

# **GOVERNMENT COLLEGE (A) RAJAHMUNDRY**

**(NAAC Re-Accredited with Grade 'A+')**

## **DEPARTMENT OF HISTORY & TOURISM**



# **HISTORY SYLLABUS**

**2023 - 24**

### HISTORY for I, II,III Years (2023 - 24)

<b>History Major Papers</b>		
<b>Semister</b>	<b>Paper Code</b>	<b>Paper Titel</b>
<b>I</b>	HIS 151	Major - 1. Fundamentals of Social Sciences
	HIS 152	Major - 2. Perspectives on Indian Society
	MDC 101	Indian History
<b>III</b>	HIS 155	Paper - 3: Modern Indian History & Culture
<b>V</b>	HIS 149	P 6 Tourism and Hospitality Services.
	HIS 150	P 7 Tourism Guidance and Operating Skills.
<b>History Major Papers</b>		
<b>II</b>	HIS 153	Major - 3. Science and Human Past
	HIS 154	Major - 4. Age of Enlightenment and State Formation
<b>IV</b>	HIS 159	Major - Social Change in Modern India.
	HIS 160	Major - Indian National Movement
	HIS 161	Social and Cultural History of Andhra Pradesh
<b>VI</b>	HIS 149	P 6 Tourism and Hospitality Services.
	HIS 150	P 7 Tourism Guidance and Operating Skills.
<b>History Miner Papers</b>		
<b>II</b>	HIS 151 A	Miner - 1. Science and Human Past
<b>III</b>	HIS 151 B	Miner - 2. Medieval Indian Society
<b>IV</b>	HIS 151 C	Miner - 3. Indian National Movement
	HIS 151 D	Miner - 4. Social and Cultural History of Andhra Pradesh

**Tourism Major Papers**

<b>I</b>	TH 101	Major - 1. Fundamentals of Social Sciences.
	TH 102	Major - 2. Perspectives on Indian Society.
<b>II</b>	TH 103	Major - 2. Basics of Tourism.
	TH 104	Major - 3. Basics of Hospitality.
<b>V</b>	TTM 112	P - 6. Cultural and Heritage Tourism in India.
	TTM 113	P - 7. Event Management in Tourism.
<b>Certificate Course</b>		
<b>IV</b>	CCT 101	Tourism & Travel Management.
	CCT 102	Event Management in Tourism.

# **SEMESTER - I**

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## DEPARTMENT OF HISTORY & TOURISM

### I B.A. HISTORY (Hons) Paper 1, SEM - I Syllabus: 2023 - 2024

#### Major - 1: Fundamentals of Social Sciences

##### **Unit – I – What is Social Science?**

1. Definition and Scope of Social Science – Different Social Sciences
2. Distinction between Natural Science and Social Sciences
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

##### **Unit –II: Understanding History and Society**

1. Defining History, Its Nature and Scope
2. History- A Science or an Art
3. Importance of History in the Present Society
4. Types of History and Chronology of Indian History

##### **Unit – III – Society and Social Behaviour**

1. Definition, Nature and Scope of Psychology
2. Importance of Social Interaction
3. Need of Psychology for present Society
4. Thought process and Social Behavior

##### **Unit – IV – Political Economy**

1. Understanding Political Systems
2. Political Systems – Organs of State
3. Understanding over Economics - Micro and Macro concepts
4. Economic Growth & Development - Various aspects of development

##### **Unit - V – Essentials of Computer**

1. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
2. Internet Basics – Internet History, Internet Service Providers – Types of Networks –IP – Domain Name Services – Applications
3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## DEPARTMENT OF HISTORY & TOURISM

### I B.A. HISTORY (Hons) Paper 2, SEM - I Syllabus: 2023 - 2024

#### Major - 2: PERSPECTIVES OF INDIAN SOCIETY

##### **Unit – 1 – Man in Society**

1. Human Nature and Real-Life Engagement
2. Social Groups and Social Dynamics
3. Individualism and Collectivism – Ethical Concerns
4. Human Life – Social Influence and Social Impact

##### **Unit - II: Indian Heritage & Freedom Struggle in India**

1. Cultural & Heritage sites of Tourism in India
2. Indian Dance, Music and Yoga
3. Rise of Nationalism under British Rule in brief (1857-1947)
4. Contemporary history of India-integration of Princely States, abolition of Zamindari, Formation of linguistic states.

##### **Unit - 3 – Indian Constitution**

1. Philosophical Foundations of Indian Constitution
2. Elements of Indian Constitution
3. Study of Rights in Indian Constitution
4. Directive principles to State

##### **Unit – 4. Indian Economy**

1. Indian Economy - Features – Sectorial contribution in income
2. Role of Financial Institutions - RBI - Commercial Banks
3. Monetary and Fiscal Policies for Economic Development
4. Economic Reforms - Liberalization - Privatization- Globalization

##### **Unit – 5 - Impact on Society & Analytics**

1. Role of Computer, impact of Computers on human behavior, e-mail,
2. Social Networking- What Sapp, Twitter, Facebook, impact of Social Networks on human Behavior.
3. Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data,
4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

**I B.Sc. - Multidisciplinary Course - SEM - I Syllabus: 2023 - 2024**

**INDIAN HISTORY**

**Unit-I**

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilization -Vedic Literature- Difference between Jainism and Buddhism Philosophy-Asoka Dhamma Policy-Science and Technology in Gupta Period- Chronology of Various Dynasties that ruled India(6th Century BC to 1206CE). - 10 Hrs

**Unit-II**

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints. - 10Hrs

**Unit-III**

History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vandemataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satya Graha and Quit India Movement-Subash Chandra Bose-Partition of India. – 10 Hrs

# **SEMESTER - III**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY Paper III, SEM - III - Syllabus: (2023 - 2024)

**MODERN INDIAN HISTORY & CULTURE (1764 - 1947 A. D)**

**Unit – I**

Policies of Expansion –Warren Hastings, Cornwallis - Subsidiary Alliance & Doctrine of Lapse – Causes & Results of 1857 Revolt - Lytton, Rippon, Curzon

**Unit – II**

Social, Religious & Self-Respect Movements - Raja Rammohan Roy, Dayananda Saraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar.

**Unit – III**

Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920 Moderate Phase - Militant Phase: VandeMataram Movement - Home Rule Movement.

**Unit – IV**

Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement – Revolutionary Movement – Subhas Chandra Bose.

**Unit – V**

Muslim League & the Growth of Communalism – Partition of India – Advent of Freedom - Integration of Princely States into Indian Union – SardarVallabhai Patel.

# **SEMESTER - V**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. HISTORY - Paper - 6, SEM - V Syllabus: 2023 - 2024

TOURISM AND HOSPITALITY SERVICES

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**UNIT - I**

Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – National Institute of Tourism and Hospitality Management.

10 Hrs.

**UNIT - II**

Relationship between History and Tourism - Major Tourist Spots in AP & East Godavari – Tirupati, Visakhapatnam – ArakuValey, Borra Caves, Kondaveedu, Nagarjunakonda, Konaseema - PapiKondalu, Coringi, Maredumilli

15 Hrs.

**UNIT - III**

Characteristics of Hospitality Industry - Types of Hospitality jobs – Hotel Manager, Hotel

Receptionist, Restaurant Manager, Catering Assistant etc - Concepts of Atithi Devo Bhavah –

Types Accommodation & hotels.

15 Hrs.

**UNIT - IV**

Introduction to Hospitality Industry- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel.

10 Hrs.

**UNIT - V**

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services - Different types of managerial issues - Service etiquettes, Visit to local Hotels/Resorts.

10 Hrs.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. HISTORY - Paper - 7, SEM - V or VI Syllabus: 2023 – 2024

TOURISM GUIDANCE AND OPERATING SKILLS

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**UNIT - I**

Introduction Tour Guide - Meaning of Tour Guide - Types of Tour Guide: Heritage Guide, Nature Guide, Adventure Guide, Business Guide, Special interest Guide etc. – Tour Guide Qualifications, Duties and Responsibilities of Guides -Various Roles of Tour Guide. 13Hrs.

**UNIT - II**

**Guiding Techniques: Skills for Guide- Leadership skills**, Presentation skills, Communication skills - Guide's Personality skills: Personal hygiene and Grooming – Code of Conduct. 10 Hrs.

**UNIT - III**

Guest Relationship Management-Handling Emergency Situations – Medical, Personal, Official, VISA/Passport, Death, Handling Guest with Special needs/ Different Abilities / Different age groups. 12 Hrs.

**UNIT - IV**

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides – Coordination with hospitality institutions. 13 Hrs.

**UNIT - V**

Travel Agency & Tour Operation – History of Agency, Travel Difference between Travel Agent & Tour Operator - Functions of Tour Operator -Types of Tour Operations & of Tour Operators – A brief Study of Tour Operating Agencies like APTDC, Southern Travels etc. 12 Hrs.

# **SEMESTER - II**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

I B.A. HISTORY (Honours) SEM - II Syllabus: 2023 - 2024

**Major 3- Science and Human Fast**

**Unit-I**

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources?

**Unit-II**

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

**Unit-III**

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization -Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

**Unit-IV**

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity

during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

**Unit-V**

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology- The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**I B.A. HISTORY (Honours) SEM - II Syllabus: 2023 - 2024**

**Major 4- Age of Enlightenment and State Formation in India**

**Unit-I**

New Religious Philosophy- Ajivikas, Charvakas-Jainism and Buddhism.

**Unit-II**

State formation: Sixteen Mahajanapadas - Rise of Magadha - Nandas- Foreign Invasions -Darius I and Alexander.

**Unit-III**

Mauryan Empire: Archaeological and Literary Sources-Chandra Gupta Maurya-Bindusara and Ashoka - Ashoka's Dhamma Policy.

**Unit-IV**

The Mauryan Administration-Society, Economy, Art and Architecture - Decline of Mauryan Empire -Sangam Literature.

**Unit-V**

Post Mauryan Period-Invasions from Central Asia - Indo Greeks - Sakas - Parthians & Khushans - Growth of Trade & Urban centres - Coins & Guilds - Gandhara & Mathura Art.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A. HISTORY (Honours) Paper I, SEM - II Syllabus: 2023 - 2024**  
**Minor 1- Science and Human Fast**

**Unit-I**

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences?  
-Sources of Indian History: Archaeological and Literary Sources.

**Unit-II**

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

**Unit-III**

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**Unit-IV**

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

**Unit-V**

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

# **SEMESTER - IV**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY Paper IV, SEM - IV, and Syllabus: 2023 - 2024

**HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)**

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**Unit – I**

Andhra through 16th & 19th Centuries AD: Evolution of Composite Culture - The Qutb Shahis of Golkonda – Administration, Society & Economy – Literature & Architecture; Advent of European and settlements in Andhra - Occupation of Northern Circars and Ceded Districts – Early revolts against the British

**Unit – II**

Andhra under British rule: Administration – Land Revenue Settlements – Society – Education – Religion – Impact of Industrial Revolution on Economy – Peasantry & Famines – Contribution of Sir Thomas Munroe & C. P. Brown – Impact of 1857 Revolt in Andhra

**Unit – III**

Social Reform & New Literary Movements Kandukuri Veeresalingam, Raghupathi Venkata Rathnam Naidu, Guruzada Apparao, Komarraju Venkata Laxmana Rao; New Literary Movements: Rayaprolu Subbarao, Viswanatha Sathyanarayana, Gurram Jashua, Boyi Bheemanna, Sri Sri - 12 Hours

**Unit - IV**

Freedom Movement in Andhra (1885-1947): Vande Mataram Movement – Home Rule Movement in Andhra - Non-Cooperation Movement - Alluri Seetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement, **Freedom Fighters in Rajahmundry**

**Unit - V**

Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra & Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of Potti Sriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): Visalandhra Mahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY - Paper V, SEM - IV Syllabus: 2023 – 2024

HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)

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**UNIT – I**

Transformation from Medieval to Modern Era – Chief Characteristics; Renaissance:

Geographical Discoveries in Europe. 12Hrs

**UNIT – II**

Glorious Revolution (1688) – Origin of Parliament Bill of Rights – Results American

Revolution (1776); French Revolution (1789) – Causes, Course and Results -13Hrs

**UNIT – III**

Unification of Italy; Unification of Germany - 10 Hrs

**UNIT – IV**

Communist Revolution in Russia; World War I: Causes – Results of the War –

Paris Peace Conference; League of Nations - 12 Hrs

**UNIT – V**

World War II: Causes, Fascism & Nazism - Results; The United Nations

Organization: Structure, Functions and Challenges- 13 Hrs

# **SEMESTER - VI**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. HISTORY - Paper - 6, SEM - V or VI Syllabus: 2023 - 2024

TOURISM AND HOSPITALITY SERVICES

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**UNIT - I**

Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – National Institute of Tourism and Hospitality Management.

10 Hrs.

**UNIT - II**

Relationship between History and Tourism - Major Tourist Spots in AP & East Godavari – Tirupati, Visakhapatnam –ArakuValey, Borra Caves, Kondaveedu, Nagarjunakonda, Konaseema - PapiKondalu, Coringi, Maredumilli

15 Hrs.

**UNIT - III**

Characteristics of Hospitality Industry - Types of Hospitality jobs – Hotel Manager, Hotel

Receptionist, Restaurant Manager, Catering Assistant etc - Concepts of Atithi Devo Bhavah

– Types Accommodation & hotels.

15 Hrs.

**UNIT - IV**

Introduction to Hospitality Industry- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel.

10 Hrs.

**UNIT - V**

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service,

Catering Services - Different types of managerial issues - Service etiquettes, Visit to local

Hotels/Resorts.

10 Hrs.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. HISTORY - Paper - 7, SEM - V or VI Syllabus: 2023 – 2024

TOURISM GUIDANCE AND OPERATING SKILLS

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**UNIT - I**

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**UNIT - II**

**Guiding Techniques: Skills for Guide- Leadership skills**, Presentation skills, Communication skills - Guide's Personality skills: Personal hygiene and Grooming – Code of Conduct. 10 Hrs.

**UNIT - III**

Guest Relationship Management-Handling Emergency Situations – Medical, Personal, Official, VISA/Passport, Death, Handling Guest with Special needs/ Different Abilities / Different age groups. 12 Hrs.

**UNIT - IV**

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides – Coordination with hospitality institutions. 13 Hrs.

**UNIT - V**

Travel Agency & Tour Operation – History of Agency, Travel Difference between Travel Agent & Tour Operator - Functions of Tour Operator -Types of Tour Operations & of Tour Operators – A brief Study of Tour Operating Agencies like APTDC, Southern Travels etc. 12 Hrs.

# TOURISM

## SYLLABUS

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A. TOURISM - Paper - III, SEM - III Syllabus: 2023 – 2024

**TOURISM PRODUCTS**

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**UNIT - I**

Definitions - Types Tourism Products, elements of tourism products –Geographical elements and other tourist Attractions – Different levels of Models and layers – Product life cycle

**UNIT - II**

Geography of Tourism - Definition of geography of tourism - Major land forms - Mountains, Plains, Plateaus; Natural Regions of the World - Impact of weather & Climate on Tourism.

**UNIT - III**

Natural Tourist Resources - Important National parks and wildlife Sanctuaries - examples from South India & AP, Beaches and Islands, waterfalls; Desert tourism, Desert safaris and festivals - Recreation and Adventure Tourism (land, water and air based)

**UNIT - IV**

Concept of Tourism and Pilgrimage in India & AP - Select Hindu, Buddhist, Jain, Sikh, Islam and Christian pilgrim centres and related Circuits

**UNIT - V**

Performing arts & Handicrafts of India –Music and Dance (tribal, folk & classical) – Tourism Festivals – Health and Wellness Tourism – World Heritage Sites in India

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A. TOURISM - Paper - IV, SEM - IV Syllabus: (2023 - 2024)

**TOURISM POLICY & PLANNING & DEVELOPMENT**

**UNIT- I**

Tourism Planning - Definition, Nature and Concept - Planning Process, Types of Planning,  
Importance of Planning in Tourism, Steps in Tourism Planning. 10 Hrs.

**UNIT- II**

Roles of Tourism Organizations (International, National, State and local Tourism Organizations). Different forms of Tourism: Eco Tourism, Urban Tourism, Rural Tourism.  
12 Hrs.

**UNIT- III**

Tourism Planning in India: New Tourism Policy of India, L.K.Jha Committee (Ad-hoc Committee)  
- 1963, National Tourism Policy -1982, National Action Plan on Tourism (NAPT) - 1992,  
National Tourism Policy-2002. 13 Hrs.

**UNIT- IV**

Resort Planning - Role of Resorts in Tourism Development, different types of Resorts,  
Famous Tourism Resorts in India and AP. 12 Hrs.

**UNIT - V**

Event Planning -Types of Events -MICE (Cultural, festivals, religious, business etc ),  
Types of Shows, Important Convention & Conference Centres, Major Events Organizations  
in India. 13 Hrs.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A. TOURISM - Paper - V, SEM – IV Syllabus: 2023– 2024**  
**TRAVEL AGENCY AND TOUR OPERATION BUSINESS**

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**UNIT - I**

Meaning and Definitions of Travel Agency and Tour Operators, History of travel agencies  
– Responsibilities & functions of travel agents. 12Hrs

**UNIT – II**

Travel Agency and Tour Operations – Role of Travel Agents, Tourism Development - Growth of  
Tourism Industry in India; Arrangements of Travel Agencies with Hotels, Food and Accommodation –  
Tour Escort and Guide 13 Hrs.

**UNIT – III**

Organization Structure of a Travel Agency, Travel Agency Business and Functions (Ticketing, Travel  
Facilitation, Documentation, Marketing etc.) 10Hrs

**UNIT - IV**

Organization of Tour Operation - Functions of Travel Agencies Types of Tour  
Operations. 12Hrs

**UNIT -IV**

**Travel Agency & Tour Operations Management**

Travel Documentation: Passport & VISA - Types, Health Certificates, Currency, Travel Insurance.  
Itinerary Preparation: Meaning, Importance and Types of Itinerary – Tour Costing, Types of Tour  
Packages. 13Hrs

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. TOURISM - Paper – VI, SEM – V or VI Syllabus: 2023 – 2024

**CULTURAL & HERITAGE TOURISM IN INDIA**

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**Unit – I**

Introduction to Indian Culture and Heritage, Meaning and Scope - Concept and Significance, Expansion of Culture, Unity and diversity. 10Hrs

**Unit – II**

Indian Cultural History – Pre and Post Vedic periods ,Buddhist epoch, Gupta Period, Early and Late Medieval period. Features of Indian Cultural Heritage.

**Unit – III**

Indian Society and Religions – Features of Religions, Vedic, Jainism and Buddhism, Islam, Sikhs, Christian. Pilgrimage Tourism in India & AP. Pilgrim Centres and Circuits. 12 Hrs

**Unit – IV**

Archaeological and Historical Monuments – -Ancient Monuments Preservation Act of 1904, 1958 and 1972 - Archaeological Survey of India. World Heritage Sites in India- Ajanta, Ellora , Mahabalipuram, Tanjavur Brihadisvara temple, Hampi, Ramappa temple, Amaravati, ,Draksharamam, Lepakshi. 15 Hrs

**Unit – V**

Performing Arts & Handicrafts of India & AP-Music and Dance (tribal, folk & classical) – Tribal Dance in AP,Art and Crafts -Kondapalli,Kalamkari,Bidri. Art Gallries Fairs and Festivals – Flamingo Festival, Andhra Cuisines. 13 Hrs

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY  
III B.A. TOURISM - Paper - VII, SEM - V or VI Syllabus: 2022 - 2023

**EVENT MANAGEMENT IN TOURISM**

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**Unit I**

Events – Nature, Definition and Scope, Economic Benefits Events, Event’s Organizer, Event Planner, Event planning process. 10 Hrs.

**Unit II**

Concept of events, Types of Events; Conference Venues - Facilities, , agreements with event organizers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA, 13 Hrs.

**Unit III**

Trade Shows and Exhibitions: Types of Shows & Exhibitions, Benefits of Exhibitions, hotels, Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark Festival, Hampi Festivals, Trade Fairs: 13 Hrs.

**Unit IV**

Marketing & Promotion of Events: Nature of Event Marketing, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits. 13 Hrs.

**Unit V**

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation. 11 Hrs

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A, B.COM, B.SC. TOURISM CERTIFICATE COURSE Syllabus: 2023 – 2024

## TOURISM & TRAVEL MANAGEMENT

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### Unit – I

Tourism: Definition, Nature and Scope, Concepts- History of Tourism and its Development- Motivations for Travel-Types of Tourism - Components of Tourism.

### Unit – II

Social and Economic significance of Tourism - Tourism as an Industry - - Tourism Attractions, Transport, Accommodation, Shopping, Exhibition of Handy crafts, Entertainment, Hospitality, Airlines, Travel Agencies - Impact of Tourism on Physical Environment.

### Unit - III

History as Tourism product- Archaeological and Historical Monuments – Ajanta, Ellora , Sanchi, Amaravati, Nagarjunakonda, Mahabalipuram, Kanchi, Badami, TanjavurBrihadisvara temple, Puri, Ramappa temple, Alampur, Halebid, Mukhalingam, Tadiparti, Hampi.,Buddhist sites, Hill stations.

### Unit - IV

Cultural and Pilgrimage Tourism- Fairs and Festivals- Ajmir, Amruthsar, Madhurai, Mount Abu, Warangal, Goa, Mahanandi, Tirupati, Lepaskhi, Simhachalam; Kuchapudi dance, Khajuraho Festival, JagannathRathayatra, Flamingo Festival. Hill stations.

### Unit – V

Art Gallries – Yoga and Health centres Beaches, Wild Life Sanctuaries – North Indian Cuisine – South Indian Cuisine. Protection and Conservation of Historical monuments and sites – Eco Tourism. Tourism Publicity – Role of films, Short films T.V., Press , Brouchers \_ Role of Guide in Promotion of Tourism.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A/B.COM/B.SC TOURISM CERTIFICATE COURSE**  
**SYLLABUS :2023 – 2024**  
**EVENT MANAGEMENT IN TOURISM**

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**Unit I**

Events – Nature, Definition and Scope, Economy and Benefits of Events to Society Are The Skills Required to Be Organiser, Event Planner, Participants, Good Event Planners. Broad classification of event planning process.

**Unit II**

Concept of events, Types events; Conference venues - facilities, event organisers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA,

**Unit III**

Trade shows and expositions: Types of Shows, hotels, airlines and ground handlers. : Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark festival, Hampi Festivals, Trade Fairs: World Travel Mart ITB, TTW, PTM.

**Unit IV**

Marketing & Promotion of Events: Nature of Event Marketing, Process of Event Marketing, T Image / Branding, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits,

**Unit V**

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation.

# **GOVERNMENT COLLEGE (A) RAJAHMUNDRY**

(NAAC Re-Accredited with Grade 'A+')

## **DEPARTMENT OF HISTORY & TOURISM**



## **HISTORY SYLLABUS**

**2024 - 25**

### HISTORY for I, II ,III Years

<b>History Major Papers</b>		
<b>Semister</b>	<b>Paper Code</b>	<b>Paper Titel</b>
<b>I</b>	HIS 151	Major - 1. Fundamentals of Social Sciences
	HIS 152	Major - 2. Perspectives on Indian Society
	MDC 101	Indian History
<b>III</b>	HIS 155	Major - 3. Early Medieval History of India (300C.E-1206 CE)
	HIS 156	Major - 4. Medieval Indian Society (1206 C.E-1707 C.E)
	HIS 157	Major - 5. History of Modern India (1707 CE-1857 C.E)
	HIS 158	Major - 6. History of Modern World
<b>V</b>	HIS 149	P 6 Tourism and Hospitality Services.
	HIS 150	P 7 Tourism Guidance and Operating Skills.
<b>History Major Papers</b>		
<b>II</b>	HIS 153	Major - 3. Science and Human Past
	HIS 154	Major - 4. Age of Enlightenment and State Formation
<b>IV</b>	HIS 159	Major - Social Change in Modern India.
	HIS 160	Major - Indian National Movement
	HIS 161	Social and Cultural History of Andhra Pradesh
<b>VI</b>	HIS 149	P 6 Tourism and Hospitality Services.
	HIS 150	P 7 Tourism Guidance and Operating Skills.
<b>History Miner Papers</b>		
<b>II</b>	HIS 151 A	Miner - 1. Science and Human Past
<b>III</b>	HIS 151 B	Miner - 2. Medieval Indian Society
<b>IV</b>	HIS 151 C	Miner - 3. Indian National Movement
	HIS 151 D	Miner - 4. Social and Cultural History of Andhra Pradesh

**Tourism Major Papers**

<b>I</b>	TH 101	Major - 1. Fundamentals of Social Sciences.
	TH 102	Major - 2. Perspectives on Indian Society.
<b>II</b>	TH 103	Major - 2. Basics of Tourism.
	TH 104	Major - 3. Basics of Hospitality.
<b>V</b>	TTM 112	P - 6. Cultural and Heritage Tourism in India.
	TTM 113	P - 7. Event Management in Tourism.
<b>Certificate Course</b>		
<b>IV</b>	CCT 101	Tourism & Travel Management.
	CCT 102	Event Management in Tourism.

# **SEMESTER - I**

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## DEPARTMENT OF HISTORY & TOURISM

### I B.A. HISTORY (Hons) Paper 1, SEM - I Syllabus: 2024 - 2025

#### Major - 1: Fundamentals of Social Sciences

##### **Unit – I – What is Social Science?**

1. Definition and Scope of Social Science – Different Social Sciences
2. Distinction between Natural Science and Social Sciences
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

##### **Unit –II: Understanding History and Society**

1. Defining History, Its Nature and Scope
2. History- A Science or an Art
3. Importance of History in the Present Society
4. Types of History and Chronology of Indian History

##### **Unit – III – Society and Social Behaviour**

1. Definition, Nature and Scope of Psychology
2. Importance of Social Interaction
3. Need of Psychology for present Society
4. Thought process and Social Behavior

##### **Unit – IV – Political Economy**

1. Understanding Political Systems
2. Political Systems – Organs of State
3. Understanding over Economics - Micro and Macro concepts
4. Economic Growth & Development - Various aspects of development

##### **Unit - V – Essentials of Computer**

5. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
6. Internet Basics – Internet History, Internet Service Providers – Types of Networks –IP – Domain Name Services – Applications
7. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
8. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## DEPARTMENT OF HISTORY & TOURISM

### I B.A. HISTORY (Hons) Paper 2, SEM - I Syllabus: 2024 - 2025

#### Major - 2: PERSPECTIVES OF INDIAN SOCIETY

##### **Unit – 1 – Man in Society**

1. Human Nature and Real-Life Engagement
2. Social Groups and Social Dynamics
3. Individualism and Collectivism – Ethical Concerns
4. Human Life – Social Influence and Social Impact

##### **Unit - II: Indian Heritage & Freedom Struggle in India**

1. Cultural & Heritage sites of Tourism in India
2. Indian Dance, Music and Yoga
3. Rise of Nationalism under British Rule in brief (1857-1947)
4. Contemporary history of India-integration of Princely States, abolition of Zamindari, Formation of linguistic states.

##### **Unit - 3 – Indian Constitution**

1. Philosophical Foundations of Indian Constitution
2. Elements of Indian Constitution
3. Study of Rights in Indian Constitution
4. Directive principles to State

##### **Unit – 4. Indian Economy**

1. Indian Economy - Features – Sectorial contribution in income
2. Role of Financial Institutions - RBI - Commercial Banks
3. Monetary and Fiscal Policies for Economic Development
4. Economic Reforms - Liberalization - Privatization- Globalization

##### **Unit – 5 - Impact on Society & Analytics**

1. Role of Computer, impact of Computers on human behavior, e-mail,
2. Social Networking- What Sapp, Twitter, Facebook, impact of Social Networks on human Behavior.
4. Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data,
4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

**I B.Sc. - Multidisciplinary Course - SEM - I Syllabus: 2024 - 2025**

**INDIAN HISTORY**

**Unit-I**

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilization -Vedic Literature- Difference between Jainism and Buddhism Philosophy-Asoka Dhamma Policy-Science and Technology in Gupta Period- Chronology of Various Dynasties that ruled India(6th Century BC to 1206CE). - 10 Hrs

**Unit-II**

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints. - 10Hrs

**Unit-III**

History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vandemataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satya Graha and Quit India Movement-Subash Chandra Bose-Partition of India. – 10 Hrs

# **SEMESTER – III**

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., HISTORY: SEMESTER - III Syllabus (2024 - 2025)**

**Major - 5: Early Medieval History of India (300 CE-1206 CE)**

**Unit-I**

Gupta Dynasty - Political, Administrative, Economic, Socio and Cultural conditions- Science and Technological achievements - Foreign Travellers: Fa - hien and HiuenTsang - Ajanta and Ellora Paintings.

**Unit-II**

Harshavardhana – Rastrakhutas – Rajputs - Nalanda, Taxila, Vikramasila and Vallabi Universities.

**Unit-III**

Arab and Turkush Invasions - Muhammad Ghori, Muhammad Gazani - Albrunis India-Kalhna Rajatarangini

**Unit-IV**

South Indian Kingdoms: Pallavas – Conditions - Administration, Art and Architecture - Literature - Cholas: Local Self Government - Trade and Commerce - Cultural Contributions.

**Unit-V**

Sankaracharya, Ramanujacharya and Madhvacharya Philosophies-Styles of Architecture: Dravidian, Nagara and Vyasara- Tanjor, Belur and Halebid Temples Architecture

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY: SEMESTER - III Syllabus (2024 - 2025)

Major - 6: Medieval Indian Society (1206 CE-1707 CE)

**Unit-I**

Delhi Sultanate: Slave, Khilji, Tugluq, Sayyed and Lodi dynasties-Reforms of Alla –ud  
- din-Khilji, Mahummad - Bin-Tugluq and Firuj – Shah - Tugluq - Decline of Delhi Sultanate.

**Unit-II**

Administration of Delhi Sultanate, Socio - Economic-Political - Religious Conditions-Art  
andArchitecture - Bhakti and Sufi Movements-Evolution of Composite Culture.

**Unit-III**

History of Greater Mughals – Babur - Humayun - Shershah Reforms - Akbar-Jahangir  
-Shahjahanand Aurangzeb - Later Mughals

**Unit-IV**

Mughal Administration, Socio, and Religious Conditions- Mughal Economy-Mansabdari System-  
Mughal Paintings-Art and Architecture-Literature

**Unit-V**

Decline of Mughals -Aurangzeb’s Deccan Policy - Rise of Regional Powers - Marathas:  
Shivaji Administration and Peshwas - Sikhs.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., HISTORY: SEMESTER - III Syllabus (2024 - 2025)**

**Major - 7: History of Modern India (1707 CE-1857 CE)**

**Unit-1**

European Penetration into India- Conflicts between European powers- Carnatic Wars-Bengal

Nawabs - Battle of Plessey and Boxer

**Unit-II**

Anglo-Maratha Wars-Colonial Acts: Regulating Act (1773), Pitts India Act (1784),

Charter Acts (1833)-Warren Hastings

**Unit-III**

Reforms of Cornwallis-Wellesley- William Bentinck - Dalhousie

**Unit-IV**

Economic Impact of British Rule: Land Revenue Policies: Permanent Settlement-Ryotwari-

Mahalwari Systems- Commercialisation of Agriculture- De Industrialisation-Dcline of

Handicrafts-Drain of Wealth-Famines

**Unit-V**

Indian Response to British Rule: Causes for Peasant and Tribal Movements in 18<sup>th</sup> and 19<sup>th</sup>

Centuries-1857 Revolt-Nature- Causes- and results.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

**II B.A., HISTORY: SEMESTER – III Syllabus (2024 - 2025)**

**Major - 8: History of Modern World (Upto 1945 CE)**

**Unit - I**

Geographical Discoveries-Renaissance- Reformation and Counter Reformation

**Unit -II**

Industrial Revolution - American Revolution (1776) - French Revolution (1789): Causes and Results - Napoleon

**Unit - III**

Unification of Italy and Germany - Communist Revolution in Russia - Causes for World War-1

**Unit - IV**

League of Nations - Mustafa Kemal Pasha in Turkey-World War II- Fascism in Italy

**Unit - V**

Nazism in Germany - United Nations Organizations: Structure, Achievements and Failures- Cold War

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., Economics, Spl.Telugu: SEM - III, Syllabus (2024 - 2025)

Minor - 2: Medieval Indian Society (1206 CE-1707 CE)

**Unit-I**

Delhi Sultanate: Slave, Khilji, Tugluq, Sayyed and Lodi dynasties-Reforms of Alla –ud –  
din-Khilji, Mahummad - Bin-Tugluq and Firuj – Shah - Tugluq - Decline of Delhi Sultanate.

**Unit-II**

Administration of Delhi Sultanate, Socio - Economic-Political - Religious Conditions-Art  
andArchitecture - Bhakti and Sufi Movements-Evolution of Composite Culture.

**Unit-III**

History of Greater Mughals – Babur - Humayun - Shershah Reforms - Akbar-Jahangir  
-Shahjahanand Aurangzeb - Later Mughals

**Unit-IV**

Mughal Administration, Socio, and Religious Conditions- Mughal Economy-Mansabdari  
System- Mughal Paintings-Art and Architecture-Literature

**Unit-V**

Decline of Mughals -Aurangzeb’s Deccan Policy - Rise of Regional Powers - Marathas:  
Shivaji Administration and Peshwas - Sikhs.

# **SEMESTER – V**

# **GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

## **III B.A. HISTORY - SEM - V Syllabus: 2024 - 2025**

### **PAPER - 6: TOURISM AND HOSPITALITY SERVICES**

#### **UNIT - I**

Tourism – Definition – Nature and Scope – History of Tourism – Types of Tourism – Domestic and International Tourism – National Institute of Tourism and Hospitality Management.

#### **UNIT - II**

Relationship between History and Tourism - Major Tourist Spots in AP & East Godavari – Tirupati, Visakhapatnam – Araku Valey, Borra Caves, Kondaveedu, Nagarjunakonda, Konaseema - PapiKondalu, Coringi, Maredumilli

#### **UNIT - III**

Characteristics of Hospitality Industry - Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant etc - Concepts of Atithi Devo Bhavah – Types Accommodation & hotels.

#### **UNIT - IV**

Introduction to Hospitality Industry- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel.

#### **UNIT - V**

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services - Different types of managerial issues - Service etiquettes, Visit to local Hotels/Resorts.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**III B.A. HISTORY - SEM - V Syllabus: 2024 – 2025**

**PAPER - 7: TOURISM GUIDANCE AND OPERATING SKILLS**

**UNIT - I**

Introduction Tour Guide - Meaning of Tour Guide - Types of Tour Guide: Heritage Guide, Nature Guide, Adventure Guide, Business Guide, Special interest Guide etc. – Tour Guide Qualifications, Duties and Responsibilities of Guides -Various Roles of Tour Guide.

**UNIT - II**

**Guiding Techniques: Skills for Guide- Leadership skills**, Presentation skills, Communication skills  
-Guide's Personality skills: Personal hygiene and Grooming – Code of Conduct.

**UNIT - III**

Guest Relationship Management-Handling Emergency Situations – Medical, Personal, Official, VISA/Passport, Death, Handling Guest with Special needs/ Different Abilities / Different age groups.

**UNIT - IV**

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides – Coordination with hospitality institutions.

**UNIT - V**

Travel Agency & Tour Operation – History of Agency, Travel Difference between Travel Agent & Tour Operator - Functions of Tour Operator -Types of Tour Operations & of Tour Operators –  
A brief Study of Tour Operating Agencies like APTDC, Southern Travels etc.

# **SEMESTER – II**

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**I B.A. HISTORY (Honours) SEM - II Syllabus: 2024 - 2025**

**Major - 3: Science and Human Past**

**Unit-I**

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources?

**Unit-II**

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

**Unit-III**

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization - Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

**Unit-IV**

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

**Unit-V**

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology- The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**I B.A. HISTORY (Honours) SEM - II Syllabus: 2024 - 2025**

**Major - 4: Age of Enlightenment and State Formation in India**

**Unit-I**

New Religious Philosophy- Ajivikas, Charvakas-Jainism and Buddhism.

**Unit-II**

State formation: Sixteen Mahajanapadas - Rise of Magadha - Nandas- Foreign Invasions -Darius I and Alexander.

**Unit-III**

Mauryan Empire: Archaeological and Literary Sources-Chandra Gupta Maurya-Bindusara and Ashoka - Ashoka's Dhamma Policy.

**Unit-IV**

The Mauryan Administration-Society, Economy, Art and Architecture - Decline of Mauryan Empire -Sangam Literature.

**Unit-V**

Post Mauryan Period-Invasions from Central Asia - Indo Greeks - Sakas - Parthians & Khushans - Growth of Trade & Urban centres - Coins & Guilds - Gandhara & Mathura Art.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A. HISTORY (Honours) Paper I, SEM - II Syllabus: 2024 - 2025**  
**Minor - 1: Science and Human Fast**

**Unit-I**

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences?

-Sources of Indian History: Archaeological and Literary Sources.

**Unit-II**

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and

Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

**Unit-III**

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and

Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural

Life-Decline of the Civilization.

**Unit-IV**

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion

and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the

Later Vedic Period-Origin of Varna System.

**Unit-V**

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-

The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

# **SEMESTER – IV**

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., HISTORY: SEMESTER – IV Syllabus (2024 - 2025)**

**Major - 9: Social Change in Modern India**

**Unit-I**

Indian Education System - Introduction of English Education-Colonial Educational Policies

**Unit-II**

Growth of Press - The rise of Modern Vernacular Literature - Progress of Science -Christian Missionaries activities in India.

**Unit-III**

The Indian Renaissance - Causes-Raja Ramamohan Roy-Devendranath Tagore-Kesava Chandra Sen-Eswar Chandra Vidya Sagar - AryaSamaj

**Unit-IV**

Young Bengal Movement-Prathana Samaj-Ramakrishna Mission -Theosophical Society - Social Reform Movement in Andhra: Kndukuri, Raghupati VenkataRatnam Naidu- Gurajada, Komarraju Venkata Lakhmana Rao

**Unit-V**

Aligarh Movement - Islamic Revivalism - Wahabi and Faraizi Movement - Self Respect Movements: Jyothiba Phule - Narayan Guru-E.V.Rama Swamy - Dr.B .R.Ambedkar

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., HISTORY: SEMESTER - IV Syllabus (2024 - 2025)**

**Major - 10: Indian National Movement (1857-1947)**

**Unit-I**

Viceroy's Rule: Lord Lytton-Lord Rippon -Lord Curzon and their Reforms-Factors for the Growth of Indian Nationalism

**Unit-II**

Indian National Congress - Moderates and Extremists - Partition of Bengal - Swadeshi Movement  
- Muslim League - Militant Nationalism

**Unit-III**

Indian Councils Act 1892- Minto - Morley (1909) Reforms - Home Rule Movement - Montague  
Chelmsford- 1919

**Unit-IV**

Gandhian Phase - Khilafat Movement- Rowlatt Act- Jallian Wallabagh - Non-Co-operation  
Movement- Swaraj Party-Subhash Chandra Bose

**Unit-V**

Simon Commission-Roundtable Conferences-Civil Disobedience Movement- Poona Pact-  
Communal Award- Cripps Mission-Quit India Movement-Wavell Plan, Cabinet Mission Plan-  
Partition of India-Integration of Princely States: Sardar Vallabhai Patel

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., HISTORY: SEMESTER - IV Syllabus (2024 - 2025)**

**Major - 11: Social and Cultural History of Andhra Pradesh**

**Unit-I**

Pre - Historic Culture-The Satavahanas - Socio-Economic and Religious Conditions, Literature, Art and Architecture-The Ikshvakas - Vishnukundins -The Eastern Chalukyas of Vengi: Society,Religion, Telugu Language, Art and Architecture.

**Unit-II**

Various Major and minor dynasties that ruled Andhradesa between 11th and 16th centuries A.D. (In Brief) -Socio-Religious and Economic Conditions- Growth of Telugu Language and Literature  
Vijayanagara Empire: Socio, Economic and Cultural Conditions, Art, Literature and Architecture.

**Unit-III**

Advent of Europeans -1857 Revolt and its Impact on Andhra-Establishment of British Rule- Socio-Cultural Awakening - Growth of Nationalist Movement in Andhra between 1885 to 1947.

**Unit-IV**

Origin and Growth of Andhra Movement - Role of Andhra Mahasabhas - Events leading to the formation of Andhra State 1953 - Role of Press and News Papers in the Andhra Movement - Role of Library Movement and Folk and Tribal Culture.

**Unit-V**

Formation of Andhra Pradesh State 1956-Visalandhra Mahasabha-States Reorganization Commission (SRC) and its Recommendations - Gentlemen Agreement - Important Social and Cultural Events (1956 to 2014).

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., Economics, Spl.Telugu : SEMESTER - IV Syllabus (2024 - 2025)**

**Minor - 3: Indian National Movement (1857-1947)**

**Unit-I**

Viceroy's Rule: Lord Lytton-Lord Rippon -Lord Curzon and their Reforms-Factors for the Growth of Indian Nationalism

**Unit-II**

Indian National Congress - Moderates and Extremists - Partition of Bengal - Swadeshi Movement  
- Muslim League - Militant Nationalism

**Unit-III**

Indian Councils Act 1892- Minto-Morale (1909) Reforms-Home Rule Movement-Montague  
Chelmsford- 1919

**Unit-IV**

Gandhian Phase - Khilafat Movement- Rowlatt Act- Jallian Wallabagh-Non-Co-operation  
Movement- Swaraj Party-Subhash Chandra Bose

**Unit-V**

Simon Commission-Roundtable Conferences - Civil Disobedience Movement - Poona Pact -  
Communal Award - Cripps Mission-Quit India Movement - Wavell Plan, Cabinet Mission Plan -  
Partition of India - Integration of Princely States: Sardar Vallabhai Patel

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., Economics, Spl.Telugu: SEMESTER – IV Syllabus ( 2024 - 2025)**

**Minor - 4: Social and Cultural History of Andhra Pradesh**

**Unit-I**

Pre - Historic Culture-The Satavahanas - Socio-Economic and Religious Conditions, Literature, Art and Architecture-The Ikshvakas - Vishnukundins -The Eastern Chalukyas of Vengi: Society,Religion, Telugu Language, Art and Architecture.

**Unit-II**

Various Major and minor dynasties that ruled Andhradesa between 11th and 16th centuries A.D. (In Brief) -Socio-Religious and Economic Conditions- Growth of Telugu Language and Literature- Vijayanagara Empire: Socio, Economic and Cultural Conditions, Art, Literature and Architecture.

**Unit-III**

Advent of Europeans -1857 Revolt and its Impact on Andhra-Establishment of British Rule- Socio - Cultural Awakening - Growth of Nationalist Movement in Andhra between 1885 to 1947.

**Unit-IV**

Origin and Growth of Andhra Movement - Role of Andhra Mahasabhas - Events leading to the formation of Andhra State 1953 - Role of Press and News Papers in the Andhra Movement - Role of Library Movement and Folk and Tribal Culture.

**Unit-V**

Formation of Andhra Pradesh State 1956-Visalandhra Mahasabha-States Reorganization Commission (SRC) and its Recommendations - Gentlemen Agreement - Important Social and Cultural Events (1956 to 2014).

# **SEMESTER – VI**

# **GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

## **III B.A. HISTORY - SEM - VI Syllabus: 2024 - 2025**

### **PAPER - 6: TOURISM AND HOSPITALITY SERVICES**

#### **UNIT - I**

Tourism – Definition – Nature and Scope – History of Tourism – Types of Tourism – Domestic and International Tourism – National Institute of Tourism and Hospitality Management.

#### **UNIT - II**

Relationship between History and Tourism - Major Tourist Spots in AP & East Godavari – Tirupati, Visakhapatnam – ArakuValey, Borra Caves, Kondaveedu, Nagarjunakonda, Konaseema - PapiKondalu, Coringi, Maredumilli

#### **UNIT - III**

Characteristics of Hospitality Industry - Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant etc - Concepts of Atithi Devo Bhavah – Types Accommodation & hotels.

#### **UNIT - IV**

Introduction to Hospitality Industry- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel.

#### **UNIT - V**

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services - Different types of managerial issues - Service etiquettes, Visit to local Hotels/Resorts.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**III B.A. HISTORY - SEM - VI Syllabus: 2024 – 2025**

**PAPER - 7: TOURISM GUIDANCE AND OPERATING SKILLS**

**UNIT - I**

Introduction Tour Guide - Meaning of Tour Guide - Types of Tour Guide: Heritage Guide, Nature Guide, Adventure Guide, Business Guide, Special interest Guide etc. – Tour Guide Qualifications, Duties and Responsibilities of Guides -Various Roles of Tour Guide.

**UNIT - II**

**Guiding Techniques: Skills for Guide- Leadership skills**, Presentation skills, Communication skills -Guide's Personality skills: Personal hygiene and Grooming – Code of Conduct.

**UNIT - III**

Guest Relationship Management-Handling Emergency Situations – Medical, Personal, Official, VISA/Passport, Death, Handling Guest with Special needs/ Different Abilities / Different age groups.

**UNIT - IV**

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides – Coordination with hospitality institutions.

**UNIT - V**

Travel Agency & Tour Operation – History of Agency, Travel Difference between Travel Agent & Tour Operator - Functions of Tour Operator -Types of Tour Operations & of Tour Operators – A brief Study of Tour Operating Agencies like APTDC, Southern Travels etc.

# Certificates Courses

- 1. Tourism & Travel Management**
- 2. Event Management in Tourism**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A, B.COM, B.SC. TOURISM CERTIFICATE COURSE

Syllabus: 2023 – 2024

**TOURISM & TRAVEL MANAGEMENT**

**Unit – I**

Tourism: Definition, Nature and Scope, - History of Tourism, Tourism Development in India - Types of Tourism - Components of Tourism.

**Unit – II**

Tourism as an Industry - - Tourism Attractions, Transport, Accommodation, Exhibition of Handy crafts, Entertainment, Hospitality, Airlines, Travel Agencies.

**Unit - III**

History as Tourism product- Archaeological and Historical Monuments – Ajanta, Ellora , Sanchi, Amaravati, Nagarjunakonda, Mahabalipuram, Kanchi, Badami, Tanjavur Brihadisvara temple, Ramappa temple, Tadiparti, Hampi., Buddhist sites, Hill stations.

**Unit - IV**

Cultural and Pilgrimage Tourism- Fairs and Festivals- Ajmir, Amruthsar, Madhurai, Mount Abu, Warangal, Goa, Mahanandi, Tirupati, Lepaskhi, Simhachalam; Kuchapudi dance, Khajuraho Festival, Jagannath Rathayatra, Flamingo Festival. Hill stations.

**Unit – V**

Art Galleries – Yoga and Health centres Beaches, Wild Life Sanctuaries – Indian Cuisine. Protection and Conservation of Historical monuments and sites – Eco Tourism.– Role of films, Short films T.V., Press , Brouchers \_ Role of Guide in Promotion of Tourism.

Field Trip & Viva-voce: It would be compulsory for the students to attend the field trip to

<b>GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY</b>
<b>II B.A/B.COM/B.SC TOURISM CERTIFICATE COURSE</b>
<b>SYLLABUS:2024 -25</b>
<b>EVENT MANAGEMENT IN TOURISM</b>

**Unit I**

Events – Nature, Definition and Scope, Economy and Benefits of Events to Society Are The Skills Required to Be Organiser, Event Planner, Participants, Good Event Planners. Broad classification of event planning process.

**Unit II**

Concept of events, Types events; Conference venues - facilities, event organisers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA,

**Unit III**

Trade shows and expositions: Types of Shows, hotels, airlines and ground handlers. : Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark festival, Hampi Festivals, Trade Fairs: World Travel Mart ITB, TTW, PTM.

**Unit IV**

Marketing & Promotion of Events: Nature of Event Marketing, Process of Event Marketing, T Image / Branding, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits,

**Unit V**

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation.

# TOURISM SYLLABUS

# **SEMESTER – I**

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## DEPARTMENT OF HISTORY & TOURISM

### **I B.A. Tourism & Hospitality (Hons) Paper 1, SEM - I Syllabus: 2024 - 2025**

#### **Major - 1: Fundamentals of Social Sciences**

##### **Unit – I – What is Social Science?**

1. Definition and Scope of Social Science – Different Social Sciences
2. Distinction between Natural Science and Social Sciences
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

##### **Unit –II: Understanding History and Society**

1. Defining History, Its Nature and Scope
2. History- A Science or an Art
3. Importance of History in the Present Society
4. Types of History and Chronology of Indian History

##### **Unit – III – Society and Social Behaviour**

1. Definition, Nature and Scope of Psychology
2. Importance of Social Interaction
3. Need of Psychology for present Society
4. Thought process and Social Behavior

##### **Unit – IV – Political Economy**

1. Understanding Political Systems
2. Political Systems – Organs of State
3. Understanding over Economics - Micro and Macro concepts
4. Economic Growth & Development - Various aspects of development

##### **Unit - V – Essentials of Computer**

9. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
10. Internet Basics – Internet History, Internet Service Providers – Types of Networks –IP – Domain Name Services – Applications
11. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
12. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## DEPARTMENT OF HISTORY & TOURISM

### I B.A. Tourism & Hospitality (Hons) Paper 2, SEM - I Syllabus: 2024 - 2025

#### Major - 2: PERSPECTIVES OF INDIAN SOCIETY

##### **Unit – 1 – Man in Society**

1. Human Nature and Real-Life Engagement
2. Social Groups and Social Dynamics
3. Individualism and Collectivism – Ethical Concerns
4. Human Life – Social Influence and Social Impact

##### **Unit - II: Indian Heritage & Freedom Struggle in India**

1. Cultural & Heritage sites of Tourism in India
2. Indian Dance, Music and Yoga
3. Rise of Nationalism under British Rule in brief (1857-1947)
4. Contemporary history of India-integration of Princely States, abolition of Zamindari, Formation of linguistic states.

##### **Unit - 3 – Indian Constitution**

1. Philosophical Foundations of Indian Constitution
2. Elements of Indian Constitution
3. Study of Rights in Indian Constitution
4. Directive principles to State

##### **Unit – 4. Indian Economy**

1. Indian Economy - Features – Sectorial contribution in income
2. Role of Financial Institutions - RBI - Commercial Banks
3. Monetary and Fiscal Policies for Economic Development
4. Economic Reforms - Liberalization - Privatization- Globalization

##### **Unit – 5 - Impact on Society & Analytics**

1. Role of Computer, impact of Computers on human behavior, e-mail,
2. Social Networking- What Sapp, Twitter, Facebook, impact of Social Networks on human Behavior.
5. Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data,
4. Expert Systems and Artificial Intelligence Applications in the Social Sciences

# **SEMESTER – II**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

I BA. TOURISM & HOSPITALITY (HONS): SYLLABUS: 2024 - 25

**SEMESTER - II, Major - 3: BASICS OF TOURISM**

**UNIT - I:**

Introduction to Tourism: Definition of Tourism its Nature and Scope - History of Tourism - Types of Tourism - Domestic and International Tourism.

**UNIT - II:**

Travel and Travellers - Travel & Traveller in Ancient and Medieval India (Megasthenes, Fa-Hien, Huien Tsang, Marco Polo) - Growth & Development of Tourism in India.

**UNIT - III**

Significance of Tourism: Socio and Economic Significance of Tourism – Tourism as an industry – Tourism Organizations (National and International).

**UNIT - IV**

Components of Tourism - Types of Transportations in Tourism (Land, Water, Air ways) Role of Railways in Promoting Tourism in India. - Accommodation and food.

**UNIT - V**

Structure of Tourism Departments: State and Central Tourism Development Corporations (ITDC, APTDC) – Functions of ITDC.

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**I BA. TOURISM & HOSPITALITY (HONS): SYLLABUS: 2024 - 2025  
SEMESTER - II, Major - 4: BASICS OF HOSPITALITY**

**UNIT - I :**

Introduction to Hospitality: Definition and Scope of Hospitality - History of Hospitality Industry - Types of Hospitality.

**UNIT - II :**

Impact of Hospitality: Importance of Hospitality, Impact of Hospitality (Economic, Social, Cultural and Environmental) - Growth and Development of Hospitality Industry in India.

**UNIT - III :**

Structure of Hospitality: Accommodation and Transportations, Food and Beverage, Meetings and Events, Attractions and Experiences - Support services in Hospitality Industry.

**UNIT - IV :**

Overview of Hotel Industry: Concepts of Hotel, Organization in Hotels, Types of Hotels (Departments and Classification of Hotels, Star Hotels Categorization) - Types of Rooms.

**UNIT - V :**

Hospitality Marketing: Importance of Marketing in Hospitality Industry - Marketing mix(4Ps), Advertising and Promotion - Event Marketing, Customer relationship management.

# **SEMESTER – V**

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. TOURISM - SEM – V - 2024 – 2025

**Paper - 6 : CULTURAL & HERITAGE TOURISM IN INDIA**

**Unit – I**

Introduction to Indian Culture and Heritage, Meaning and Scope - Concept and Significance, Expansion of Culture, Unity and diversity.

**Unit – II**

Indian Cultural History – Pre and Post Vedic periods ,Buddhist epoch, Gupta Period, Early and Late Medieval period. Features of Indian Cultural Heritage.

**Unit – III**

Indian Society and Religions – Features of Religions, Vedic, Jainism and Buddhism, Islam, Sikhs, Christian. Pilgrimage Tourism in India & AP. Pilgrim Centres and Circuits.

**Unit – IV**

Archaeological and Historical Monuments – -Ancient Monuments Preservation Act of 1904, 1958 and 1972 - Archaeological Survey of India. World Heritage Sites in India- Ajanta, Ellora , Mahabalipuram,Tanjavur Brihadisvara temple, Hampi, Ramappa temple, Amaravati, ,Draksharamam, Lepakshi.

**Unit – V**

Performing Arts & Handicrafts of India & AP-Music and Dance (tribal, folk & classical) – Tribal Dance in AP,Art and Crafts -Kondapalli,Kalamkari,Bidri. Art Gallries Fairs and Festivals – Flamingo Festival, Andhra Cuisines.

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<b>III B.A. TOURISM - SEM - V Syllabus: 2024 - 2025</b>
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<b>Paper - 7 : EVENT MANAGEMENT IN TOURISM</b>
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**Unit I**

Events – Nature, Definition and Scope, Economic Benefits Events, Event’s Organizer, Event Planner, Event planning process.

**Unit II**

Concept of events, Types of Events; Conference Venues - Facilities, , agreements with event organizers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA,

**Unit III**

Trade Shows and Exhibitions: Types of Shows & Exhibitions, Benefits of Exhibitions, hotels, Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark Festival, Hampi Festivals, Trade Fairs:

**Unit IV**

Marketing & Promotion of Events: Nature of Event Marketing, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits.

**Unit V**

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation.