

REPORT ON PARTICIPATION IN “TALAASH 2K26” STATE LEVEL MANAGEMENT FEST

EVENT NAME	Talaash–2K26 — State Level Commerce & Management Fest
ORGANISED BY	Department of Commerce and Management
INSTITUTION	Adikavi Nannaya University – MSN Campus, Kakinada
DATE	13th April 2026
NO. OF STUDENTS	28 BBA Students
FACULTY MEMBERS	3 Accompanying Members
ACHIEVEMENT	II Prize — Singing Competition (Miss K. B. Sirisha, II BBA)

1. INTRODUCTION

The Department of Commerce and Management organised student participation in Talaash–2K26, a State Level Commerce and Management Fest conducted at Adikavi Nannaya University, MSN Campus, Kakinada, on 13th April 2026. Conducted under the theme "Discover the Obscure in You," the event provided a vibrant platform for students to showcase their managerial, analytical, and creative talents across a wide range of competitive and cultural activities.

A contingent of 28 BBA students, accompanied by three faculty members, represented the department with distinction.

2. OBJECTIVES OF PARTICIPATION

The department identified the following objectives for participation in Talaash–2K26:

- ▶ To enhance students' practical exposure to management concepts through competitive activities.
- ▶ To develop teamwork, leadership, communication, and interpersonal skills.
- ▶ To encourage a healthy competitive spirit and self-confidence among students.
- ▶ To provide experiential learning opportunities beyond conventional classroom instruction.
- ▶ To represent the institution at the state level and build professional networks.

3. DETAILS OF THE EVENT

Talaash–2K26 is an annual State Level Commerce and Management Fest organised by the Department of Commerce and Management Studies, Adikavi Nannaya University, MSN Campus, Kakinada. The event is ISO 9001:2025 certified and accredited by NAAC with a prestigious 'B+' grade, reflecting its academic credibility and organisational excellence.

The fest commenced at 9:00 AM and featured a comprehensive array of competitions spanning the following categories:

CATEGORY	EVENTS
Management	Marketing Sprint, Strategic Seekers, Business Plan, Young Manager

Finance	Bull vs Bear (Stock Market Simulation)
Human Resources	HR Case Study Competition
Fun & Games	Treasure Hunt, Silent Streams, Block Data
Cultural	Solo Singing, Group Dance, Role Play, and other cultural performances

4. STUDENT PARTICIPATION

A total of 28 BBA students actively participated across the various Management, Finance, HR, Fun Games, and Cultural event categories. Students demonstrated exceptional enthusiasm, creativity, and strong team spirit throughout the day. Their engagement spanned both academic and cultural competitions, reflecting the well-rounded nature of the BBA programme's co-curricular development.

Faculty members facilitated smooth coordination, ensuring students were well-prepared and motivated for each event. The cohort's participation was characterised by professionalism, collaborative effort, and a commendable competitive attitude.

5. ACHIEVEMENTS

The department is proud to report the following notable achievement from Talaash-2K26:



AWARD OF DISTINCTION

Miss K. B. Sirisha
 II BBA (H) | Department of Commerce and Management

Secured **SECOND PRIZE** in the **Solo Singing Competition**
Talaash-2K26 • Adikavi Nannaya University, MSN Campus, Kakinada

This achievement is a testament to the exceptional talent and dedication of our students, and reflects the unwavering encouragement and mentorship extended by the Department of Commerce and Management.

6. ROLE OF FACULTY

Three faculty members from the Department of Commerce and Management accompanied the student contingent throughout the event. Their contributions were instrumental in ensuring a productive and well-coordinated participation experience. Specifically, the accompanying faculty:

- ▶ Guided and mentored students in preparing for their respective competitions prior to the event.
- ▶ Coordinated event registration, logistics, and inter-departmental communication on the day.
- ▶ Provided continuous motivation, support, and supervision to the student participants.
- ▶ Ensured adherence to institutional conduct standards and promoted a spirit of sportsmanship.

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7. LEARNING OUTCOMES

Participation in Talaash–2K26 yielded significant experiential learning outcomes for the student cohort. Key competencies developed include:

01	Enhanced verbal communication, presentation, and public speaking skills.
02	Improved analytical reasoning, decision-making, and problem-solving abilities.
03	Gained practical exposure to competitive management scenarios and business simulations.
04	Developed self-confidence, creative thinking, and the ability to perform under pressure.
05	Strengthened peer relationships and inter-collegiate professional networking.

8. CONCLUSION

Participation in Talaash–2K26 was a highly enriching and memorable experience for the students and faculty of the Department of Commerce and Management. The event provided an ideal blend of academic competition, cultural expression, and professional growth, contributing significantly to the holistic development of the student community.

The achievement of Miss K. B. Sirisha in the Singing Competition is a proud milestone that motivates the entire department. It is strongly recommended that the institution continues to encourage student participation in such state level events as a regular feature of its co-curricular academic calendar.

9. ACKNOWLEDGEMENT

The Department of Commerce and Management extends its sincere gratitude to the management of Adikavi Nannaya University, MSN Campus, Kakinada, for organising Talaash–2K26 and providing a prestigious platform for student participation. We extend our sincere gratitude to the Principal of Government College (A), Rajahmundry, Dr. Ramachandra R. K., for granting permission and extending necessary support to facilitate student participation in the management fest.

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The department also places on record its appreciation for the three accompanying faculty members, Dr B. Prathima, Sri. M.Y. Naidu and Smt Y Haritha Lochana whose diligent guidance ensured a safe, productive, and rewarding experience. The enthusiasm, discipline, and talent demonstrated by all 30 participating students are a matter of great pride for the institution.

Dr B. PRATHIMA

Faculty Coordinator

Department of Commerce & Management

PHOTO GALLERY







INVITATION



ADIKAVI NANNAYA UNIVERSITY MSN CAMPUS, KAKINADA

Dr.L.Madhu Kumar M.B.A, M.Com, Ph.D
Head & Program Convener
Department of Commerce & Management Studies

Email Id: mbamcomdcmskdd2017@gmail.com
Mobile: 9492431067

Date: 06-04-2026

To
The Principal/HOD

Sir/Madam,

Sub: Invitation for "TALAASH -2K26" State Level Management Fest,

The Department of Commerce and Management Studies Adikavi Nannaya University, MSN Campus, Kakinada, is organizing a "TALAASH -2K26" State Level Management Fest for the Commerce and Management Students (Under Graduate & Post Graduate) on April 13rd 2026.

The main objective of this meet is to provide a platform for interaction among Commerce and Management students and to bring out their talents. Various competitions will be conducted across multiple tracks covering both Management and Cultural events. Around 1000 participants from different institutions are expected, along with eminent personalities from industry and academia.

We cordially invite students from your esteemed institution to participate in this mega event and make it a grand success.

We look forward to your cooperation and active participation.

Thanking you,

Yours sincerely,

Dr. L. Madhu Kumar

HEAD
DEPARTMENT OF COMMERCE AND
MANAGEMENT STUDIES
ADIKAVI NANNAYA UNIVERSITY
MSN CAMPS, KAKINADA-5

PERMISSION LETTER

From:
Dr B. Prathima,
Lecturer in Commerce,
Dept of Commerce & Management,
Government College (A),
Rajahmundry.

Date: 09/04/26
Rajahmundry

*By
Lobana*
To
The Principal,
Government College (A),
Rajahmundry.

Subject: Request for Permission to Attend "Talaash-2K26" Management Meet and Arrangement of College Bus

Respected Sir,

I respectfully request your kind permission to attend the "Talaash-2K26" Management Meet organized by the Department of Commerce and Management Studies, Adikavi Nannaya University, MSN Campus, Kakinada, scheduled to be held on 13 April 2026.

I propose to attend this academic event along with 37 students from BBA (Honours) and the following faculty members from the Department of Commerce & Management:

1. **Dr. B. Prathima**
2. **Sri. M.Y Naidu**
3. **Smt. Haritha Lochana**

The meet includes various management-related events and activities that will provide valuable exposure, learning opportunities, and interaction with students from other institutions.

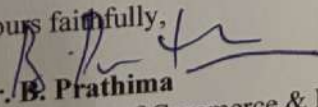
In this regard, I kindly request you to grant permission for our participation. I also request you to **kindly sanction On Duty (OD)** for the above-mentioned faculty members **and** relieve the applications on 11/04/2026 (AN).

Further, we request you to kindly **arrange the college bus for transportation to Adikavi Nannaya University, MSN Campus, Kakinada, and back** for the faculty members and students.

The list of participating students is attached herewith for your kind reference.

We shall be grateful for your kind approval and support.
Thank you Sir.

Yours faithfully,


Dr. B. Prathima
Department of Commerce & Management

ATTENDANCE – STAFF & STUDENTS

Students Participating in Talaash2K26

S.No	Year	Register Number	Student Name	Student Signature
1	I	32522503	A. Varsha Varadhan	A. Hoobles
2	I	32522509	B. Gopi Chand	B. Gopichand
3	I	32522510	CH. Satish Kumar	ch. Saish
4	I	32522515	D. Nagendra Kumar	D. Nagendra Kumar
5	I	32522521	G. Balaji	G. Balaji
6	I	32522523	J. Samili	J. Samili
7	I	32522524	K. Jagannarayana	K. Jagannarayana
8	I	32522527	K. Komali	- Absent -
9	I	32522528	K. Ravi Shankar	- Absent -
10	I	32522529	K. Venkatesh	K. Venkatesh
11	I	32522531	K. Veera Babu	- Absent -
12	I	32522535	K. Sai	K. Sai
13	I	32522539	M. Lokesh Kumar	M. Lokesh Kumar
14	I	32522543	N. Devi	N. Devi
15	I	32522548	P. Jaswanth Raj	P. Jaswanth Raj
16	I	32522552	S. Naga Chaitanya	S. Naga Chaitanya
17	I	32522556	T LAKSHMI PREMA LATHA	T. Lakshmi Prema Latha
18	I	32522557	T. Venkata Swamy	T. Venkata Swamy
19	I	32522558	U. Veera Kumar	U. Veera Kumar
20	I	32522560	V. Keerthana	V. Keerthana
21	I	32522561	V. Prabhu Kumar	V. Prabhu Kumar
22	I	32522563	V. Surya Kumari	V. Surya Kumari
23	I	32522564	Y. Akshaya	Y. Akshaya
24	II	32422503	B Sandhya	B. Sandhya
25	II	32422504	Ch Sravani	Ch. Sravani
26	II	32422509	G Poornima	G. Poornima
27	II	32422528	N. Naga Durga	N. Naga Durga
28	II	32422514	K. B Sirisha	K. B. Sirisha
29	II	32422513	Swathi	K. Swathi
30	II	32422517	Lova Lakshmi	K. Lova Lakshmi
31	III	32322525	U. Thamos	U. Thamos

Faculty Coordinator: Dr B Prathima
 Faculty: Sri M.Y Naidu
 Faculty: Smt Y.V.H.Locana

B.P. L.
Y.V.H.Locana