

1. (i) Full Name : Dr. J. Durga Prasada Rao
(ii) Father's Name : J. Yellaiah
2. Date of Birth : 27-05-1978 Age (as on date) 43 Years
3. Nationality : Indian Sex: Male
4. Religion : Hindu Caste: ST
5. Full Address : Dr. J. Durga Prasada Rao S/o J. Yellaiah
for communication Door No: 42-49-4, Block No:49
(Present) Ajith Singh Nagar, Vijayawada 520015
(Permanent) : Dr. J. Durga Prasada Rao S/o J. Yellaiah
Door No: 42-49-4, Block No:49
Ajith Singh Nagar, Vijayawada 520015
6. Phone No./ :
Mobile No. : 9440193763 / 9182784887

7. Educational qualifications :

(Examination passed from Matriculation/Higher secondary onwards to Doctorate/Research Degrees)

S.No	Examination and year	Subject	School/College attended	Name of the Board / University	% of marks obtained	Division/Class / GPA	Year of Passing
1.	S.S.C.	Mathematics, General Science, Social Studies	V.C.H School	Board of Secondary Education	65	I	March 1993
2.	Intermediate	Economics, Commerce, Civics	Sarada College	Board of Intermediate Education	51.2	II	March 1995
3.	Degree	B.Com	Sarada College	Nagarjuna University	70	I	March 1998
4.	P.G.	M.Com	Nagarjuna University College	Nagarjuna University	59.75	II	March 2000
5.	P.G	MBA	Acharya Nagarjuna University	Acharya Nagarjuna University	63.45	I	May 2018
5.	M. Phil	Commerce	M.S University	M.S University	62.75	I	September 2008

6.	Ph.D.	Commerce	Acharya Nagarjuna University	Acharya Nagarjuna University			November 2017

8. Academic distinction : Best Doctoral Researcher – 2019 from Archers & Elevators Publishing (e.g., any prize, medal, House Award, etc.)

9. Research work done : 5 No's of Research Paper Publications and 1 Book Published since taking the first Research Degree.

10. (a) Any published work or books written by the applicant or particulars of any research or other work that he may like to mention (if necessary a separate sheet of paper may be used for this purpose).

	Published (Give number)	Under publication	Preparation (Please specify)	Submission
1. Books	1			
2. Research Papers	14		2 (final draft)	

11. Post held, if any, at the time of sending the Application with date of appointment (state whether permanent, on probation or temporary) : Lecturer, Department of Commerce Government College for Women, Guntur. 18-09-2021 Temporary transferred to GCRJY on 04.10.2021

13. Teaching experience at Universities or Degree Colleges:

Name of the University/ College	Designation	Nature of post Temp./Permanent	Classes taught		Period (give dates)	Length of experience	
			Under graduate Pass/Hons	Post-Graduate		Years	Months
TJPS College, Guntur	Lecturer	Permanent	B.Com. (UG)	-	25-07-2002 to 09-09-2021	19	02
GCW, Guntur	Lecturer	Temporary	B.Com. (UG)	-	18-09-2021 to Till date		

14. Administrative experience, if any:

Name of the institution/organization	Designation	Nature of post Temp./permanent	Nature of assignment	Period (give dates)	Length of Experience	
					Years	Months
TJPS College, Guntur	Convenor	Temporary	Career Planning	01-09-2012 to 27-01-2015	2	5
TJPS College, Guntur	Member	Temporary	Anti-Ragging	01-08-2017 to 31-07-	2	-

				2019		
TJPS College, Guntur	Member	Temporary	Consumer Cell	01-12-2017 to 28-2-2020	2	3

Academic Performance

1.	Name and Designation of the Faculty	:	Dr. J. Durga Prasada Rao Lecturer
2.	Name of the Department / College	:	Department of Commerce, TJPS College, Guntur. Present GDC (A), RJY.
3.	Address for Communication e-Mail / Telephone / Mobile of the Faculty	:	Dr. J. Durga Prasada Rao S/o J. Yellaiah Door No: 42-49-4, Block No:49 Ajith Singh Nagar, Vijayawada 520015 jdprao@gcrjy.ac.in, 9182784887

CATEGORY – I : TEACHING, LEARNING AND EVALUATION-RELATED ACTIVITIES

Sl. No.	Nature of Activity	Details of the activity to be provided by the applicant along with copies of evidence
1.	Lectures seminars, tutorials, practical's, contact hours under taken as percentage of lectures allocated	Lectures Class room seminars Project work
2.	Lectures or other teaching duties in excess of the UGC norms.	Field visits Team building activities
3.	Preparation and imparting of knowledge by instruction as per curriculum; syllabus enrichment by providing additional resources to students	Counselling to students for PG courses Convenor Career Planning and Guidance Committee
4.	Use of participatory and innovative - teaching learning methodologies; updating of subject content, course improvement etc.	Power point Online Classes Blog & Group discussions
5.	Exam duties, (invigilation; question paper setting, evaluation by assessment of answer scripts	Invigilation duties Question paper setting Paper valuation External Examiner for Project work

CATEGORY II : CO-CURRICULAR, EXTENSION AND PROFESSIONAL DEVELOPMENT RELATED ACTIVITIES

Sl. No.	Nature of Activity	Details of the activity to be provided by the applicant
1.	Student related co-curricular, extension and field based activities (such as extension work through NSS/NCC and other channels,, cultural activities, subject related events, advisement and counseling)	Field Visits Counselling to students to Career development
2.	Contribution to corporate life and management of the department and institution through participation in academic and administrative committees and responsibilities.	-
3.	Professional development activities (such as participation in seminars, conferences, short term, training courses, talks, lecturers, membership of associations, dissemination and general articles, not covered in category (III))	Participated in Seminars, Workshops, FDPs, Board of Studies Member in ANU UG Courses Subject Expert in GCW (A) Guntur.

Sl. No.	Nature of Activity	Details of the activity to be provided by the applicant
1.	Referred Journals with impact factor	11
2.	Non- impact factor National level research papers	3
3.	Full papers in conference proceedings	14

1.	Text / Reference Books Published by International Publishers with an established peer review system.	1
1	Refresher course, Methodology workshops, Training, Teaching-Learning evaluation Technology Programmes, soft skills development programmes, Faculty Development programmes(Max:30 points)	Orientation Programme – 1 Refresher Course – 1 2 Weeks FDP – 1 1 Week FDP - 2
2	Papers in Conferences/Seminars/workshops etc...Participation and presentation of research papers (oral/poster) in international/National/ state level/university level including college level	Paper Presentations in International Seminars – 4 National Seminars – 10 Participation in National Seminars and Workshops - 14
3	Invited lectures, or presentations for conferences/symposia International/National	Delivered Lectures as a Resource Person STATE INSTITUTE OF VOCATIONAL EDUCATION (SIVE), Board of Intermediate Education Andhra Pradesh.

