



**The Department of Physics & Electronics GC (A),
Rajahmundry**
A brief Report on



**"Inauguration of Student Startups: GCRJY L&L and GCRJ
Elite Perfumes - November 29, 2024**

Date : 29th Nov 2024

Name of the Event : Student Start up

Topic : GCRJY L&L-Bright Ideas: Assembling of LED bulbs" and
"GCRJY Elite- Fragrant Future on placards

No of participants : 100(staff+students)

Objective : 1. To provide a platform for student entrepreneurs to
showcase their innovative ideas and launch their startups
2.To foster a culture of entrepreneurship and self-reliance
among students

Procedure :

Welcome and Introduction: The event commenced with a warm welcome address by the Head of the Department of Physics/Electronics. This was followed by a brief introduction of the student startups, "GCRJY L&L-Bright Ideas" and "GCRJY Elite- Fragrant Future," highlighting their respective products and business models.

Inaugural Address by the Hon'ble Collector: The Hon'ble Collector of East Godavari delivered an inspiring address, emphasizing the importance of innovation and entrepreneurship in today's economy. The Collector praised the students for their initiative and encouraged them to pursue their entrepreneurial dreams with determination.

Startup Presentations: The student teams behind "GCRJY L&L-Bright Ideas" and "GCRJY Elite- Fragrant Future" presented their startups, explaining their product development process, market analysis, and future plans. They showcased their products, demonstrating the quality and potential of their products.

Formal Inauguration: The Hon'ble Collector formally inaugurated the startups by lighting the traditional lamp and cutting the ribbon. This symbolic gesture marked the official launch of "GCRJY L&L-Bright Ideas" and "GCRJY Elite- Fragrant Future."

Product Display and Interaction: Following the inauguration, attendees had the opportunity to interact with the student entrepreneurs and examine their products. The students provided detailed explanations and answered questions, fostering a valuable exchange of ideas.

Vote of Thanks: The event concluded with a vote of thanks by a student representative, expressing gratitude to the Hon'ble Collector, faculty members, and fellow students for their support.

Summary of the event :

The inauguration of "GCRJY L&L-Bright Ideas" and "GCRJY Elite- Fragrant Future" was a demonstration of the entrepreneurial spirit and innovative capabilities of the students. The event served as a powerful platform for showcasing student-led initiatives and fostering a culture of entrepreneurship within the institution. The presence of the Hon'ble Collector of East Godavari, mam P .Prasanthi, provided significant encouragement and recognition to the student entrepreneurs, highlighting the importance .The successful launch of these startups is expected to inspire future generations of students to pursue their entrepreneurial aspirations and contribute to the growth of the local economy. The event highlighted the institutions ability to translate academic knowledge into real world applications. The students displayed professionalism, and their products showed that with the correct support, students can create viable businesses.

GOVERNMENT COLLEGE (A) RAJAHMUNDRY
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DEPARTMENT OF PHYSICS & ELECTRONICS
Student Startup Initiatives

Bright Ideas
An LED Bulb Assembly Unit

Fragrant Futures
An Indigenous Perfume Making Unit

