

## **# Joy of Giving: A Charity Event by BBA Event Management Students of Government Arts College, Rajahmundry**

On [28-1-2025], the BBA Event Management students of Government Arts College, Rajahmundry, organized a charity event titled "Joy of Giving" at Dortas Old Age Home. The event aimed to bring joy and happiness to the elderly residents of the home.



### **# Event Highlights**

The students spent quality time with the elderly residents, engaging in conversations and sharing stories. They also distributed food and other essential items to the residents, which brought huge smiles to their faces.



The event was a huge success, with the residents expressing their heartfelt gratitude to the students for their kindness and generosity. The students, in turn, felt a sense of fulfillment and satisfaction, knowing that they had made a positive impact on the lives of others.

### # Reflection

The "Joy of Giving" event was a valuable learning experience for the BBA Event Management students. It taught them the importance of giving back to the community and the positive impact that small acts of kindness can have on people's lives.

The event also highlighted the need for such initiatives, especially in old age homes where residents often feel neglected and forgotten. The students realized that even small gestures,



such as spending time with the elderly and providing them with basic necessities, can go a long way in bringing joy and happiness to their lives.

### # Conclusion

The "Joy of Giving" event was a resounding success, and the BBA Event Management students of Government Arts College, Rajahmundry, deserve appreciation for their efforts. The event served as a reminder of the importance of giving back to the community and the positive impact that we can have on people's lives through small acts of kindness.





