Selected for Various Special Camps**



**NCC Cadets of the College Taking Training in Gun Firing**



**Students & Faculty Members at National Women's Parliament-Amaravathi**

Mega Market Fest -2017 in Photos



Release of Brochure by the Principal & Staff Members



Inauguration by Dr. A. Satyanarayana, Hon'ble MLA, Rajamahendravaram (Urban)



Principal and Staff Visiting the Stalls



Students at the Stalls



Cultural Programs at the Fest



Valedictory Function