

## Government College Autonomous, Rajahmundry

### AIDS DAY - Awareness Campaign

World AIDS Day is observed at our college on December 1st each year to raise awareness about HIV/AIDS and commemorate those who have lost their lives to the disease. In our college, an extensive awareness program was conducted by the **Red Ribbon Club & Indian Red Cross Society** to educate students, faculty, and staff about HIV/AIDS prevention, treatment, and support in Collaboration with **NCC and NSS units**.

#### Objectives:

- Raise awareness about HIV/AIDS.
- Promote understanding and reduce stigma associated with the disease.
- Encourage voluntary HIV testing and counseling.
- Provide information about preventive measures.

The program began with an inaugural ceremony featuring speeches by **Dr. C. Krishna Garu**, Regional Joint Director, and Vice Principal **Dr. T. Sony Garu**. The ceremony aimed to set the tone for the day's activities and emphasize the importance of the cause. A pledge was made by the participants regarding the stigma of HIV/AIDS. Later we started a rally to Y-Junction from our college with the cooperation of NCC cadets and nearly 500 students actively participated in this program with catchy slogans loudly pronounced throughout the rally. The people who were going on the road stayed to see our activity and were enlightened about HIV/AIDS.

Sri. G. Raviteja, RRC & IRCS coordinator provided Red Ribbons, Snacks and Water to the participants.

#### Outcome:

The World AIDS Day Awareness Program in our college successfully achieved its objectives. The event not only educated the participants about HIV/AIDS but also fostered an environment of empathy and understanding. The engagement of students in this activity demonstrated their commitment to breaking the stigma surrounding the disease and promoting a culture of inclusivity.

Moving forward, it is crucial to sustain the momentum generated by this event and integrate HIV/AIDS awareness into the college curriculum and ongoing health initiatives. This will ensure a continuous and comprehensive approach to combating the spread of HIV/AIDS and supporting those affected by it.

This program was successfully conducted with collaboration of Dr. E. Yousuf Basha, Smt. K. Anusha from NCC and Dr. Mallikarjun, Smt. Bhavani, Smt. Subhashini Devi, Sri. P. Murali Krishna and Smt. Jareena from NSS units and the faculty from the various departments.



