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**CAREER
GUIDANCE
CELL**

CAREER CARPET

News Letter



Government College-Rajamahendravaram

An Autonomous Institution with CPE Status

Re-Accredited by NAAC with 'A' Grade

Rajamahendravaram

East Godavari Dist., Andhra Pradesh

www.gcrjy.ac.in

Principal's Message

Dear all,

Wish you all a Happy New Year 2017.

Government College Rajamahendravaram is a vision driven Institution committed to meet the educational needs of students of UG & PG Courses. It is an autonomous institution with CPE (Centre with Potential for Excellence) status, re-accredited by the NAAC with 'A' Grade.



This Institution has been serving the society by rendering its services in the field of education for the past 163 years.

In this college, we understand student needs as those encompassing physical, social, intellectual and emotional development. To achieve these aspirations we have been focusing on developing a strong infrastructural base, comprehensive curriculum, and career oriented instruction.

Our teachers are dedicated towards guiding the students with their competencies, skills and ability to nurture talent and commitment to raise the standards of the institution.

We believe in preparing the students for life with finer values, academic competencies, global skills, and career vision. The success stories of our alumni stand as testimony for our efforts.

To streamline the career guidance activities rendered by different individuals and departments, and also to have more focus on the area of Career Planning and Development, the College has established a '**Career Guidance Cell**' with positive minded and student-friendly faculty as its members.

It gives me immense pleasure to release the first copy of the Weekly News **Letter "Career Carpet"** which is aimed at providing Career related – Counselling, Awareness, Resources, Planning, Education, and Training services.

I strongly believe that this initiative will surely benefit the student community in igniting their minds, realizing their dreams, and preparing for their Future careers.

I wish the members of the 'Career Guidance Cell' all the best in their future endeavours.

Dr. Rapaka David Kumar Swamy

Principal

CAREER COUNSELLING



Career Guidance Cell

The Career Guidance Cell is established in the college with an aim to identify the true potential of the students and to help them in investigating the available options, and making a realistic career plan for the future.

Professional Career Guidance can make a difference in the lives of students and improves their self confidence and encourages the students to achieve their career goals.

If the students know what they want to do, then half of the task is done. Making the right career decision comes from really knowing one's strengths, preferences, drives and motivations, and where these qualities can best be applied, and what they want from their careers. The Career Guidance Cell will help the students define their career goals and achieve them.

The activities and programs of the Career Guidance Cell aim at developing students' competencies in Self-Knowledge, Educational and Professional exploration, and Career Planning. The cell also helps the students to acquire the knowledge, skills, and experience necessary to identify options, explore alternatives and succeed in society.

Today's world has become a complex world and the students rarely plan for their future. They choose their jobs and careers mainly influenced by others. They get tempted by current trends of job market rather than selecting careers based on their knowledge and skills.

The students are totally away from the realities. They follow the crowd, than following their own heart. Some of them accept their parents' verdict by force. They jump into any career that comes in their way. They lack proper counseling facilities, and lack motivation. All these factors lead to wrong selection of a career.

In this context, the Career Guidance Cell tries to provide proper guidance to the students in choosing right courses after Degree or PG, right job and right career and preparing themselves for the dream career.

The Career Guidance Cell lays a red **CARPET** to the students to reach their dream Careers with the help of many activities under the following sections:

Counselling
Awareness
Resources
Planning
Education, and
Training

To cater to the needs of the students in getting more clarity in choosing better careers, and preparing to achieve them, the Career Guidance Cell has come up with the idea of bringing a weekly news letter – "**CAREER CARPET**".

We request all the students, faculty, and other staff members of the college to share this news letter across the student community, and also to provide their valuable feedback in improving this news letter so as to turn this into a resourceful and helpful tool for the students in their career planning.

Career Awareness

Broadly, career awareness means expanding your knowledge of possible career paths and job opportunities, as well as what's required to be successful in them. Combining such information with what you know about yourself helps you to set a direction for your career that is more informed.

There are many ways to build career awareness. Some people may use an internet search to find information. Some other individuals may get the information by talking to people. Still some others may seek professional advice and guidance in choosing a right career based on their skills and hardwork.

In the present days, one should not depend on a single method. It is always advisable to explore using different channels and different methods to get the updated knowledge and news on the career opportunities available.

By paying attention to information sources of different kinds, one can be 'career-aware'. By reading News papers, browsing internet, going through the campus advertisements and local news papers, and also through references of friends and relatives also, one can be aware of the career opportunities. By taking the advice of the class teachers (Mentors) and subject teachers, and by taking membership in the placement and training cells like JKC's (Jawahar Knowledge Centers), students can get latest information on the career opportunities.

In this News Letter, regular columns will address this issue and provide awareness on the career opportunities available for the students of different courses, streams, in different sectors and at different levels.

To begin with, information related to Career Opportunities in the fields of Languages is provided in this column.

CAREER AWARENESS



Languages Skills – Career Opportunities

Irrespective of the language, Language skills are in demand and can be used in almost any career. For example, English Language Skills are important particularly within businesses that trade internationally.

In the State Level Seminar on “Language Skills-Employment Opportunities” organized by the Languages Association & Career Guidance Cell in the college on 15th Dec 2016, it was emphasized that good language skills bring ample opportunities in the fields:

- Teaching/ Training/ Counselling
- Translation / Interpretation
- Public Sector Organisations (as Language Experts & Language Officers)
- Import-Export Fields
- Journalism – Print, Radio & TV Media
- Subtitles & Voice-Overs
- Anchoring/ Compering/ Event Management
- Proof Reading, Editing & Publishing
- Advertising/ Marketing / Sales
- Corporate Communication
- Aviation, Tourism & Hospitality
- Technical Writing
- Domestic & Foreign Civil Services
- Creative Writing
- Script & Screenplay writing, etc.

CAREER RESOURCES



Career resources are sources of information to help the students in the following areas:

- Higher Education & Research Opportunities
- Premier Institutes & Courses
- Specialised Job oriented courses, trainings, internships
- Coaching & Guidance Institutions
- Employment Opportunities (Inhouse/ Part-time & Full time)
- Campus Recruitments/ Job Melas
- Government Schemes for Free Higher Education/ Foreign Education/ Job Training etc.
- Study Material – Books, Online Resources, News Papers, Magazines, etc.
- Awareness Programs, Training Programs, Seminars, Workshops, and Invited Talks on the chosen fields

Today, there is no dearth of information related to courses & careers but what required is a linkage or guidance towards those resources.

The Career Guidance Cell throws light on the resources available for the students in pursuing their higher education or employment dreams.

'Ambedkar Overseas Vidyanidhi'

'Ambedkar Overseas Vidyanidhi' is one of the prestigious schemes of Governments of Andhra Pradesh and Telangana. This scheme was introduced with a view to enable the benefit of higher education in foreign universities to meritorious SC/ST students thereby providing them an opportunity for better career prospects within country and abroad

Highlights of the Scheme:

- Providing Financial Assistance of Rs.10 lakhs as non-payable Grant to SC/ST Students who study in Foreign Universities
- Selected SC/ST Students will be sanctioned Rs. 10 lakh grant in two installments @ Rs.5.00 lakh each
- Second Installment will be paid on production of 1st semester results through APePASS Web Portal.
- Students can avail educational loan of Rs.5.00 lakh from any Nationalized Bank at prevailing rates of interest. Students will be provided one way passage grant (economy class) and total visa fee on production of valid documents.
- Courses eligible: PG & PhD Courses in Engineering, Medicine, Management, Pure Sciences, Agriculture Sciences, Social Sciences and Humanities.
- For more details, Please Visit: <http://www.epassscholarships.com/2016/05/ambekar-overseas-vidyanidhi-scheme-for.html>

Career planning is a continuous process that helps you manage your learning and development. It encompasses your interests, values, skills and preferences. It explores the life, work and learning options available to you.

A career plan ensures that the career chosen by you fits with your personal profile. It also includes fine-tuning your work and learning plans to help you manage the changes in your life and the world of work.

The career planning process has four steps. At each step – you need to put questions to yourself, and try to get answers.

Step 1: Knowing Yourself

Think about where you are now, where you want to be and how you are going to get there. Helpful questions:

- Where am I now?
- Where do I want to be?
- What do I want out of a job or career?
- What do I like to do?
- What are my strengths?
- What is important to me?

At the end of this step, you will have a clearer idea of your goal and your individual preferences.

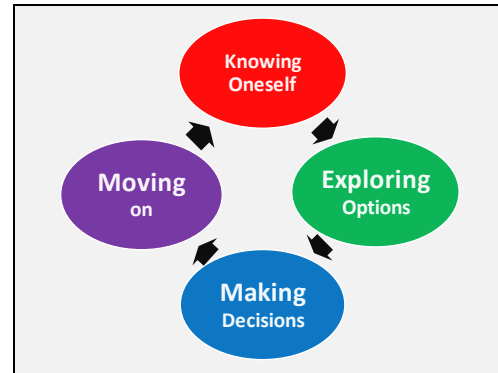
Step 2: Exploring Options

Explore the career options and course options available to you, based on the first step.

The following questions will help you in this step:

- How do my skills and interests match up with the careers/ occupations?
- What skills do I need further to match the careers/ occupations?
- Where are the gaps?
- How can I gain these skills and qualify for these careers/ occupations?
- Where is the work/ course available?

CAREER PLANNING



Step 3: Making decisions

This step involves comparing your options, narrowing down your choices and thinking about what suits you best at this point in time.

Ask yourself:

- What are my best work/training options?
- How do they match with my skills, interests and values?
- How do they fit with the current labour market?
- How do they fit with my current situation and responsibilities?
- What are the advantages and disadvantages of each option?
- What will help and what will hinder me?
- What can I do about it?

At the end of this step you will have narrowed down your options. Finalise the Career/ Course option

Step 4: Moving on (Taking action)

Once the option/ goal is finalized, you need to start working on to realize your dreams. At this step, answer the following questions:

- What actions will help me achieve my goal?
- Where can I get help/ support/guidance?

At the end of this step, you will have a “**Career Plan**” to help you explore your options further, and a plan with steps to help you achieve your next learning or work goal.

CAREER EDUCATION



Career education often refers to vocational training for a specific job field. In addition to his academic subjects, a student should learn the skills of an occupation through hands-on training. The students who possess career education i.e., vocational training and employable skills have an advantage over others who are equipped with only degree.

Examples of occupational fields include Data Entry, Printing & Publishing, Electrical work, Welding, Painting, Carpentry, Plumbing, Commercial truck driving, mobile repairing, tailoring, cosmetology, automotive technology, etc.

Students can explore and utilize various career oriented education programs available in the college:

- Certificate & Diploma courses offered by the Departments in Job oriented fields
- Enrolling for the Dual degree program of TISS that focuses on job oriented skills
- Enrolling for English Club to learn fluent Communication Skills
- Doing additional job oriented professional courses through open Universities like IGNOU, Dr BRAOU
- Awareness Programs conducted by the Departments concerned & Career Guidance Cell from time to time

Career Training programs are generally aimed at imparting hands on experience and employable skills other than the subject specific theoretical knowledge gained by the students.

In Govt. College, Rajamahendravaram, the JKC (Jawahar Knowledge Center) is acting as the Training and Placement Cell both for On Campus and Off-Campus drives. Many students who enrolled for JKC programs have got jobs in many prestigious organizations including Multi National Companies and are ensured of flourishing careers.

Many Government sponsored Skill Development Training Programs also take place from time to time under the JKC plat form. Therefore, the students should enroll for JKC programs to ensure a better career.

CAREER TRAINING



NOOJILLA SRINIVAS
Editor – News Letter

CAREER GUIDANCE CELL

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Career Guidance Activities

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| <p>8 December 2016 Awareness Session on "Careers in Aviation" Organised by JKC</p> | <p>15 December 2016 State Level Seminar "Language Skills – Employment Opportunities"</p> | <p>19 December 2016 Awareness Session: "Courses & Careers in Aviation, Tourism, and Hospitality Sectors"</p> |

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