



GOVERNMENT COLLEGE

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DEPARTMENT OF ECONOMICS

A talk on Economic Empowerment of Women on **7-03-2026** was organized by the Department of Economics, Government College (Autonomous), Rajahmundry. The session was delivered by Dr. B. Anjani Kumari, Coordinator of the Women Empowerment Cell. The programme was chaired by Dr. R. Balayya, In-charge of the Department of Economics.

All the students of First and Second Year Economics and Rural Development programmes actively participated in the program. The session was interactive and informative, encouraging students to understand gender equality and the economic contributions of women.

Dr. B. Anjani kumari (co-ordinator, women empowerment cell, gcrjy) delivered an elaborate and thought-provoking speech on “**Economic Empowerment of Women.**” She began by emphasizing that women’s empowerment is not only a matter of social justice but also a key driver of economic development. She explained that when women are economically empowered, they contribute significantly to family welfare, community development, and national growth.

She highlighted that economic empowerment involves access to education, employment opportunities, financial resources, and decision-making power. She stressed that financial literacy plays a crucial role in enabling women to manage income, savings, investments, and credit effectively. She also pointed out that self-help groups (SHGs), microfinance institutions, and government initiatives like skill development programmes have greatly contributed to improving women’s economic status.

Dr. Anjani Kumari further discussed the challenges faced by women, such as gender discrimination, wage inequality, lack of access to property rights, and limited opportunities in the formal sector. She encouraged students to recognize these challenges and work towards overcoming them through awareness, education, and policy support.

She concluded her speech by motivating students, especially girl students, to become financially independent, develop entrepreneurial skills, and actively participate in economic activities. She also urged all students to promote gender equality and support women’s empowerment in their communities.

Dr. R. Balayya, (In-charge, Department of Economics – Chairperson) as the chairperson of the programme, highlighted the importance of women's role in economic development. He stated that no economy can achieve sustainable growth without the active participation of women. He emphasized that empowering women economically leads to poverty reduction, improved health, and better educational outcomes for future generations.

He appreciated the efforts of the Women Empowerment Cell and the Department of Economics for organizing such a meaningful programme. He also encouraged students to apply the knowledge gained from the session in their daily lives.

K. Ananda Rao, (Lecturer in Economics) focused on the importance of financial inclusion for women. He explained how access to banking services, digital payments, and credit facilities can transform the lives of women, particularly in rural areas. He encouraged students to spread awareness about financial literacy among women in their communities.

CH. Sanjeev Kumar (Lecturer in Economics) emphasized the role of education in empowering women economically. He stated that education equips women with skills and knowledge necessary for employment and entrepreneurship. He also highlighted the need to eliminate gender bias in education and employment sectors.

Chatrapathi V.S. Saladi (Lecturer in Economics) spoke about the role of entrepreneurship in women's empowerment. He encouraged women to take up small-scale industries, startups, and self-employment opportunities. He also discussed how government schemes support women entrepreneurs through subsidies and training programmes.

Dr. A. Prasadu (Lecturer in Economics) discussed the economic contributions of women in both formal and informal sectors. He highlighted that women's unpaid work in households and agriculture should also be recognized as a valuable contribution to the economy. He stressed the need for policy measures to support working women.

K. V. Ganesh Kumar (Lecturer in Economics) emphasized the importance of skill development for women. He stated that vocational training and skill-based education can enhance employability and income-generating capacity. He encouraged students to make use of government skill development programmes.

CH. Gandhi Mani (Lecturer in Economics) highlighted the social dimensions of women's empowerment. He explained that economic empowerment leads to greater social status, decision-making power, and independence for women. He urged students to work towards creating a society that respects and values women equally.

Outcomes of the Programme

- Students gained awareness about the concept and importance of women's economic empowerment.
- Enhanced understanding of government schemes and policies supporting women.
- Developed insights into the role of education and financial independence for women.
- Encouraged students to promote gender equality in society.
- Motivated students, especially girls, to pursue economic independence and entrepreneurship.

Feedback from Students

The feedback from students was highly positive. Students appreciated the clarity and relevance of the topic presented by the speaker. They expressed that the session was informative, motivating, and helped them understand real-life challenges and opportunities related to women's empowerment. Many students felt inspired to contribute towards creating an inclusive and equitable society.

Photographs





