

FIELD VISIT REPORT

Adikavi Nannaya University

Date of Visit: 24 January 2026

Program Name: I BBA (Honours)

Faculty Accompanied: Dr B Prathima, Smt T Mani Ratnam, Smt P Prashanthi Kumari

Coordinator: Dr. B. Prathima

No of Participants: 32

Introduction:

Field visits play a crucial role in enhancing experiential learning among management students. With this objective, I BBA (Honours) students were taken on an educational field visit to Adikavi Nannaya University on 24 January 2026.

Objectives of the Visit:

The visit aimed to familiarise students with university infrastructure, academic programs, and administrative systems. It also intended to inspire students to plan their future academic and professional goals effectively.

About the University:

Adikavi Nannaya University, located in Rajahmundry, is a prominent state university recognized for its serene and eco-friendly campus, which provides an ideal environment for academic pursuits. Established with the objective of promoting quality higher education in the region, the university has consistently focused on academic excellence, innovation, and inclusive development.

The university offers a wide range of undergraduate, postgraduate, and research programs across disciplines such as Arts, Commerce, Management, Science, and Social Sciences. It is known for its structured curriculum, qualified faculty, and student-centric teaching methodologies that integrate both theoretical and practical learning.

In addition to academics, the university emphasizes research and innovation by encouraging faculty and students to engage in research activities, seminars, workshops, and collaborative projects. The institution also promotes holistic development through co-curricular and extracurricular activities, skill development programs, and career-oriented initiatives.

With modern infrastructure, digital learning facilities, and a strong academic framework, the university plays a significant role in shaping competent professionals and responsible citizens.

Activities Undertaken During the Visit:

Students were given a guided tour of the campus. They visited the administrative block, classrooms, seminar halls, central library, and computer laboratories. Faculty members explained various facilities and academic opportunities available.

An interactive session was conducted with university representatives where students learned about admission procedures, course structures, and career prospects. Students actively participated and clarified their doubts.

Observations:

During the visit, students carefully observed various aspects of the university campus and its functioning. The infrastructure was found to be well-planned, spacious, and student-friendly, with adequately equipped classrooms and seminar halls that support interactive learning. The central library appeared resource-rich, providing access to both physical and digital learning materials.

The presence of computer laboratories with updated systems indicated the university's focus on technology-enabled education. Students also noted the effective use of ICT tools in teaching and administration. The campus environment was clean, green, and eco-conscious, reflecting sustainable practices such as greenery maintenance and waste management.

Additionally, the discipline, organization, and academic atmosphere of the institution created a positive impression, helping students understand the standards expected in higher education institutions.

Learning Outcomes:

The field visit significantly contributed to experiential learning among students. It enhanced their understanding of how universities function beyond classroom teaching, including academic planning, administration, and student support systems.

Students were able to connect theoretical concepts learned in subjects like management, communication, and organizational behavior with real-world institutional practices. The visit also increased their awareness of higher education opportunities, various courses available, and career pathways.

Furthermore, the interaction and exposure motivated students to set clear academic goals and develop a more serious outlook towards their future studies. It also improved their observation, inquiry, and analytical skills.

Student Feedback:

The overall feedback from students was highly positive. They expressed that the visit was both informative and inspiring, as it provided them with firsthand exposure to a university environment.

Many students mentioned that the campus facilities and academic atmosphere motivated them to aim for higher education. The interactive sessions with university representatives were particularly appreciated, as they helped clarify doubts related to courses, admissions, and career prospects.

Students also highlighted that such field visits break routine classroom learning and make education more engaging and practical. They expressed interest in participating in more such academic visits in the future.

Conclusion:

The field visit to Adikavi Nannaya University proved to be a meaningful and enriching academic activity. It successfully provided students with practical exposure to a higher education institution, thereby enhancing their academic awareness and career orientation.

Such initiatives play a crucial role in complementing classroom teaching by offering real-world insights and experiences. The visit not only broadened students' perspectives but also inspired them to strive for academic excellence and professional growth.

Overall, the activity was well-organized and achieved its intended objectives, making it a valuable addition to the academic curriculum.

Report Prepared by:

Dr. B. Prathima
Field Trip Coordinator

PHOTO GALLERY



