



# GOVERNMENT COLLEGE

An Autonomous Institution Since 2000 :: RAJAHMUNDRY, ANDHRA PRADESH, INDIA



DATE:- 24-10-2024  
Venue:- Room No:- 16

## STUDENT ICT BASED SEMINARS

Department of Economics

2024-2025

The seminar was chaired by **Dr. R. Balayya**, who provided invaluable insights and guided the proceedings.

Prominent faculty members, including **K. Ananda Rao**, **CH. Sanjeev Kumar**, **Chatrapathi vs Saladi**, **Dr. A. Prasadu**, and **K. V. Ganesh Kumar**, actively participated in the event, enriching the discussions with their expertise.

The seminar provided a platform for students to present their research using ICT tools, focusing on contemporary economic issues. Key presentations covered topics such as:

1. **Digital Economy: Opportunities and Challenges**
2. **The Role of Artificial Intelligence in Economic Development**
3. **Sustainable Development Goals and Economic Policies**
4. **Technology and Employment Trends in the Global Economy**

The event began with an introduction by Dr. R. Balayya, who emphasized the importance of ICT in modern education and economics. Each student presentation was followed by a Q&A session, where the faculty and peers engaged in insightful discussions.

## 1. K. Bujji Babu - Education System in India

K. Bujji Babu presented a detailed analysis of the education system in India, emphasizing its evolution and current challenges. He highlighted key reforms such as the implementation of the National Education Policy (NEP) 2020, which focuses on access, equity, and quality in education. Bujji Babu discussed various government initiatives to make education more inclusive and affordable, including scholarships and infrastructure development for rural and marginalized communities. He also addressed challenges like teacher shortages, outdated curricula, and disparities between rural and urban schools. His presentation emphasized the importance of lifelong learning, vocational training, and modern teaching methodologies in shaping a robust education system.



## 2. K. Kiran - Real Estate in AP

K. Kiran explored the dynamics of the real estate sector in Andhra Pradesh, focusing on its growth and challenges. He highlighted the rapid urbanization in cities like Vijayawada and Visakhapatnam and the demand for affordable housing. Kiran discussed government policies such as the Pradhan Mantri Awas Yojana (PMAY) and the impact of projects like the Amaravati Smart City on the state's real estate market. He also addressed the challenges faced by the sector, including regulatory hurdles, land acquisition issues, and environmental concerns. His presentation offered a comprehensive understanding of the opportunities and challenges within the real estate market in AP.

### 3. M. Kiran - Insurance Services in India

M. Kiran provided an insightful overview of the insurance sector in India, tracing its growth from traditional to modern practices. He highlighted the role of public and private insurers in promoting financial security and risk management. Kiran discussed government schemes like Ayushman Bharat and PMFBY (Pradhan Mantri Fasal Bima Yojana), which have significantly expanded insurance coverage among the underprivileged and farmers. He also addressed challenges such as low penetration rates, lack of awareness, and the need for better customer service. His seminar concluded with recommendations for making insurance more accessible and customer-friendly.



### 4. P. Rajya Lakshmi - Land Reforms in India

P. Rajya Lakshmi presented a well-researched seminar on the history and impact of land reforms in India. She discussed major reforms such as the abolition of the zamindari system, tenancy rights, and land ceiling acts, aimed at reducing inequality and promoting rural development. Lakshmi highlighted the successes and limitations of these reforms, particularly in addressing land disputes and ensuring fair distribution of resources. She also emphasized the importance of modernizing land administration systems to address current challenges like fragmented ownership and land-use conflicts. Her presentation underscored the need for policy updates to support equitable land distribution.

## 5. P. Rajesh - Telecommunication Services in India

P. Rajesh delivered an engaging seminar on the development of telecommunication services in India. He traced the sector's growth from basic landline services to the widespread availability of mobile networks. Rajesh discussed the impact of initiatives like BharatNet and affordable data plans on bridging the urban-rural communication divide. He also highlighted the importance of telecommunications in driving economic growth, creating jobs, and supporting industries like education and healthcare. Challenges such as spectrum allocation, infrastructure development, and connectivity in remote areas were also addressed, showcasing his understanding of the sector.



## 6. R. Tejesh Dakshman - Banking Sector in India

R. Tejesh Dakshman provided a detailed analysis of the banking sector in India, emphasizing its evolution and current challenges. He discussed the role of public and private banks in promoting financial inclusion and economic development. Tejesh highlighted initiatives like Jan Dhan Yojana, which brought millions of unbanked citizens into the formal financial system. He also addressed issues such as non-performing assets (NPAs), fraud, and regulatory constraints. His seminar emphasized the importance of financial literacy and reforms in strengthening the sector.



## 7. S. Sravanamma - Tourism and Guidance in India and AP

S. Sravanamma presented an engaging seminar on the tourism industry, focusing on its potential in India and Andhra Pradesh. She highlighted India's diverse cultural heritage, natural attractions, and hospitality as key strengths. Sravanamma discussed Andhra Pradesh's efforts to promote tourism through events like Visakha Utsav and the development of tourist-friendly infrastructure. Challenges such as seasonal demand, environmental impact, and lack of skilled personnel were also addressed. Her presentation emphasized the importance of sustainable tourism practices and better marketing strategies to attract domestic and international tourists.

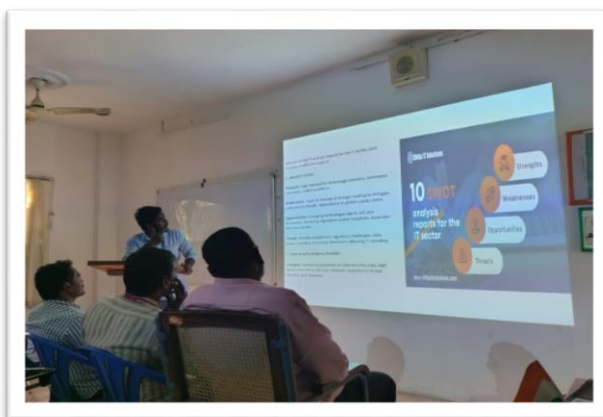


## 8. Sivendra Dora - Energy Resources in India

Sivendra Dora provided a comprehensive analysis of India's energy resources, emphasizing the need for a balanced energy mix. He highlighted the country's dependence on coal, oil, and natural gas while discussing the growing contribution of renewable energy sources like solar and wind. Dora explained the importance of energy conservation and efficient resource management to meet the rising demand. He also addressed challenges such as energy security, environmental concerns, and the need for investment in sustainable infrastructure. His presentation emphasized the importance of transitioning to clean energy for long-term growth.

## 9.S. Rama Krishna - Transportation Sector in AP

S. Rama Krishna presented an in-depth analysis of the transportation sector in Andhra Pradesh, focusing on its growth and challenges. He discussed key projects like the expansion of national highways, port development, and proposed metro rail systems. Rama Krishna highlighted the role of the transportation sector in boosting trade, connectivity, and economic development in the state. He also addressed challenges such as traffic congestion, rural connectivity, and environmental concerns. His seminar concluded with recommendations for improving infrastructure and promoting sustainable transport solutions.



## 10.B. Neeraj - Information Technology Services in India

B. Neeraj highlighted the critical role of the IT sector in driving India's economic growth. He discussed the sector's contributions to employment, innovation, and global competitiveness. Neeraj highlighted advancements in areas like software development, artificial intelligence, and e-governance. He also discussed challenges such as the need for skilled professionals, data security concerns, and competition from other countries. His seminar emphasized the IT sector's potential to transform various industries and support India's vision of becoming a global technology leader.

## 11. Durga Prasad - Agricultural Insurance in India

Durga Prasad presented a detailed seminar on agricultural insurance, emphasizing its importance in mitigating risks faced by farmers. He highlighted government schemes like PMFBY and discussed how these initiatives have benefited small and marginal farmers. Prasad addressed challenges such as lack of awareness, delayed claim settlements, and the complexity of insurance policies. He concluded with suggestions to improve access to agricultural insurance and ensure timely support for farmers, emphasizing its role in promoting sustainable agriculture.



## 12. Abhi Ram - Hospitality Sector in India

Abhi Ram delivered an insightful presentation on the hospitality sector in India, focusing on its role in tourism and economic growth. He highlighted the importance of customer service, workforce training, and innovative marketing in creating memorable guest experiences. Abhi discussed the challenges faced by the sector, including competition, seasonality, and evolving customer expectations. His presentation offered strategies for enhancing service quality and promoting India as a leading global destination for hospitality.



### 13. T. Sal Kishore - Public Service Delivery in AP

T. Sal Kishore presented an engaging seminar on public service delivery in Andhra Pradesh, highlighting initiatives aimed at improving governance and citizen satisfaction. He discussed successful programs like MeeSeva, which simplify access to government services, and the focus on transparency and efficiency. Kishore addressed challenges such as bureaucratic hurdles and rural outreach, offering recommendations for strengthening service delivery mechanisms.



### 14. T. Santha Kumar - Effect of Social Media on Youth

T. Santha Kumar presented a thought-provoking analysis of social media's impact on youth. He discussed its benefits, such as connectivity, information sharing, and opportunities for self-expression, alongside its negative effects, including addiction, misinformation, and mental health challenges. Santha Kumar proposed strategies for promoting responsible social media use and fostering digital literacy to mitigate its adverse impacts. His balanced perspective provided a comprehensive understanding of this critical issue.





The seminar concluded with a thoughtful and motivating address by **Ch. Sanjeev Kumar**, who appreciated the efforts of the participants and the organizing committee. He encouraged students to continue exploring ICT-based methodologies and incorporate them into their academic pursuits.

The event proved to be a valuable learning experience for all attendees, equipping them with insights into modern technological advancements in the discipline of economics.