



# GOVERNMENT COLLEGE

An Autonomous Institution Since 2000 :: RAJAHMUNDRY, ANDHRA PRADESH, INDIA

## A Brief Report on



## SWARNA ANDHRA - SWACHH ANDHRA

For the Academic Year 2025-26

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**Submitted by**

**Sri. G. Raviteja, Lecturer in Zoology  
SASA Coordinator & Committee**

## CONTENTS

<i>S.No</i>	<i>Date</i>	<i>Theme</i>	<i>Activities Done</i>	<i>Outcome</i>	<i>Participa nts</i>	<i>Resource Person</i>
1	15-03-2025	Avoiding Single Use of Plastic	Awareness, Rally, poster Competition	Reduced plastic use	750-800	Dr. Ramachandra R.K.
2	19-04-2025	E-Waste Collection & Scientific Disposal	Competitions, awareness	Safe disposal awareness	920-950	Dr. Ramachandra R.K. Mrs. Ch. Padmavathi
3	17-05-2025	Beat the Heat	Health awareness	Heat safety awareness	130-150	Dr. Ramachandra R.K.
4	21-06-2025	Neeru-Meeru	Rally, plantation	Water saving practices	1500-1600	Dr. Ramachandra R.K.
5	19-07-2025	Eradication of Plastic Pollution	Rally, cleaning	30kg plastic collected	1200-1250	Dr. Ramachandra R.K.
6	23-08-2025	Monsoon Hygiene	Hygiene awareness	Disease prevention awareness	1200-1250	Dr. Ramachandra R.K.
7	20-09-2025	Green AP	Workshop, plantation	Green campus initiative	850-900	Dr. Ramachandra R.K. Dr. A. Vinuthna, R. Srinivas
8	18-10-2025	Clean Air & Environmental Protection	Walk, competitions	Reduced emissions awareness	2000-2050	Dr. Ramachandra R.K.
9	15-11-2025	Personal & Community Hygiene	Mass cleaning	Improved campus hygiene	3000	Dr. Ramachandra R.K.
10	20-12-2025	Opportunities in Environmental	Workshops	Skill development	3050	Dr. Ramachandra R.K. Sri. N. Lokesh
11	24-01-2026	Zero-Gap Sanitation	Drive, awareness	Better sanitation	380-400	Dr. Ramachandra R.K.
12	21-02-2026	Zero Waste-Litter Governance	Segregation awareness	Improved waste management	250-300	Dr. Ramachandra R.K. Dr. A. Vinuthna

## Message from the Principal



**Dr. Ramachandra R.K.**

### **Principal of Government College (Autonomous), Rajahmundry**

It is with great pride and commitment that I extend my heartfelt support to the *Swarna Andhra - Swachh Andhra* initiative launched by the Government of Andhra Pradesh. This visionary movement embodies the aspirations of a progressive and environmentally responsible state, emphasizing cleanliness, sustainability, and holistic development.

At Government College (Autonomous), Rajahmundry, we firmly believe that education goes beyond classrooms—it extends to shaping responsible citizens who contribute to the betterment of society. Cleanliness and environmental consciousness are not just duties but essential values that define a truly developed community. The *Swarna Andhra - Swachh Andhra* mission inspires us to take proactive steps in maintaining hygiene, managing waste responsibly, and preserving our natural resources.

As an institution with a rich legacy in academic excellence and social responsibility, we pledge to integrate these ideals into our campus culture. Through awareness programs, student-led initiatives, and community engagement, we aim to instill a strong sense of environmental stewardship among our students.

I urge our faculty, students, and staff to actively participate in this movement, ensuring that our college and its surroundings set an example for others to follow. Let us collectively work towards a cleaner, greener, and more prosperous Andhra Pradesh—a true *Swarna Andhra*!

**Dr. Ramachandra R.K. Principal  
Government College (Autonomous),  
Rajahmundry,**

**East Godavari, A.P.**

# SASA - March, 2025

*Avoiding Single Use of Plastics*

Completed on  
**Mar 15, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Awareness on Avoiding Single-Use Plastics and Promoting Reuse)

**Venue:** Government Autonomous College, Rajahmundry

**Organizing Unit:** SASA Committee

## **Objective of the Programme:**

- To create awareness on the harmful effects of single-use plastics (SUPs).
- To promote eco-friendly and sustainable alternatives.
- To inculcate cleanliness in thoughts, lifestyle, and surroundings.
- To encourage community participation in environmental protection.



రాజమహేంద్రవరంలో ఆర్గ్స్ కళాశాల ఆధ్వర్యం నిర్వహించిన కార్యక్రమం

**Description of the Activity:**

On 15.03.2025, Government Autonomous College, Rajahmundry, organized an awareness programme under Swarna Andhra – Swachh Andhra initiative, as per the directions of the Principal, Dr. Ramachandra R.K. The programme was conducted on the third Saturday of the month with the theme “Avoiding single-use plastics and promoting reuse.”

The programme began with a pledge taken by teaching staff, non-teaching staff, and students to adopt clean habits and promote a hygienic lifestyle. The Principal addressed the gathering and emphasized the importance of collective responsibility in building a clean and green Andhra Pradesh. He highlighted the need to maintain cleanliness in homes, campuses, workplaces, and public spaces.



*Poster & Slogan presentations by students*



*Creating awareness to the students by using Posters*

*Students actively participated in poster presentations and slogan displays focusing on environmental awareness. Cleanliness drives were conducted in classrooms and college premises to reinforce the importance of hygiene.*



*Group discussions were conducted to the Volunteers*



*Cleanliness drives were conducted in College premises*

*As part of community outreach, faculty members Dr. Mallikharjuna, Dr. Esub Basha, Mr. G. Raviteja, and Mr. Murali Krishna, along with NSS and YRC volunteers, organized a rally in Komatamuru and Gadala villages to spread awareness about plastic waste management and environmental protection.*



*Awareness Rally at Kontamuru Village*



*Conducting rally at Gadala Village*



*Creating awareness on Avoiding Usage of Plastic carry bags to the Vendors*

### **Action Points:**

- *Implementation of a ban on single-use plastics (SUPs) within the campus.*
- *Promotion of reusable water bottles, cloth bags, and metal cutlery in canteens.*
- *Collaboration with vendors to replace plastic packaging with eco-friendly materials.*
- *Conducting continuous awareness campaigns on the harmful effects of plastic usage.*



*Promotion of reusable water bottles, cloth bags to Officials*



*Promotion of reusable water bottles, cloth bags to Officials*

### **Outcome of the Programme:**

- *Noticeable reduction in plastic waste within the campus.*
- *Increased awareness among students and staff regarding environmental sustainability.*

- *Adoption of eco-friendly practices and alternatives.*
- *Strengthened community engagement through awareness rallies.*

**Participants:**

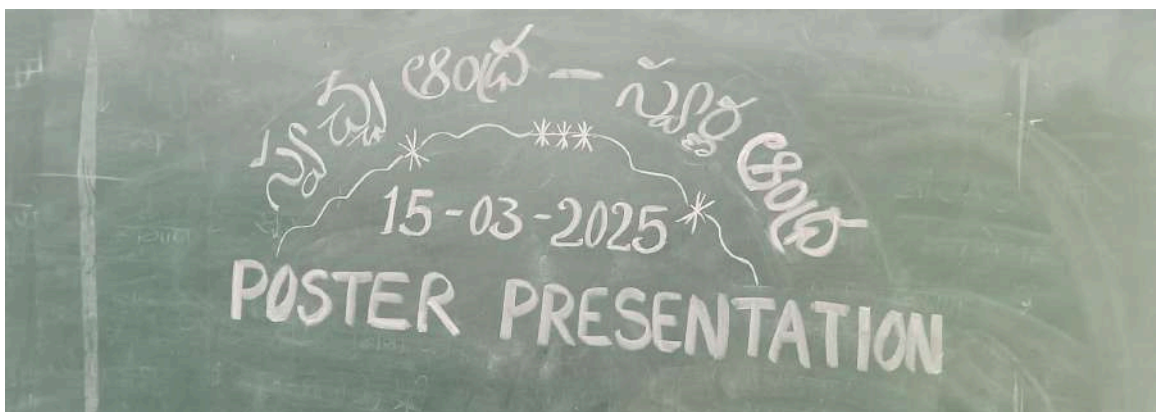
*Dr. Mallikharjuna, Dr. Esub Basha, Dr. Shanmukha Rao, Mr. Ananda Rao, Mr. Murali Krishna, Mr. Satyanarayana, Mrs. Durga Mahalakshmi, Mrs. Subbalakshmi, Mrs. Vijaya Shanti, Mr. Jacob, Dr. Srinivasa Rao, Dr. Anusha, Ms. Soundaryavathi, along with teaching staff, non-teaching staff, NSS & YRC volunteers, and students.*

**Number of Participants:**

*(Approx.) 750-800 Participants*

**Conclusion:**

*The programme was successfully conducted with active participation from students and staff. It effectively raised awareness about the harmful effects of single-use plastics and encouraged the adoption of sustainable practices. The initiative contributed towards building a cleaner, greener, and more responsible society.*



*Poster Presentation Competitions*



Watering to the Plants by students



## పలుచోట్ల స్వర్ణ ఆంధ్ర-స్వచ్ఛ ఆంధ్ర



రాజమహేంద్రవరం లో ఆర్ట్స్ కళాశాల అధ్యక్షుని నిర్వహించిన కార్యక్రమం

పలుచోట్ల శనివారం స్వర్ణ ఆంధ్ర-స్వచ్ఛ ఆంధ్ర కార్యక్రమం నిర్వహించారు. ప్రజాశక్తి-యంత్రాంగం రాజమహేంద్రవరం ఆర్ట్స్ కళాశాలలో అధ్యాపక, అధ్యాపకేతర సిబ్బంది, విద్యార్థులు ప్రతిజ్ఞ చేశారు. ప్రిన్సిపల్ రామచంద్ర ఆర్కె. మాట్లాడారు. అనంతరం విద్యార్థులు పోస్టర్ ప్రదర్శన చేశారు. డాక్టర్ మల్లిఖార్జున, డాక్టర్ ఈసుఫ్ బాషా, రవితేజ, మురళీకృష్ణ, ఎన్ఎస్ఎస్, యూత్ రెడ్ క్రాస్ వాలంటీర్లతో కలిసి కొంతమూరు, గాడాల గ్రామాలలో ర్యాలీ నిర్వహించారు. ప్లాస్టిక్ వ్యర్థాలపై అవగాహన కల్పించారు. స్థానిక కోర్టుపేటలోని కుసుమ నాగన్న పాఠశాలలో హెచ్ఎం సేవా రాజ్యలక్ష్మి ఆధ్వర్యంలో స్వర్ణాంధ్ర ర్యాలీ నిర్వహించారు.



ఆదివారం | 16 | మార్చి | 2025

## పరిశుభ్రత అందరి బాధ్యత



ర్యాలీ చేస్తున్న ఆర్ట్స్ కళాశాల విద్యార్థులు

కంటాలచెరువు: పరిశుభ్రత అందరి బాధ్యత అని వక్తలు అన్నారు. స్థానిక ఆర్ట్స్ కళాశాలలో శనివారం స్వర్ణాంధ్ర - స్వచ్ఛాంధ్ర కార్యక్రమం నిర్వహించారు. ప్రిన్సిపల్ డాక్టర్ రామచంద్ర ఆర్కె ఆదేశాల మేరకు ఈ కార్యక్రమం జరిగింది. విద్యార్థులు పోస్టర్, స్టాగ్స్ ప్రదర్శన చేసి, తరగతి గదులతో పాటు కళాశాల ప్రాంగణాన్ని శుభ్రం చేశారు. అలాగే డాక్టర్ మల్లిఖార్జున, డాక్టర్ ఈసుఫ్ బాషా, రవితేజ, మురళీకృష్ణ, యూత్ రెడ్ క్రాస్ వాలంటీర్లతో కలిసి కొంతమూరు, గాడాల గ్రామాలలో ప్లాస్టిక్ వ్యర్థాలపై అవగాహన ర్యాలీ నిర్వహించారు.

Paper Clippings



**SASA - MARCH, 2025**

# SASA - April, 2025

**Electronic Waste Collection and  
Scientific Disposal Awareness**

Completed on  
**Apr 19, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(E-Check: Electronic Waste Collection and Scientific Disposal Awareness)

**Venue: Government College (Autonomous), Rajamahendravaram**

**Organizing Unit: SASA Committee**

## **Objectives of the Programme:**

- To create awareness about electronic waste (e-waste) and its environmental hazards.
- To promote safe and scientific disposal methods of e-waste.
- To encourage responsible usage and recycling of electronic devices.
- To build sustainable practices among students and staff.



*SASA Pledge by staff & students*

## **Description of the Activity:**

On April 19, 2025, Government College (Autonomous), Rajamahendravaram, organized an awareness programme under the Swarna Andhra – Swachh Andhra initiative with the theme “Electronic Waste Collection and Disposal.” The programme was conducted under the leadership of the Principal, Dr. Ramachandra R.K.

The event commenced with an oath-taking ceremony where faculty, staff, and students pledged to adopt responsible e-waste management practices. The Principal addressed the gathering, emphasizing the importance of scientific disposal of electronic waste and the need for environmental sustainability.

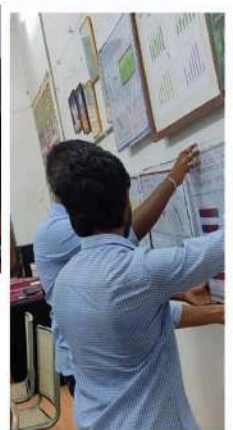
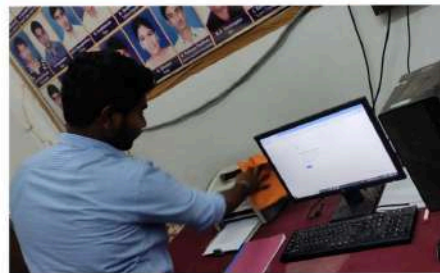


**SASA E-WASTE MANAGEMENT COMPETITIONS  
19.04.2025 AT  
DEPARTMENT OF COMPUTER SCIENCE**



A variety of student-centered activities were conducted, including poster presentations, slogan competitions, E-Waste art and drawing contests, all focusing on e-waste awareness. Volunteers collected E-Waste from all the departments for its safe disposal. A

campus cleanliness drive was also organized to reinforce the importance of maintaining a clean and eco-friendly environment.



**IT DOES  
NOT MATTER  
HOW SLOWLY  
YOU GO**

SO LONG AS YOU DO NOT STOP

03

**SASA CLEANING ACTIVITY  
DEPARTMENT OF STATISTICS  
19.04.2025**



*Cleaning & Collecting of E-Waste*

Additionally, Red Cross volunteers demonstrated proper hand hygiene practices, highlighting the importance of health and sanitation alongside environmental responsibility. Ms. Ch. Padmavati (APSSDC), attended this program to monitor the activities.



*Watering & Hand Wash Training Program*

### **Action Plan:**

- *Establish e-waste collection points within the campus.*
- *Educate students and staff on safe disposal practices for electronic waste.*
- *Collaborate with authorized e-waste recyclers for proper and scientific disposal.*

### **Outcome of the Programme:**

- *Safe and systematic disposal of electronic waste was encouraged.*
- *Increased awareness among students and staff about e-waste hazards.*
- *Enhanced participation in eco-friendly and sustainable practices.*
- *Strengthened environmental responsibility within the campus community.*

### **Participants:**

*Dr. Esubhasha, Mr. Anand Rao, Mr. Murali Krishna, Mr. Satyanarayana, Mrs. Subbalakshmi, Mrs. Vijaya Shanthi, Dr. U. Soundarya, Dr. Deva Raju, and Mrs. Sujatha, Mr. Jacob, Dr. Komali Lakshmi, Dr. Babji, Dr. Satyanarayana, Dr. Srinivasa Rao, Dr. J. Suresh, Dr. Anjani, Mrs.*

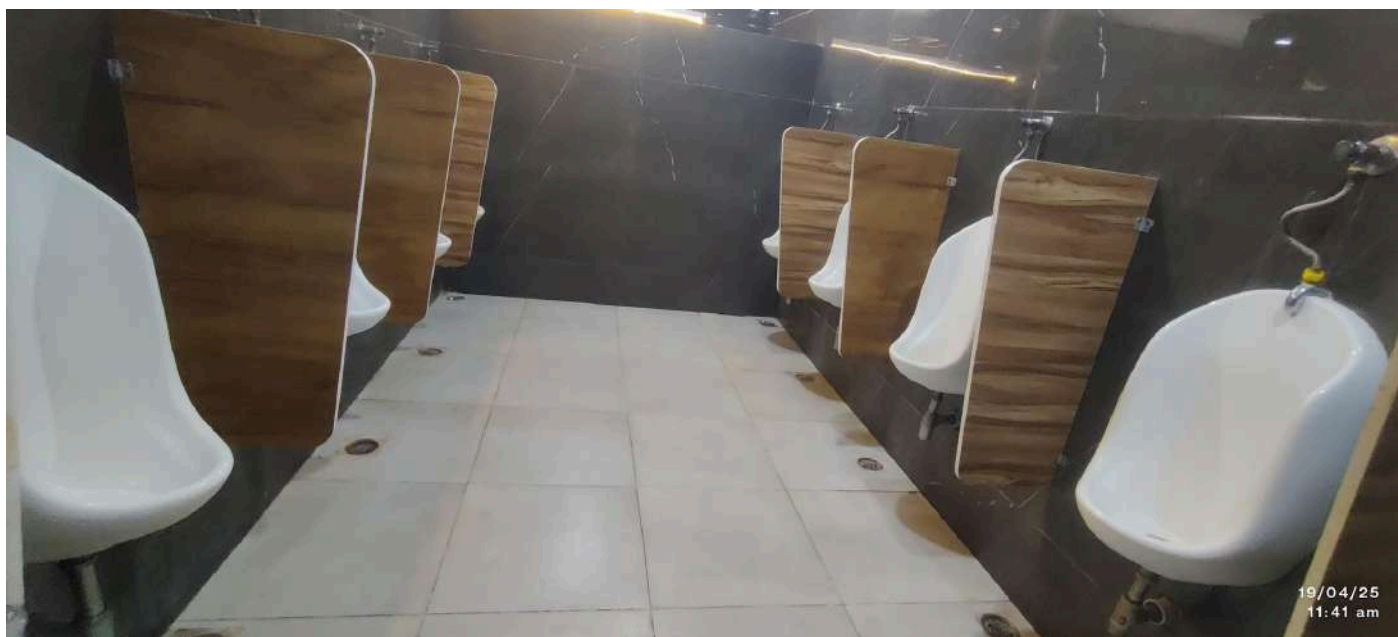
*Soundaryavathi, along with faculty members, non-teaching staff, NSS & YRC volunteers, and students.*



*Collecting E-Waste by the staff & Students*

**Number of Participants:**

*(Approx.) 920–950 Participants*



*Hygienic maintenance of Toilets*

**Conclusion:**

The programme was successfully conducted and effectively highlighted the importance of proper e-waste management. Through active participation and awareness activities, the initiative contributed to promoting sustainable environmental practices and responsible technological usage among students and staff.



ఆదివారం, 20, ఏప్రిల్, 2025

**పర్యావరణ పరిరక్షణ అందరి బాధ్యత**



కంబాలచెరువు: స్థానిక ఆర్ట్స్ కళాశాలలో ప్రిన్సిపాల్ డాక్టర్ రామచంద్ర ఆర్కె ఆధ్వర్యంలో ఎలెక్ట్రానిక్ వ్యర్థాల సేకరణ, నిర్వీర్యం అనే కార్యక్రమంపై అవగాహన కల్పించారు. అనంతరం విద్యార్థులు ఎలెక్ట్రానిక్ వ్యర్థాలు పోస్టర్ ప్రదర్శన, చిత్రలేఖన పోటీలు నిర్వహించారు. జి.రవితేజ, ఎస్ఎస్ఎ సమన్వయ కర్త, ఏపీఎస్ఎస్డిసీ నాన్ టెక్నికల్ ఆఫీసర్ సీహెచ్ పద్మావతి, డాక్టర్లు యు.సౌందర్య, దేవరాజు, సుజాత ఎలెక్ట్రానిక్ వ్యర్థాలపై అవగాహన కల్పించారు.



**Awareness Program on Electronic Waste Management at Government College (A), Rajamahendravaram**



**Rajamahendravaram, April 19:** Under Swarna Andhra - Swachh Andhra, Government College (Autonomous) conducted an e-waste awareness program on "Electronic Waste Collection and Disposal" today. Principal Dr. Ramachandra RK led the event where faculty, staff, and students pledged for responsible e-waste management. Activities included oath administration, poster/slogan competitions, drawing contests, and campus cleanliness drives. Red Cross volunteers demonstrated hand hygiene. Coordinators: Mr. G. Ravitej (SASA), Ms. Ch. Padmavati (APSSDC), Dr. U. Soundarya, Dr. Deva Raju, and Mrs. Sujatha. Participants included Dr. Esubhasha, Mr. Anand Rao, Mr. Murali Krishna, Mr. Satyanarayana, Mrs. Subbalakshmi, Mrs. Vijaya Shanthi, Mr. Jacob, Dr. Komali Lakshmi, Dr. Babji, Dr. Satyanarayana, Dr. Srinivasa Rao, Dr. J. Suresh, Dr. Anjani, and Mrs. Soundaryavathi. The program successfully promoted e-waste awareness.

*Paper Clippings*




## E-WASTE MANAGEMENT



19.04.2025

E-WASTE ART, POSTER AND SLOGAN COMPETITIONS

Organised by  
DEPARTMENT OF COMPUTER SCIENCE and  
SASA COMMITTEE

GOVERNMENT COLLEGE AUTONOMOUS, RAJAHMUNDRY

Sri. G. Raviteja

SASA Coordinator

Dr. Ramachandra R.K.

Principal

# SASA - May, 2025

**“Beat the Heat”**

Completed on  
**May 17, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Beat the Heat: Awareness on Managing Harsh Summers & High Temperatures)

Venue: Government Autonomous College, Rajahmundry

Organizing Unit: SASA Committee

## **Objectives of the Programme:**

- To create awareness about the effects of extreme heat and heat-related illnesses.
- To educate students and staff on preventive measures for heatstroke.
- To promote sustainable practices for reducing heat impact on campus.
- To encourage climate-conscious behavior and environmental responsibility.

## **Description of the Activity:**

On 17.05.2025, an awareness programme was conducted at Government Autonomous College, Rajahmundry, under the Swarna Andhra – Swachh Andhra initiative, guided by the Principal, Dr. Ramachandra R.K., on the theme “Beat the Heat.”



*The Principal administered the Swarna Andhra – Swachh Andhra pledge*

*During the session, participants were educated about the risks associated with extreme summer temperatures and heatstroke. It was advised to avoid outdoor activities between 11:00 AM and 4:00 PM. In unavoidable situations, individuals were encouraged to wear protective headgear such as caps or helmets, stay well-hydrated by drinking sufficient water, and use ORS (Oral Rehydration Salts) as recommended by health authorities.*

*The Principal administered the Swarna Andhra – Swachh Andhra pledge, emphasizing the importance of adopting preventive measures and maintaining health during summer.*

*Students actively participated in poster presentations focusing on heat protection and safety measures. Red Cross volunteers also conducted awareness on hand hygiene, promoting overall health and sanitation.*



*Students poster presentations focusing on heat protection and safety measures*

*In addition, outreach awareness programmes were conducted in various parts of the town by faculty members and coordinators to educate the public about heat stress management and precautionary measures.*



*Outreach awareness programmes were conducted at Pushakar Ghat*

**Action Plan:**

- *Plant shade-giving trees and increase green cover on campus.*
- *Encourage the adoption of cool roofs or green roofing systems where feasible.*
- *Ensure proper ventilation and air circulation in classrooms and offices.*



*Water Pots arranged for Birds by the students*

## Outcome of the Programme:

- Improved awareness and preparedness among students and staff regarding heat-related risks.
- Better heat resilience within the campus community.
- Reduction in heat-related health issues through preventive practices.
- Promotion of environmentally sustainable solutions to combat rising temperatures.

## Coordinators & Resource Persons:

Sri G. Raviteja (SASA Coordinator), Dr. Sriramurthy (Vice Principal), Dr. Esub Basha, Dr. B. Mallikharjuna, Dr. Bhavani, Dr. K. Anusha, and Smt. Subhashini

## Participants:

Teaching staff, non-teaching staff, NCC, NSS & Youth Red Cross volunteers, and students actively participated in the programme.

**Number of Participants:** (Approx.) 130-150 Participants

## Conclusion:

The programme was successfully conducted and effectively addressed the challenges posed by extreme summer conditions. It helped in raising awareness about heatstroke prevention and encouraged the adoption of sustainable and health-conscious practices among students and staff.



## వడదెబ్బపై అవగాహన

దేవీచోక్, న్యూస్టుడె: స్వర్ణ ఆంధ్ర-స్వచ్ఛ ఆంధ్ర కార్యక్రమంలో భాగంగా ప్రభుత్వ ఆర్ట్స్ కళాశాలలో శనివారం 'ఎండ తీవ్రతను తట్టుకోవడం' అంశంపై అవగాహన కల్పించారు. ప్రిన్సిపల్ కె. రామచంద్రరావు పలు జాగ్రత్తలు వివరించారు. విద్యార్థులు, అధ్యాపకులతో స్వర్ణ ఆంధ్ర-స్వచ్ఛ ఆంధ్ర ప్రతిజ్ఞ చేయించారు. ఎండ తీవ్రతపై రూపొందించిన కరపత్రాలను ప్రదర్శించారు. కార్యక్రమ సమన్వయకర్త జి. రవితేజ, వైస్ ప్రిన్సిపల్ శ్రీరాముర్తి, తదితరులు పాల్గొన్నారు.



విద్యార్థులతో కలిసి కరపత్రాన్ని ప్రదర్శిస్తున్న ప్రిన్సిపల్, అధ్యాపకులు

# SASA - June, 2025

**“Neeru – Meeru”**

Completed on  
**Jun 21, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Neeru – Meeru: Role of Citizens in Making Andhra Pradesh Water Positive)

**Venue:** Government Autonomous College, Rajamahendry & Surrounding Areas (Lalacheruvu to College Campus, METCAF Hostel, Miyawaki Forest Area)

**Organizing Unit:** NSS, NCC, Youth Red Cross (YRC), and SASA Committee

## **Objectives of the Programme:**

- To create awareness on water conservation and sustainable water management.
- To promote responsible water usage among students and the community.
- To encourage practical measures for reducing water wastage.
- To involve students in community-based environmental initiatives.



*Addressing the gathering by Principal Sir*

## **Description of the Activity:**

On 21.06.2025, Government Autonomous College, Rajahmundry, organized a series of activities under the Swarna Andhra – Swachh Andhra programme as per the directives of the Government of Andhra Pradesh, under the leadership of the Principal, Dr. Ramachandra R.K.

As part of the “Neeru – Meeru” theme, an awareness rally was conducted from Lalacheruvu to the College campus. Students and faculty actively participated in the rally, raising impactful slogans emphasizing water conservation and responsible usage.



*Rally from Lalacheruvu to College campus with Slogans*

Following the rally, an awareness session was held at the METCAF Hostel, where the Principal addressed students, teaching, and non-teaching staff. He highlighted the importance of conserving water resources and adopting sustainable practices in daily life followed by the plantation.



*Plantation Programme - Establishment of MiyaWaki Forest*



*Plantation Programme by Students*



*Happiness in Plantation program by the Volunteers*

*Students displayed creative posters on water conservation, reinforcing key messages visually. A plantation drive was also conducted in the Miyawaki forest area, contributing to environmental sustainability and groundwater conservation.*

*The programme also included the administration of the Swarna Andhra – Swachh Andhra Pledge under the guidance of Smt. Vijayashanthi and Smt. Durga Lakshmi, encouraging students to commit to water conservation practices.*



*Pledge by SASA Coordinator*



*Poster presentation by the Volunteers*

*The entire programme was effectively coordinated by Mr. G. Raviteja (SASA Coordinator) along with committee members, ensuring active participation and smooth execution of all activities.*

**Action Plan:**

- *Installation of rainwater harvesting systems wherever feasible on campus.*
- *Conducting audits of water usage and identifying areas of wastage.*
- *Repairing leaking taps and promoting water-saving techniques.*

- Organizing awareness programmes through lectures, rallies, and poster presentations.

**Outcome of the Programme:**

- Improved awareness and adoption of water conservation practices among students and staff.
- Reduction in water wastage through responsible usage.
- Enhanced community participation in water conservation initiatives.
- Promotion of sustainable environmental practices contributing to a water-positive Andhra Pradesh.

**Participants:**

Smt. Subhashini Devi, Lt. Isub Basha, Dr. Mallikarjuna, Mr. Muralikrishna, Dr. Bhavani, Dr. Anusha, Mrs. Durga Lakshmi, Heads of Departments, NCC, NSS, YRC volunteers, faculty members, non-teaching staff, and students.

**Number of Participants: (Approx.) 1500-1600 Participants**

**Conclusion:**

The Neeru – Meeru programme was successfully conducted with active participation from students, faculty, and staff. In this month the students with the effort of students established Miyawaki forest at Metcalf Hostel. The initiative effectively highlighted the importance of water conservation and inspired the campus community to adopt sustainable water management practices, contributing towards a water-positive and environmentally responsible society.



ర్యాలీలో ప్రిన్సిపల్, అధ్యాపకులు, విద్యార్థులు



ప్రజాశక్తి - రాజమహేంద్రవరం  
స్థానిక ప్రభుత్వ ఆర్ట్స్ కళాశాల ప్రిన్సిపల్ డాక్టర్ రామచంద్ర ఆర్కె ఆధ్వర్యంలో స్వచ్ఛాంధ్ర స్వచ్ఛ ఆంధ్ర కార్యక్రమం శనివారం ఉత్సాహంగా నిర్వహించారు. దీనిలో భాగంగా లాలాచెరువు నుంచి ఆర్ట్స్ కళాశాల వరకూ ర్యాలీ నిర్వహించారు. అనంతరం ప్రిన్సిపల్ రామచంద్ర మాట్లాడుతూ నీటి యొక్క ఆవశ్యకతను, ప్రాధాన్యతను వివరించారు. విద్యార్థులు వారు గీసిన మరియు తయారు చేసిన పోస్టర్లను ప్రదర్శించారు. విజయశాంతి, దుర్గా లక్ష్మీ ఆధ్వర్యంలో స్వచ్ఛాంధ్ర స్వచ్ఛ ఆంధ్ర ప్రతిష్ఠ చేయించారు. ఈ కార్యక్రమంలో జి.రవిశేష, సుభాషిణి దేవి, లెఫ్టినెంట్ ఈసూబ్ బాష, డాక్టర్ మల్లికార్జున, మురళీకృష్ణ, డాక్టర్ భవాని, డాక్టర్ అనూష పాల్గొన్నారు.

# SASA - July, 2025

**“Eradicating Plastic Pollution”**

Completed on  
**Jul 19, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Eradicating Plastic Pollution)

**Venue:** Government Autonomous College, Rajahmundry

## **Organizing Unit:**

NSS, NCC, Youth Red Cross (YRC), and SASA Committee

## **Objectives of the Programme:**

- To create awareness about the harmful effects of plastic pollution.
- To promote eco-friendly alternatives and sustainable practices.
- To encourage student participation in environmental protection activities.
- To reduce plastic waste within the campus.



*Campus Rally to Eradicate Plastic in the College Premises*

### ***Description of the Activity:***

*On 19.07.2025, the Swarna Andhra – Swachh Andhra Programme was conducted at Government Autonomous College, Rajahmundry, as per the directives of the Government of Andhra Pradesh, under the leadership of the Principal, Dr. Ramachandra R.K.*

*The programme was organized with the theme “Eradicating Plastic Pollution.” As part of the initiative, an awareness rally was conducted in and around the college campus. Students and faculty actively participated in the rally, raising impactful slogans that reflected strong social responsibility and environmental awareness.*

*Following the rally, a gathering was held at the Saraswati statue within the college premises. The Principal addressed the students, teaching staff, and non-teaching staff, emphasizing the urgent need to eliminate plastic usage and adopt eco-friendly alternatives.*



*Plantation by the students*



*Students showcased innovative and creative crafts made from waste materials*

*Students showcased innovative and creative crafts made from waste materials, demonstrating the concept of reuse and recycling. A plantation drive was also conducted by students, contributing to environmental sustainability.*

*Under the guidance of the Principal, the participants took the Swachh Andhra Pledge, reinforcing their commitment towards maintaining cleanliness and reducing plastic usage.*

*An important highlight of the programme was the collection of approximately **30 kilograms of plastic waste** from the college campus, reflecting the active involvement and commitment of students and staff towards a cleaner environment.*





*Collecting Plastic arts Block*



*Plastic Collecting from Science Block & Buddha Bhavan*

*The programme was effectively organized and coordinated by Mr. G. Raviteja (SASA Coordinator) along with the committee members.*

**Action Points:**

- *Reduce and gradually eliminate the use of single-use plastics on campus.*
- *Promote recycling and reuse of plastic materials.*
- *Encourage eco-friendly alternatives such as cloth bags and biodegradable products.*
- *Conduct regular cleanliness drives and awareness campaigns.*

**Outcome of the Programme:**

- *Significant reduction in plastic waste within the campus.*
- *Increased awareness among students and staff about plastic pollution.*
- *Active student participation in environmental sustainability initiatives.*
- *Collection and proper disposal of 30 kg of plastic waste.*

**Coordinators:**

*Mr. G. Raviteja (SASA Coordinator) and SASA Committee Members*

**Participants:**

*Dr. Sriramamurthy, Dr. Chandra Sekhar, Dr. Komali Lakshmi, Dr. Lt. Isub Basha, Dr. J. Suresh, Mrs. Subhashini Devi, Dr. Mallikarjuna, Mr. Muralikrishna, Dr. Bhavani, Dr. Anusha, Mrs. Durga Lakshmi, Heads of Departments, NCC, NSS, YRC volunteers, teaching staff, non-teaching staff, and students.*

**Number of Participants:**

*(Approx.) 1200–1250 Participants*

**Conclusion:**

*The programme was successfully conducted with enthusiastic participation from students, faculty, and staff. It effectively highlighted the importance of eliminating plastic pollution and encouraged sustainable environmental practices, contributing towards a cleaner and greener campus.*

# ఈనాడు తూర్పుగోదావరి

ఆదివారం జూలై 20, 2025

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ప్లాస్టిక్ ను నిషేధించండి... పర్యావరణాన్ని కాపాడుదాం



ప్రతిజ్ఞ చేస్తున్న ఆర్ట్ కళాశాల విద్యార్థులు

♦ రాజమహేంద్రవరం ప్రభుత్వ ఆర్ట్స్ కళాశాలలో శనివారం స్వచ్ఛాంద్ర-స్వర్ణాంద్ర కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా విద్యార్థులు అవగాహన ర్యాలీ నిర్వహించారు. కళాశాల ఆవరణలోని ప్లాస్టిక్ వ్యర్థాలను తొలగించారు. స్వచ్ఛాంద్ర ప్రతిజ్ఞ చేశారు ప్రిన్సిపల్ డాక్టర్ కె.రామచంద్రరావు, సమన్వయకర్త జి.రవితేజ, లెఫ్టినెంట్ డాక్టర్ ఈసూబ్ బాషా షేక్, ఎన్సీసీ, ఎన్ఎస్ఎస్ విద్యార్థులు పాల్గొన్నారు.

## SASA – July 2025 “Ending Plastic Pollution”

Organized by:  
GOVERNMENT COLLEGE (AUTONOMOUS),  
RAJAHMUNDRY

Date & Time: 19th July 2025 | 10:00 AM – 12:00 PM

### Key Activities:

• Awareness Campaigns on plastic pollution and sustainable alternatives

• Cleaning of Departments and Surrounding Campus Areas

### Plastic Collection Drive

Incentive: 1 kg of plastic = ₹5

Collection Point: Open Auditorium

### Best from Waste Competition (Craft Arts)

Time: 12:00 PM – 1:00 PM

- Rallies & Slogan Wall Displays

### Important Note:

All Heads of Departments (HoDs), NCC, NSS and YRC Coordinators along with all Teaching & Non-Teaching Staff, Students, and Volunteers are requested to participate without fail in the SASA Program.

Dr. Ramachandra R. K.

Principal

Government College (Autonomous), Rajahmundry



## GOVERNMENT COLLEGE

RAJAHMUNDRY, ANDHRA PRADESH | AUTONOMOUS

ISO - 21001 : 2018, ACCREDITED BY - NAAC - A+

AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY

## SASA – July 2025 HIGHLIGHTS

“Ending Plastic Pollution”

### ACTIVITIES:

- Awareness Campaigns
- Cleaning Drives within College Departments

- Plastic Collection Drive  
Reward of ₹5 per Kg
- “Best from Waste Competition  
Craft Making
- Rallies & Slogan Walls

Dr. Ramachandra R.K.  
Principal

19th July, 2025  
10:00 AM – 12:00 PM

# SASA - Aug, 2025

**“Monsoon Hygiene”**

Completed on  
**Aug 23, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Monsoon Hygiene Awareness Programme)

**Venue:** Government Autonomous College (A), Rajamahendravaram

**Organizing Unit:** NSS, NCC, Youth Red Cross (YRC), and SASA Committee

## **Objectives of the Programme:**

- To create awareness about health and hygiene during the monsoon season.
- To educate students on prevention and control of monsoon-related diseases.
- To promote safe water storage, sanitation, and mosquito control measures.
- To prepare students and the community for extreme weather conditions such as floods.



*Awareness Rally Conducted and Slogans by Principal Sir*



Poster presentation by I [B.Sc.](#), Zoology Students

**Description of the Activity:**

On 23.08.2025, a Monsoon Hygiene Awareness Programme was conducted at Government Autonomous College (A), Rajamahendravaram under the Swarna Andhra – Swachh Andhra initiative, guided by the Principal, Dr. Ramachandra R.K.

The programme focused on raising awareness about the risks associated with the monsoon season, including floods, waterborne diseases, and vector-borne infections. Participants were educated on safe water storage practices, proper sanitation methods, mosquito control measures, and the importance of personal hygiene.



Collecting Waste by Volunteers

*Special emphasis was given to the prevention of diseases such as malaria, dengue, and cholera. Students and staff were advised to avoid water stagnation, maintain proper waste disposal, and stay prepared for emergency situations during heavy rains and floods.*

*The Principal administered the Swachh Andhra Pledge and highlighted the importance of environmental cleanliness and social responsibility.*



*Students actively participated by preparing and presenting informative posters on monsoon-related health issues and preventive measures. Red Cross volunteers demonstrated the importance of hand hygiene, safe drinking water, and basic first aid practices during emergencies.*

*Further awareness programmes were also conducted in different parts of Rajamahendravaram town under the leadership of NCC, NSS, and YRC coordinators, extending the impact of the initiative to the community.*

### **Action Plan:**

- *Promote safe water storage and sanitation practices.*
- *Prevent water stagnation to control mosquito breeding.*
- *Encourage proper waste management during the monsoon season.*
- *Conduct awareness campaigns on monsoon-related diseases and preventive measures.*
- *Train students in basic first aid and emergency preparedness.*

### **Outcome of the Programme:**

- *Increased awareness about monsoon hygiene and disease prevention.*
- *Improved sanitation and hygiene practices among students and staff.*
- *Reduction in risks related to waterborne and vector-borne diseases.*
- *Enhanced preparedness for emergency situations such as floods.*



# SASA - SEP, 2025

**Green AP**

Completed on  
**Sep 20, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Green AP: Climate Action, Waste Management & Plantation Drive)

## **Dates:**

17th September 2025 (Workshop) & 20th September 2025 (Plantation Drive)

**Venue:** Government College (Autonomous), Rajahmundry

**Organizing Unit:** SASA Committee in collaboration with NSS, NCC, Youth Red Cross (YRC), Eco-Club, and other supporting units

## **Objectives of the Programme:**

- To create awareness about climate action and environmental sustainability.
- To educate students on waste management and composting techniques.
- To promote plantation activities and green initiatives on campus.
- To encourage student participation in eco-friendly practices and sustainable living.



*R. Srinivas, State Silviculturist addressing the students*

**Description of the Activity:**

*Workshop on Climate Action & Waste Management (17.09.2025):*

*As part of the Swarnandhra – Swachh Andhra campaign, a one-day workshop was organized on 17th September 2025 at Government College (Autonomous), Rajahmundry.*

*The programme began with an inaugural address by the Principal, Dr. Ramachandra R.K., who emphasized the importance of climate action and highlighted the vital role of youth in building a clean and green Andhra Pradesh. He encouraged students to actively engage in environmental protection and adopt sustainable practices in their daily lives.*



*Excavation of Compost Pits, Plantation, Poster Presentation*



**GOVERNMENT COLLEGE (A) RAJAHMUNDRY**  
An Autonomous Institution Since 2000 - RAJAHMUNDRY, ANDHRA PRADESH, INDIA

# GREEN ANDHRA PRADESH

Date : 17-09-2025  
Time : 11.00 a.m.

Workshop on  
**Composting - Different Types of Home Composting**

All NRC Colleges, AP Action, Climate Volunteers & Class Representatives

Organised by  
**SASA Committee**

Chief Resource Person  
**Dr. A.Vinuthna**  
Municipal Health officer  
Rajahmundry

**Dr. Ramachandra RK**  
Principal

*Dr. A. Vinuthna from the Rajahmundry Municipal Corporation delivered an interactive and informative session on composting techniques. She explained various methods of home composting with practical demonstrations and real-life examples. Her session focused on waste segregation, preparation of compost from biodegradable waste, and its application in gardening and agriculture. The session was highly engaging, followed by an interactive question-and-answer segment where students actively participated.*

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### ***Plantation Drive (20.09.2025):***

*On 20th September 2025, a plantation drive was conducted within the college premises as a continuation of the programme.*

*The event was graced by State Silviculturist Sri R. Srinivas, who addressed the students on the importance of tree plantation, organic farming, and soil conservation. He emphasized the need to increase green cover and adopt sustainable agricultural practices.*

*Students enthusiastically participated in planting saplings across the campus. Additionally, compost pits were excavated to support ongoing waste management and plantation activities. This initiative formed part of the third Saturday environmental activity conducted under the Youth Red Cross and Eco-Club units.*



*Plantation Programme supported by DFO R. Srinivas*



# SASA - OCT, 2025

**“Clean Air & Environmental Protection”**

Completed on  
**Oct 18, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Clean Air & Green Practices Awareness Programme)

**Venue:** Government College (Autonomous), Rajahmundry

## **Organizing Unit:**

SASA Committee in collaboration with NSS, NCC, Youth Red Cross (YRC), and other supporting units



*Rally from College to Central Jail*

## **Objectives of the Programme:**

- To create awareness about the importance of clean air and environmental protection.
  - To promote green practices such as vehicle-free days and reduced emissions.
  - To encourage student participation in environmental awareness campaigns.
  - To instill a sense of social responsibility towards maintaining a clean and healthy environment.
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## **Description of the Activity:**

On 18.10.2025, the Swarna Andhra – Swachh Andhra Programme was conducted at Government College (Autonomous), Rajahmundry, under the leadership of the Principal, Dr. Ramachandra R.K.

On this occasion, the Principal emphasized the importance of clean air and environmental protection. He highlighted that maintaining a pollution-free environment is a collective responsibility and encouraged students to actively participate in spreading awareness about cleanliness, greenery, and sustainable practices. He also informed that the college observes Vehicle-Free Days on every second and fourth Friday of the month to promote eco-friendly practices and reduce carbon emissions.



*Staff and Student Gathering at Sarawathi statue of College*

As part of the programme, students, along with the Principal, took the Swachh Andhra Pledge, committing themselves to environmental protection and cleanliness.

A Cleanliness Walk was organized from the college campus to Central Jail, in which students, teaching staff, and non-teaching staff actively participated. The walk aimed to spread awareness among the public about the importance of maintaining clean surroundings and reducing air pollution.

Students also participated in poster presentations and elocution competitions on the theme of clean air and environmental protection. The activities showcased students' creativity and awareness, conveying strong messages about the need for a pollution-free environment.



*Poster Presentation by students*



*Elocution Competition at Room No. 48*

*The programme was conducted smoothly under the coordination of the SASA Committee, ensuring active participation and successful execution of all planned activities.*

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**Action Plan:**

- *Promote vehicle-free days within the campus to reduce emissions.*
  - *Encourage eco-friendly transportation methods such as cycling and walking.*
  - *Conduct awareness campaigns on air pollution and environmental protection.*
  - *Organize competitions and outreach programmes to involve students in green initiatives.*
- 

**Outcome of the Programme:**

- *Increased awareness about clean air and environmental sustainability.*
  - *Active student participation in eco-friendly initiatives.*
  - *Promotion of green practices such as vehicle-free days.*
  - *Enhanced responsibility among students towards environmental protection.*
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**Coordinators:**

*Mr. G. Ravi Teja (SASA Coordinator) and SASA Committee Members*

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**Participants:**

*Mr. Ramamurthy (Vice Principal), Mrs. Vijayashanthi, Dr. Esub Bhasha, Dr. J Suresh, Dr. Anusha, Smt. K. Subhashini, Mr. Pavan, Mrs. Bhavani, Mrs. Durga Lakshmi, teaching staff, non-teaching staff, NSS, NCC, YRC volunteers, and students.*

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**Number of Participants:**

*(Approx.) 2000–2050 Participants*

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**Conclusion:**

*The programme was successfully conducted and effectively promoted awareness on clean air and environmental protection. Through activities such as the cleanliness walk,*

competitions, and pledge, students were motivated to adopt eco-friendly practices and contribute towards a sustainable and pollution-free environment.

# సాక్షి తూర్పుగోదావరి

ఆదివారం, 19, అక్టోబర్, 2025

## పర్యావరణ పరిరక్షణ సమష్టి బాధ్యత



కంబాలచెరువు: స్థానిక ఆర్ట్స్ కళాశాలలో ప్రీన్సిపాల్ డాక్టర్ రామచంద్ర ఆర్కే ఆధ్వర్యంలో శనివారం స్వర్ణాంధ్ర కార్యక్రమం నిర్వహించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ ప్రతి ఒక్కరూ స్వచ్ఛమైన గాలిని పెంపొందించేందుకు కట్టుబడి ఉండాలన్నారు. నెలలో ప్రతి రెండు, నాలుగో శుక్రవారం వెహికల్ ఫ్రీ డేగా కళాశాలలో పాటిస్తున్నామన్నారు. అనంతరం అధ్యాపకులు, అధ్యాపకేతర సిబ్బంది, విద్యార్థులు కలిసి కళాశాల ప్రాంగణం నుంచి సెంట్రల్ జైలు వరకు స్వచ్ఛత వాక్ నిర్వహించారు.

Paper Clipping

*Rajy.*

# SASA - NOV, 2025

**“Personal & Community Hygiene”**

Completed on  
**Nov 15, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Personal & Community Hygiene Awareness Programme)

## **Venue:**

Government Autonomous College, Rajahmundry

## **Organizing Unit:**

SASA Committee in collaboration with NSS, NCC, Youth Red Cross (YRC), and other supporting units.



*Principal sir addressing the gathering*



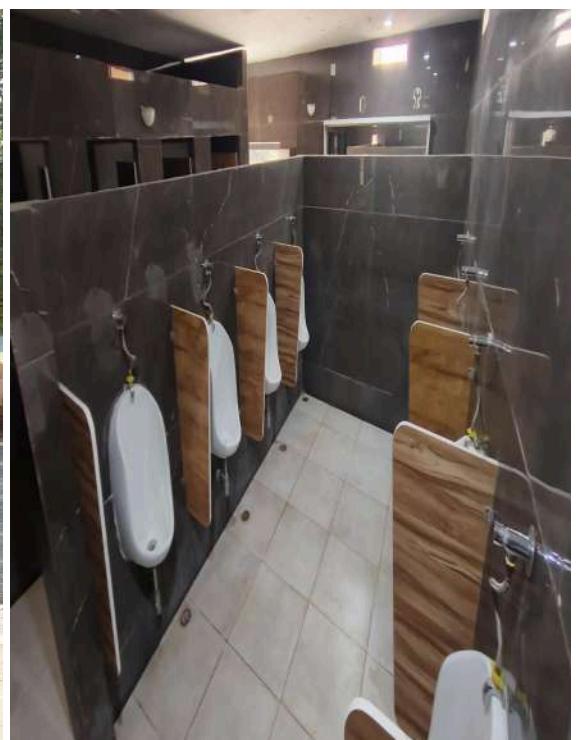
### **Objectives of the Programme:**

- To create awareness about personal and community hygiene.
- To promote cleanliness and responsible behavior among students.
- To encourage community participation in maintaining a clean environment.
- To support the vision of developing a plastic-free campus.

### **Description of the Activity:**

The Swarna Andhra – Swachh Andhra Programme was successfully organized at Government Autonomous College, Rajahmundry, under the leadership of the Principal, Dr. Ramachandra R.K., with the theme “Personal and Community Hygiene.”

The programme witnessed massive participation, with approximately **3,000 students** actively taking part in the initiative. Students engaged in large-scale cleanliness drives across the college campus, including classrooms, pathways, gardens, and surrounding areas, ensuring a clean and hygienic environment.



**Personal & Community Hygiene poster presentation**



*Campus Cleaning at different locations of the campus*

*As part of the awareness activities, students were educated on proper handwashing techniques, daily hygiene practices, environmental protection, and the importance of maintaining cleanliness in both personal and public spaces. Special emphasis was given to transforming the campus into a plastic-free zone.*



*Hand Wash Training to the Students*

Addressing the gathering, the Principal highlighted that cleanliness reflects not only health but also personality and social responsibility. He encouraged students to act as ambassadors of cleanliness in their homes, college, and society.



*Classroom cleanliness by Students*

The programme also included the administration of the Swarnandhra Cleanliness Pledge, where all participants committed themselves to maintaining hygiene and promoting cleanliness.



**SASA Pledge**

## Action Plan:

- Conduct regular cleanliness drives across the campus.
- Promote personal hygiene practices such as proper handwashing and sanitation.
- Encourage community outreach programmes on cleanliness awareness.
- Work towards achieving a plastic-free campus.

## Outcome of the Programme:

- Significant improvement in cleanliness across the college campus.
- Increased awareness among students about hygiene and sanitation.
- Active participation of students in community-based initiatives.
- Strengthened commitment towards maintaining a clean and healthy environment.

## Coordinators:

Mr. G. Raviteja (SASA Coordinator) and SASA Committee Members

## Participants:

Dr. Ramachandra R.K. (Principal), Dr. J. Suresh, Dr. Yusuf Basha, Mrs. Durga Lakshmi, Mr. J. Yakobu, NSS, NCC, Youth Red Cross (YRC) volunteers, teaching staff, non-teaching staff, and approximately 3,000 students.

## Conclusion:

The programme was conducted successfully with overwhelming participation from students and staff. It effectively promoted awareness on personal and community hygiene, encouraging students to adopt cleanliness as a habit and responsibility. The initiative significantly contributed to building a cleaner, healthier, and socially responsible campus environment.



దేవీచోక్, స్కూలుడు: పర్యావరణ పరిరక్షణపై అవగాహన ప్రతిజ్ఞ చేయించారు. ప్రీన్సిపల్ రాజమహేంద్రవరం ప్రభుత్వ లను శుభ్రం చేశారు. పరిసరాల పల్ డాక్టర్ రామచంద్ర ఆర్.కే. ఆర్ట్స్ కళాశాలలో శనివారం స్వచ్ఛ పరిశుభ్రత, పర్యావరణ పరిరక్షణ, డాక్టర్ జె.సురేష్, డాక్టర్ ఈసూబ్ కార్యక్రమం నిర్వహించారు. ఈ షాస్టిక్ రహిత కళాశాల వంటి బాషా, జి.రవితేజ, దుర్గాలక్ష్మి, సందర్భంగా విద్యార్థినీ విద్యార్థులు అంశాలపై విద్యార్థులకు అవగా యాకోబ్ ఎన్.సీ.ఎస్, ఎన్.ఎస్.ఎస్ విద్యార్థులు పాల్గొన్నారు. హన కల్పించారు. ఆనంతరం

# SASA - DEC, 2025

**“Opportunities in Environment”**

Completed on  
**Dec 20, 2025**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra Programme  
(Opportunities in Environment: Sustainability & Green Entrepreneurship)

## **Venue:**

Government College (Autonomous), Rajahmundry & Outreach Areas (Hukumpeta & Pidingoyyi)

## **Organizing Unit:**

SASA Committee in collaboration with NSS, NCC, Youth Red Cross (YRC), and other supporting units.



**SASA GREEN  
ENTREPRENEUR EXHIBITION  
& INNOVATION CHALLENGE 2025**

A SASA Day Special Event: Swarna Andhra Swachha Andhra

**Theme: Opportunities in Environment**

Date: Saturday, December 20, 2025, Time: 10:00 AM onwards, Venue: College Auditorium

**Showcase Your Ideas!**

Prototypes, Business Plans,  
Value-Added Products from Waste,  
Green Technology Solutions

Sri. G. Raviteja, Coordinator,  
Coordinator, SASA Committee

Dr. Ramachandra R.K, Principal

The poster features a green and white color scheme with decorative elements like leaves and a globe. It includes icons for a globe, a recycling symbol, and a circuit board. The text is arranged in a clear, hierarchical manner, with the main title at the top, followed by the event details, theme, date, and showcasing opportunities. The names of the coordinator and principal are listed at the bottom.

## **Objectives of the Programme:**

- *To create awareness about environmental protection and sustainability.*
- *To promote green entrepreneurship and skill development among students.*
- *To encourage innovative practices for converting waste into useful products.*
- *To involve students in community outreach and environmental responsibility initiatives.*

## **Description of the Activity:**

*On 20.12.2025, Government College (Autonomous), Rajahmundry, conducted the Swarna Andhra – Swachh Andhra Programme as part of the Government of Andhra Pradesh initiative under the leadership of Principal Dr. Ramachandra R.K.*

*The theme for the programme was “Opportunities in Environment,” focusing on sustainability, environmental protection, and green entrepreneurship. Various workshops were organized in accordance with government guidelines to promote eco-friendly innovations, skill development, and income-generating activities using waste materials.*



*Pro. S. Vijaya Bhaskar Rao garu delivered a lecture in the Workshop on Driving Innovation*

## Workshop on Paper Quilling Art



*Paper Quilling art presentation by Students*



Paper Quilling Art Presentation to Sri Nara Lokesh garu



### *Explaining the importance of Reusing materials*

*A paper quilling competition was conducted to encourage creativity and eco-friendly artistic skills among students. The activity highlighted the importance of reusing materials and developing sustainable crafts that can contribute to entrepreneurship.*

*In addition, NSS units conducted awareness camps in Hukumpeta and Pidingoyyi villages, which included plantation drives, cleanliness programmes, and public awareness activities aimed at promoting environmental responsibility at the community level.*

*On this occasion, Dr. Esub Basha and Ms. Subhashini Devi addressed the gathering and delivered insightful speeches on environmental opportunities, sustainability, and the role of youth in promoting green initiatives.*

*The Principal, Dr. Ramachandra R.K., emphasized the importance of eco-friendly skills such as paper quilling and explained how such activities not only promote environmental values but also open avenues for income generation and entrepreneurship.*

*The programme concluded with a Swachh Andhra cleanliness drive, where students, teaching staff, and non-teaching staff actively participated. The campus grounds and surrounding areas were thoroughly cleaned, demonstrating strong civic responsibility and commitment to cleanliness.*



*SASA Pledge*



*Collecting the Waste in the after Lokesh gari meeting in the ground*

**Action Plan:**

- *Promote green entrepreneurship and eco-friendly skill development.*
  - *Encourage reuse and recycling of waste materials through creative activities.*
  - *Conduct regular outreach programmes in nearby villages.*
  - *Organize workshops on sustainable practices and environmental innovations.*
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**Outcome of the Programme:**

- *Increased awareness about environmental sustainability and green opportunities.*
  - *Development of creative and entrepreneurial skills among students.*
  - *Strengthened community engagement through outreach programmes.*
  - *Improved cleanliness and environmental responsibility within and outside the campus.*
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**Coordinators:**

*Sri G. Ravi Teja (SASA Coordinator) and SASA Committee Members*

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**Participants:**

*Dr. Ramachandra R.K. (Principal), Dr. Yusuf Basha, Ms. Subhashini Devi, Mrs. Durga Lakshmi, Dr. Chandrasekhar, Dr. Komala Lakshmi, Dr. Anusha, faculty members, non-teaching staff, NSS, NCC, YRC volunteers, and students.*

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**Number of Participants:**

*Approximately 3,000 Students and 50 Staff Members*

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**Conclusion:**

*The programme was successfully conducted with enthusiastic participation from students and staff. It effectively promoted environmental awareness, sustainability, and green entrepreneurship. The initiative served as a strong platform for skill development, community engagement, and fostering responsible environmental practices, contributing towards a cleaner and greener society.*

# SASA - JAN, 2026

**“Zero-Gap Sanitation Andhra  
(SASA)”**

Completed on  
**Jan 24, 2026**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra (SASA) Programme  
(Zero-Gap Sanitation Andhra: Promoting Hygiene & Sanitation)

## **Dates:**

23rd January 2026 (Pre-Event Competitions)  
24th January 2026 (Main Programme)

## **Venue:**

Government Degree College (Autonomous), Rajahmundry

## **Organizing Unit:**

SASA Committee in collaboration with NSS, NCC, Youth Red Cross (YRC), and Department of Political Science



## **Objectives of the Programme:**

- *To improve sanitation infrastructure and hygiene standards within the campus.*
  - *To eliminate unsafe and undignified sanitation practices.*
  - *To promote awareness on cleanliness and personal hygiene.*
  - *To encourage behavioral change towards sustainable sanitation practices.*
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## **Description of the Activity:**

### **Pre-Event Activities (23.01.2026):**

*As part of the SASA programme, the Department of Political Science organized **debate, quiz, and essay writing competitions** on 23rd January 2026. These activities aimed to create awareness among students on sanitation, hygiene, and **public responsibility**. Students actively participated and expressed their ideas on the importance of cleanliness and sustainable sanitation practices.*



*Debate Competition*

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### **Main Programme (24.01.2026):**

*On 24.01.2026, the Swarna Andhra – Swachh Andhra (SASA) programme was conducted at Government Degree College (Autonomous), Rajahmundry, as per the guidelines of the Commissionerate of Collegiate Education, Andhra Pradesh.*



*Pledge by Faculty*

The programme was conducted under the guidance of the Vice Principal **Sri Ramamurthy**, who graced the occasion in place of the Principal, Dr. Ramachandra R.K. The event witnessed active participation from faculty, non-teaching staff, and students.

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### **Activities Conducted:**

#### **Campus Cleanliness Drive:**

Students and staff actively participated in cleaning classrooms, corridors, and the entire campus, ensuring a hygienic environment.

#### **Community Awareness Campaign:**

Students extended awareness programmes to the local community, promoting sanitation and cleanliness practices.

#### **Elimination of Open Defecation Practices:**

Measures were taken to prevent open defecation and ensure hygienic sanitation facilities within and around the campus.

#### **Behavior Change Communication (BCC):**

Awareness messages and discussions were conducted to bring about positive behavioral changes among students and staff.

#### **Feedback Collection:**

Feedback was gathered from participants to improve sanitation facilities and practices.

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### **Action Plan:**

- Strengthen sanitation infrastructure within the campus.
  - Conduct regular awareness programmes on hygiene and cleanliness.
  - Promote behavioral change through continuous engagement activities.
  - Ensure proper waste management and sanitation monitoring systems.
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### **Outcome of the Programme:**

- Improved sanitation and hygiene standards on campus.
  - Increased awareness among students and staff regarding cleanliness.
  - Active participation and responsibility towards maintaining a clean environment.
  - Positive behavioral changes in sanitation practices.
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**Participants:**

*Vice Principal Sri Ramamurthy, faculty members, non-teaching staff, NSS, NCC, YRC volunteers, and students actively participated in the programme.*

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**Number of Participants:**

*(Approx.) 380–400 Participants*

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**Conclusion:**

*The Swarna Andhra – Swachh Andhra (SASA) programme was successfully conducted and achieved its objectives of promoting sanitation and hygiene awareness. The inclusion of academic competitions and practical activities ensured both knowledge enhancement and behavioral change. The programme significantly contributed to building a cleaner, healthier, and more responsible campus community.*



# SASA - FEB, 2026

**“Zero Waste – Litter Governance”**

Completed on  
**Feb 21, 2026**

Prepared by  
**RAVITEJA GALLA**

## **Title of the Activity:**

Swarna Andhra – Swachh Andhra (SASA) Programme  
(Zero Waste & Litter Governance Initiative)

## **Venue:**

Government Autonomous College, Rajamahendravaram

## **Organizing Unit:**

SASA Committee in collaboration with the Municipal Health Department, NSS, NCC, Youth Red Cross (YRC), and other supporting agencies.



*Keynote address by the Principal Sir*

## **Objectives of the Programme:**

- *To promote the concept of zero waste and effective waste management.*
  - *To create awareness about source segregation of waste.*
  - *To discourage littering in public places.*
  - *To encourage community participation in maintaining cleanliness and hygiene.*
  - *To develop a sense of social responsibility among students.*
- 

## **Description of the Activity:**

*The Swarna Andhra – Swachh Andhra (SASA) programme was organized at Government Autonomous College, Rajamahendravaram under the leadership of the Principal, Dr. Ramachandra R.K., with a focus on environmental protection and sustainable waste management.*

*As part of the initiative, an awareness programme was conducted at the Arts College, where **Municipal Health Officer Dr. A. Vinuthna** and the Principal addressed the students. They emphasized the importance of source segregation of waste and the need to avoid littering in public places. The session highlighted practical measures for effective waste management and maintaining cleanliness in the community.*



*Dr. A. Vinuthna Interacting with Students*



*Source segregation activity conducted by Dr. A. Vinuthna mam*

*The Principal encouraged students to actively participate in cleanliness drives and social initiatives, stressing that responsible behavior contributes to building a healthy and aesthetically pleasing society. He also informed that students participating in such activities would be given due academic recognition through marks, thereby motivating greater involvement.*



*Poster Presentation by the Students*

A **Shramdaan (voluntary service)** activity was conducted, where students, faculty, and staff participated in cleanliness efforts. The Swachh Andhra Pledge was administered, reinforcing the commitment towards cleanliness and environmental responsibility.

The programme witnessed active participation from teaching staff, non-teaching staff, sanitation inspectors, secretaries, RPS members, SHG members, walkers, NGO representatives, and students, making it a collaborative community effort.

The entire programme was effectively coordinated by SASA Coordinator **Mr. G. Raviteja**, ensuring smooth execution and active engagement.

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### **Action Plan:**

- Promote waste segregation at source within the campus.
  - Implement strict anti-littering measures.
  - Conduct regular cleanliness drives and awareness programmes.
  - Encourage community participation in sanitation initiatives.
  - Provide incentives/recognition for student participation in such activities.
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### **Outcome of the Programme:**

- Increased awareness about zero waste management and litter control.
  - Improved cleanliness and waste management practices within the campus.
  - Active participation from students and community stakeholders.
  - Strengthened commitment towards environmental sustainability.
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### **Resource Persons:**

Dr. A. Vinuthna, Municipal Health Officer

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### **Coordinators:**

Mr. G. Raviteja (SASA Coordinator) and SASA Committee Members

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### **Participants:**

Principal Dr. Ramachandra R.K., faculty members, non-teaching staff, sanitation inspectors, SHG members, NGO representatives, NSS, NCC, YRC volunteers, and students.

**Number of Participants:**

(Approx.) 250-300 Participants



*Snacks distributing to the students*

**Conclusion:**

The Zero Waste – Litter Governance programme was successfully conducted and effectively promoted awareness on waste management and environmental responsibility. The collaborative efforts of students, staff, and community members contributed significantly to building a cleaner, greener, and more sustainable society.



అదివారం ఏప్రిల్ 22, 2026 5

**ఆర్ట్స్ కళాశాలలో 'స్వర్ణాంధ్ర స్వచ్ఛాంధ్ర'**

దేవీచౌక్: రాజమహేంద్రవరం ప్రభుత్వ ఆర్ట్స్ కళాశాలలో శనివారం స్వర్ణాంధ్ర-స్వచ్ఛాంధ్ర కార్యక్రమాన్ని నిర్వహించారు. నగరపాలక సంస్థ ఆరోగ్య అధికారి డాక్టర్ ఎ.వినూత్న, కళాశాల ప్రిన్సిపల్ డాక్టర్ రామచంద్ర ఆర్ కే మాట్లాడారు.



**పలుచోట్ల స్వచ్ఛ ఆంధ్రా - స్వర్ణ ఆంధ్రా**



రాజమహేంద్రవరం సిటీ కళాశాల ప్రిన్సిపల్ డాక్టర్ రామచంద్ర ఆర్ కే ఆధ్వర్యంలో నిర్వహించిన ఈ కార్యక్రమంలో అధ్యాపకులు, అధ్యాపకేతర సిబ్బంది, తదితరులు పాల్గొన్నారు.