

# GOVERNMENT COLLEGE (AUTONOMOUS), RAJAHMUNDRY

Department of Commerce & Management

Community Service Project (CSP) – May-June 2026

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## REPORT

### Orientation Class on Community Service Project (CSP)

<b>Date</b>	28th April 2026 (Tuesday)
<b>Time</b>	11:00 AM – 12:00 PM
<b>Venue</b>	Class Room 510, Commerce Block
<b>Target Audience</b>	I B.Com Students
<b>Total No of Participants</b>	94
<b>Resource Person</b>	Dr. B. Prathima, Faculty, Department of Commerce & Management

### 1. Background

Following the CSP Orientation conducted for I BBA (H) earlier in the morning, an Orientation Class on the Community Service Project (CSP) was organised for the students of I B.Com on 28th April 2026. The session was held from 11:00 AM to 12:00 PM in Class Room 510, Commerce Block. Dr. B. Prathima, Faculty, Department of Commerce & Management, served as the Resource Person. The session aimed to familiarise B.Com students with the framework, guidelines, and expectations of the CSP, which is a mandatory experiential learning component carrying 1 academic credit.

### 2. Objectives of the Orientation

- To familiarise I B.Com students with the concept and significance of the Community Service Project
- To explain the 80-hour requirement, two-stage methodology, and recommended time framework
- To guide students on topic selection, logbook maintenance, and project report preparation
- To communicate the assessment criteria and submission requirements clearly
- To instil a sense of social responsibility and community engagement among students

### 3. Session Overview

The session was conducted by Dr. B. Prathima, who structured the orientation around the CSP guidelines issued by the college. The resource person opened the session by highlighting the value of experiential learning and the role of community service in shaping well-rounded commerce graduates. The one-hour session covered all key aspects of the CSP, with relevant examples drawn from real community settings to make the concepts accessible to students.

## 4. Key Topics Covered

### 4.1 Introduction to CSP

Dr. Prathima introduced the CSP as a credit-bearing experiential learning activity that connects classroom knowledge with on-ground community engagement. She explained that the project is designed to build students' awareness of social realities, develop their problem-solving abilities, and foster leadership and communication skills — qualities highly relevant to commerce graduates entering professional or entrepreneurial careers.

### 4.2 Core Objectives of CSP

- Developing social awareness and responsibility among students
- Enabling students to understand and respond to real-life community problems
- Encouraging critical thinking and problem-solving in real-world contexts
- Promoting teamwork, leadership, and effective communication
- Building sensitivity towards disadvantaged sections of society
- Contributing meaningfully to community development initiatives

### 4.3 Duration, Credit, and Time Framework

Students were informed that the CSP requires completion of 80 hours of community engagement and carries 1 academic credit, to be completed within the schedule prescribed by the college. The following time distribution was presented:

Activity	Suggested Hours
Orientation & Planning	8 Hours
Community Survey	16 Hours
Awareness Campaigns	16 Hours
Mini Project / Field Work	32 Hours
Report Preparation & Presentation	8 Hours
<b>Total</b>	<b>80 Hours</b>

### 4.4 Two-Stage Implementation Approach

#### Stage 1 – Community Survey:

Students are required to visit an assigned village, habitation, or urban community and conduct a basic survey covering socio-economic conditions, health and hygiene, education and literacy, and employment patterns — to identify the community's key needs and problems.

#### Stage 2 – Community Service / Mini Project:

Drawing from the survey findings, students are expected to either conduct awareness programmes or implement a focused mini project. Dr. Prathima noted that B.Com students can bring a distinctive perspective to topics involving financial literacy, consumer awareness, digital transactions, and economic well-being.

### 4.5 Suggested Project Topics

The resource person shared the list of suggested topics, including Road Safety, ICT for Security of Women, Junk Food and Adverse Health Impact, Food Adulteration, Lifestyle Diseases, Mobile Screen Time and Health Impacts, Cyber Crimes Mitigation, Significance of

Physical Activity for Children, Higher Education for Women, Mother & Child Care in Rural Areas, Green Initiatives for Sustainability, Climate Change Mitigation, Pollution, Digital Humanities, and Promoting Book Reading. Students were encouraged to choose a topic relevant to their community and reminded that the list is only suggestive.

#### 4.6 Assessment Methodology

Dr. Prathima explained that the CSP evaluation is entirely internal, carrying a total of 50 marks for 1 credit, distributed across the following components:

Component	Weightage	Marks
Logbook (Daily Record)	20%	10
Participation & Implementation	30%	15
Project Report	25%	12
Presentation / VIVA	25%	13
<b>Total</b>	<b>100%</b>	<b>50</b>

#### 4.7 Logbook, Report Structure, and Code of Conduct

Students were guided on the three-part structure of the project report — covering community introduction and survey findings (Part A), description of activities and awareness programmes conducted (Part B), and outcomes, suggestions, and conclusions (Part C). Dr. Prathima reminded students that the logbook must record daily activities and be verified by the Faculty Mentor, and that geo-tagged photographs must be submitted as proof of field activities. She stressed that ethical behaviour, respect for community values, and discipline must be maintained throughout the project period, and that completion of all 80 hours is mandatory for the credit to be awarded.

### 5. Outcome of the Session

The orientation was received with enthusiasm by the I B.Com students. Dr. Prathima's clear and practical explanations helped students understand their responsibilities and the spirit behind the CSP. Students raised questions on logbook format, community selection, and group size, which were addressed with clarity. The session succeeded in motivating students to engage meaningfully with their communities and approach the project with commitment.

### 6. Conclusion

The CSP Orientation Class for I B.Com concluded productively, equipping students with the knowledge and confidence to begin their community service engagements. The session reinforced the institution's vision of producing graduates who are not only academically proficient but also socially responsible citizens. The Department of Commerce & Management acknowledges the effort of Dr. B. Prathima in delivering an informative and interactive orientation session for the B.Com students.

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**Dr. B. Prathima**  
Faculty, Department of Commerce &  
Management  
*Resource Person*

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