

DEPARTMENT OF COMMERCE & MANAGEMENT

# ICET Awareness Program

*for BBA Students*

*Integrated Common Entrance Test (ICET) – MBA & MCA Guidance Session*

**Resource Person:** Dr. B. Prathima

**Target Audience:** BBA Students — Final / Pre-Final Year

**Date:** 21 Feb 2026

**Time:** 3 to 4.30

**Venue:** Room No-510

**Focus Areas:** ICET Exam • MBA & MCA Careers • University Selection • Application Process

*– Empowering BBA Students for Postgraduate Excellence –*





## Program at a Glance

Program Title	ICET Awareness Program for BBA Students
Resource Person	Dr. B. Prathima
Target Audience	BBA Students – Final Year / Pre-Final Year
Exam Covered	AP ICET 2026 (MBA & MCA Admissions)
Participants	37
Digital Platform	Teachmint Application
Objective	Guide BBA students on ICET exam, careers, university selection & application process

## 01 Introduction

*An Awareness Program on the Integrated Common Entrance Test (ICET) was conducted by Dr. B. Prathima to guide BBA students aspiring for higher education in professional courses such as MBA and MCA. The session aimed to provide complete information regarding the purpose of the examination, career opportunities, university selection, and the application process.*

## 02 Topics Discussed

### 1. Purpose of ICET Examination

AP ICET is a state-level entrance examination conducted for admission into:

- ◆ Master of Business Administration (MBA)
- ◆ Master of Computer Applications (MCA)
- ◆ Other allied professional postgraduate programs

The importance of ICET as a gateway to professional education was clearly explained, highlighting its direct relevance to BBA graduates seeking to advance into management leadership roles.

### 2. Career Opportunities after MBA & MCA

Students were briefed about diverse career prospects highly relevant to BBA graduates pursuing postgraduate education:

- ◆ Management roles — HR, Finance, Marketing, Operations
- ◆ IT and Software Development careers
- ◆ Business Analytics and Data Management
- ◆ Entrepreneurship and startup opportunities
- ◆ Government sector and Corporate jobs

The session emphasized how an MBA directly builds upon the BBA foundation, significantly enhancing employability and developing leadership capabilities.

### 3. Advantages of Studying in a University

- ◆ Better infrastructure and enriched learning environment
- ◆ Exposure to experienced, industry-connected faculty
- ◆ Industry collaborations and structured internship programs
- ◆ Campus placement drives and recruitment opportunities
- ◆ Professional networking and alumni development

Students were guided on how a university MBA complements the BBA degree and accelerates long-term career growth in corporate and government sectors.

### 4. Choosing the Best University

Guidelines were provided to help students select the right institution based on:

- ◆ Location and proximity to industrial and commercial hubs
- ◆ Placement records and corporate tie-ups
- ◆ Accreditation, NAAC/NIRF ranking
- ◆ Faculty expertise and research output
- ◆ Infrastructure, library, and campus facilities
- ◆ Alumni network and career success stories

Special emphasis was given to selecting universities in cities with strong job markets to maximise post-graduation employment prospects for MBA holders.

### 5. How to Fill the ICET Application Form

A step-by-step walkthrough of the ICET registration process was demonstrated:

- ◆ Online registration on the official AP ICET portal
- ◆ Payment of application fee through prescribed modes
- ◆ Uploading required documents in correct format and size
- ◆ Final submission and printing of the confirmation page

Students were guided carefully through common pitfalls to avoid during form submission, with live demonstrations to build confidence.

## 6. Necessary Requirements for Application

- ◆ Recent passport-size photograph (JPG/JPEG, specified size and dimensions)
- ◆ Scanned signature in prescribed dimensions
- ◆ Educational certificates — 10th, 12th & BBA mark sheets
- ◆ Valid government-issued ID proof (Aadhaar, Passport, etc.)
- ◆ Caste/Category certificate (if applicable)

The importance of adhering to correct file format (JPG/JPEG/PDF) and prescribed file size limits was explained to prevent application rejection.

## 7. Digital Support through Teachmint Application

To ensure continuous support and accessibility of resources beyond the session:

- ◆ A dedicated Teachmint classroom was created exclusively for BBA students
- ◆ AP ICET 2026 Instructions Booklet was shared through the platform
- ◆ ICET Syllabus and Exam Pattern documents were uploaded
- ◆ ICET Registration Step-by-Step Guide was made available for download

This digital classroom enabled students to revisit content, download resources, and seek clarification even after the program concluded — ensuring sustained preparedness.

### 03 Outcome of the Program



BBA students gained a clear, structured understanding of the ICET examination and its direct relevance to their career pathway.



Awareness of MBA and MCA career opportunities — fields strongly aligned with BBA — was significantly enhanced.



Students learned to strategically evaluate and select universities based on objective, merit-based criteria.



Participants became confident in independently completing the online ICET application process without assistance.



Digital resource sharing via Teachmint improved long-term accessibility and exam preparedness.

### 04 Conclusion

*The ICET Awareness Program was highly informative and impactful for BBA students aspiring to pursue postgraduate education. Given the strong alignment between BBA and MBA curricula, the session was particularly relevant and enthusiastically received. Dr. B. Prathima successfully clarified doubts regarding eligibility, application procedure, career scope, and university selection. The integration of*

*digital tools such as Teachmint further enhanced student engagement and ensured resource accessibility, equipping BBA students to approach the ICET examination with confidence and strategic clarity.*

## Photo Gallery







**Attendance Register – ICET Registration Assistance & Awareness Session**  
**Date: 21/02/2026 | Time: 3:00 PM – 4:00 PM | Venue: Classroom 510**

S. No	Program Name	Name of the Student	Signature of the Student
1	BBA (DM) 3 <sup>rd</sup>	Ch. Suryateja	[Signature]
2	BBA (RO) 2 <sup>nd</sup>	K. Durga Prasad	[Signature]
3	BBA (DM) 3 <sup>rd</sup>	R. Anand	[Signature]
4	BBA (DM) 3 <sup>rd</sup>	R. Vasanth	[Signature]
5	BBA (DM) 3 <sup>rd</sup>	V. H. P. Chandrika	[Signature]
6	BBA (DM) 3 <sup>rd</sup>	Y. Vamsi Krishna	[Signature]
7	BBA (DM) 3 <sup>rd</sup>	Ch. Sai Babu	[Signature]
8	BBA (RO) 2 <sup>nd</sup>	G. R. S. Sathish	[Signature]
9	BBA (RO) 2 <sup>nd</sup>	P. Sanjay	[Signature]
10	BBA (RO) 2 <sup>nd</sup>	B. Megha Sai Varun	[Signature]
11	BBA (RO) 2 <sup>nd</sup>	Veliseti Dinesh	[Signature]
12	BBA (RO) 2 <sup>nd</sup>	A. V. S. Sairam	[Signature]
13	BBA (DM) 3 <sup>rd</sup>	T. Jini	[Signature]
14	BBA (DM) 3 <sup>rd</sup>	P. Navya	[Signature]
15	BBA (RO) 2 <sup>nd</sup>	K. Nishita	[Signature]
16	BBA (RO) 2 <sup>nd</sup>	M. Shivani	[Signature]
17	BBA (DM) 3 <sup>rd</sup>	R. Khawani	[Signature]
18	BBA (DM) 3 <sup>rd</sup>	Chandhrika	[Signature]
19	BBA (DM) 3 <sup>rd</sup>	Rafi	[Signature]
20	BBA (DM) 3 <sup>rd</sup>	Shiva Jothi	[Signature]
21	BBA (DM) 3 <sup>rd</sup>	Pursha	[Signature]
22	BBA (DM) 3 <sup>rd</sup>	Pallavi	[Signature]
23	BBA (DM) 3 <sup>rd</sup>	Shiva Teja	[Signature]
24	BBA (RO) 2 <sup>nd</sup>	R. Sairavalli	[Signature]
25	BBA (RO) 2 <sup>nd</sup>	P. Geethanjali	[Signature]
26	BBA (RO) 2 <sup>nd</sup>	J. Jayamani	[Signature]
27	BBA (H)	M. Raja Nandhini	[Signature]
28	BBA (H)	K. Lavalakshmi	[Signature]
29	BBA (H)	K. Swathi	[Signature]
30	BBA (H)	Ch. Sarani Tejasa	[Signature]
31	BBA (H)	Ch. Sarani	[Signature]
32	BBA (H)	N. Naga Durga	[Signature]
33	BBA (H)	B. Sandhya	[Signature]
34	BBA (H)	G. Poojima Reddy	[Signature]
35	BBA (H)	K. Bhavani Sirisha	[Signature]
36	BBA (H)	T. Sanyas	[Signature]
37	BBA (H)	J. Navya	[Signature]
38	BBA (H)	P. Prasanthi	[Signature]
39	BBA (H)	M. Deepika	[Signature]
40	BBA (H)	N. Rama Chandrarao	[Signature]
41	BBA (H)	K. Durga Pralab	[Signature]
42	BBA (H)	U. Ravi Teja	[Signature]
43	BBA (H)	S. V. V. Bhaskar	[Signature]
44	BBA (H)	K. Surya Teja	[Signature]
45	BBA (H)	P. Manika	[Signature]